



BIM
ESTABLISHED 1984

BHARATHIDASAN INSTITUTE OF MANAGEMENT

Student Profile

BATCH 41 (2024-26)
BATCH 42 (2025-27)

Influencing Tomorrow...
www.bim.edu

VISION

To be a preferred destination for management studies to nurture resilient professionals who embrace emerging technology, inclusiveness, and social responsibility.

MISSION

To develop resilient and socially responsible professionals through management education blending technology, contemporary curriculum & pedagogy with a focus on sustainability, and research.

MOTTO
OF
BIMites

Leave the world a better place
than we found

BIM witnessed many changes in global business orders in its forty years of journey. B Schools respond to these changes through an ever-evolving curriculum and pedagogy to stay contemporary and make its students bulletproof in a VUCA world. However, what does not change is the vision and values of the institute and its governance. Today, BIM as an institution and its 5,000 plus BIM alumni make a significant impact on industry, academia, and society globally.

We do not intend to be another IIM or play on scales. We want to be known as a boutique B School specializing in new technology applications and sustainable development.

Dr. ASIT K BARMA
Director



India's economy has shown remarkable resilience amid a gloomy global outlook, with a strong tailwind guided by India's traditional consumption-driven growth, the surge in capital expenditure and investment, and a significant rise as a startup and IP-led emerging economy. With a population of 1.46 billion, with 58% being below 30, India enjoys a huge demographic dividend. At BIM, we are building the agility of a new-age start-up on the robust values and processes built over the past forty years. BIM will be globally known for its unique program architecture targeted at Gen Z, and being at par with Tier-1 B Schools regarding new technology applications and sustainable development.

B-Schools are not just talent factories for corporate India—they are hubs of leadership, innovation, and policy influence. Their role is critical in shaping the future of India's economy. At BIM, we focus on the following three priorities to make our graduates stay ahead in value creation in their places of work.

Building Future-Ready Leaders

- Training leaders who understand sustainability, digital disruption, and global business dynamics.
- Instilling ethical decision-making and governance values. Building a strong self and resilience in the new business order.
- Early exposure to research, consultancy and AI application.

Bridging the Skill Gap

- Industry-relevant curricula in areas like data analytics, Gen AI/Agentic AI, digital business, ESG, and fintech. This is complemented by our unique pedagogy of learning by solving industry problems, business simulations, case studies, action-projects and several centres of excellence.
- Partnerships with industries for industry-designed and industry-delivered courses, real-world problem-solving and internships.

Influencing Policy & Research

- Our students extensively work on new technology applications and the practice of sustainability through curriculum, research incubation and industry projects, thereby gaining experience to support government policy, especially in areas like financial inclusion, service delivery, e-governance, and digital transformation.

My best wishes to our esteemed recruitment partners and the students!



Established in 1984, Bharathidasan Institute of Management (BIM), Tiruchirappalli, is one of India's leading B-schools known for academic rigour, industry-linked learning, and value-driven leadership.

An autonomous institution under Bharathidasan University and certified under ISO 21001:2018, BIM was born out of a visionary partnership between the university and BHEL. The idea was simple but ahead of its time: management education should be closely tied to industry, just as medical education is anchored to hospitals. This idea was born out of one of our founder member former Union Minister Bharat Ratna, Late Shri C Subramaniam, who was instrumental in setting up this B-School.

Since then, BIM has consistently evolved with the changing demands of the business world. The institute offers a two-year full-time residential MBA program approved by AICTE, with specialisations across Marketing, Finance & Economics, Operations & Supply Chain, Human Resources, Digital Business, and Analytics. It also runs the Tamil Nadu Chief Minister's Fellowship Program and various executive learning initiatives. Over the years, BIM has built a robust research ecosystem supported by centres of excellence like FINTRAC (Financial Trading and Analytics Centre), Operations Excellence Centre, the Real-Time Contextual Marketing Lab, and the Centre for Sustainable Development. Today, its alumni network of over 4,500 professionals continue to make a mark across industries, geographies, and functions.

Carrying forward this legacy into the future, BIM is expanding into a new purpose-built campus at Kalamavur, along the Tiruchirappalli–Pudukkottai Highway. Designed to be a forward-looking space for learning, collaboration, and research, the upcoming campus blends sustainable architecture with modern academic infrastructure. Surrounded by open courtyards, green spaces, and a full-fledged sports complex, it promises to be a vibrant and self-sufficient environment where students can think, build, and lead.

The academic direction, across both campuses, remains in the hands of the same experienced faculty, ensuring that BIM's core mission stays intact: shaping capable, grounded, and forward-thinking business leaders for an evolving world.

PLACEMENT COMMITTEE



Dr. SATYANARAYANA RENTALA
Chairperson-Career Guidance Services
Associate Professor - Marketing



Mr. GANESAN VATHIRAJ
Office-Career Guidance Services
Corporate & Government Relations



Mrs. LAKSHMI JAYANTHI
Career Guidance Services

BIM 41 PLACEMENT TEAM



Standing Left to Right

Monisha Panja, Dr. Sunantha S P, Charu Priya S,
N Pradhiksha, Sudharsana Ranjani G,
Dejaswini Sridhar Vinayak

Sitting Left to Right

Prasana Subramaniam T R, Jonnadula Venkata Sai,
Vidhushalini R, Javvaji Sai Sree Chitra, Lakshminarayanan SC,
R D Venkatesh

BIM 42 PLACEMENT TEAM



Left to Right

Mohit Singh, Dharshya S, Ashwathaa Elangovan,
Arthi B, Mahalakshmi V, Aishwarya

WHY RECRUIT FROM BIM

- Our students are known for their resilience, having consistently exhibited high retention value, with a high average tenure in the company compared to their peers from other institutes.

- Several alum CXOs, spread throughout the globe, are making a significant impact in corporate, government and society, a toast to BIM's unique program architecture.

- Our students are industry-ready on day one, thanks to BIM's industry-designed and industry-delivered courses and hands-on experience in various Centres of Excellence.

- Partnership model of recruitment and not a career mela, where we create enough opportunity for recruiters and students to find the mutual alignment of values, roles and aspirations. We also arrange training on specific technologies/ applications for our graduates based on the recruiters' suggestions to ensure the candidates can hit the road running.

BATCH 39 & 40

The placement seasons for BIM Trichy's 39th and 40th batches marked yet another chapter of consistent outcomes and strong corporate trust. Across both cohorts, nearly 100% of students secured offers through campus placements, underscoring the institute's position as a dependable talent partner across sectors.

Batch 39 recorded 112 offers for a batch size of 119, while Batch 40 continued the momentum with strong participation and outcomes. A total of 37 companies participated in the process for Batch 39 and 40 respectively. The average CTC stood at ₹10.5 LPA for Batch 39 and ₹10.46 LPA for Batch 40, reflecting a mix of experienced professionals and early-career talent across the two cohorts. The highest CTC offered touched ₹16 LPA for Batch 39 and ₹35.26 LPA for Batch 40.

Students were placed in key roles across domains such as Marketing, Finance, Operations, Analytics, Product Management, Human Resources, and Strategy. Participating companies came from a wide industry spectrum including technology, consulting, manufacturing, BFSI, and supply chain.

Notable recruiters included Accenture, Asian Paints, Bosch Global Software, CRISIL, Ford, Godrej & Boyce, Infosys, o9 Solutions, Schneider Electric, Vedanta, and Wipro Technologies, among others. The placement process also welcomed several new hiring partners, further expanding BIM's recruiter base.

Final placements were conducted in a structured and time-bound manner, with select students also securing Pre-Placement Offers (PPOs) through their summer internships and project engagements.

As BIM Trichy moves ahead, the strong placement performance of Batch 39 and 40 stands as proof of the institute's commitment to producing capable, confident, and industry-ready professionals.

JOB ROLES OFFERED

ACCENTURE Digital Business & Analytics	DALMIA CEMENT BHARAT LTD Sales and Marketing	o9 SOLUTIONS Operations and Supply Chain Management
ASIAN PAINTS Sales and Marketing	DELOITTE Finance	RAMCO SYSTEMS Digital Business & Analytics
AXIS BANK Sales and Marketing	EXL (SCIO Inspire Consulting Services India) Pvt Ltd Digital Business & Analytics	SCHNEIDER ELECTRIC Sales and Marketing & Operations and Supply Chain Management
BARCLAYS Human Resource Operations	FORD Finance/Operations	TIGER ANALYTICS Digital Business & Analytics
BOSCH GLOBAL SOFTWARE Operations and Supply Chain Management	GODREJ & BOYCE Sales and Marketing	TVS MOTORS Sales and Marketing
CARE RATINGS Finance	HDBFS Operations and Supply Chain Management	VE COMMERCIAL VEHICLES Sales and Marketing
CENTURYPLY Sales and Marketing	HDFC BANK Sales and Marketing	WIPRO Digital Business & Analytics
COGNIZANT Digital Business & Analytics	ICICI PRUDENTIAL LIFE INSURANCE Sales and Marketing	
CRISIL Finance	INFOSYS Digital Business & Analytics, Human Resources	

*BIM is one of the very few B-schools in the country to get placement data audited by CRISIL as per IPRS2 standards.

COMPENSATION SNAPSHOT OF BATCH 39 & 40

Metric	CTC (₹ Lakhs per Annum)			
	Batch 39	To 25%	Batch 40	To 25%
Highest CTC (Domestic)	16		35.26	
Average CTC	10.5	13	10.46	14.76
Median CTC	10	13	10	14.64
No. of Pre-Placement Offers (PPOs)	6		6	

ACCREDITATIONS & RECOGNITIONS



NIRF top 100 B-school and the only one of its cohort size on the list

Grooming *T*-shaped professionals for the new-age business order

Placement data audited by CRISIL as per the IPRS 2 standard

1st Position in Business Simulation Competitions - CAPSIM & CAPSTONE

40 years of Rich Legacy



ACADEMIC PARTNER

TN Government - Conducting a two year
TN CM's Fellowship Program

TN State Planning Commission -
Focus Block Development Program



CENTERS OF EXCELLENCE

Financial Trading and Research Center (FINTRAC) with Bloomberg
and NSE Smart Trading Simulation

Center for Sustainable Development

Center for Industrial Consultancy

Center for Operations Excellence - with o9 Solutions

Real Time Contextual Marketing Lab, qBotica RPA Lab and AI/ML Lab

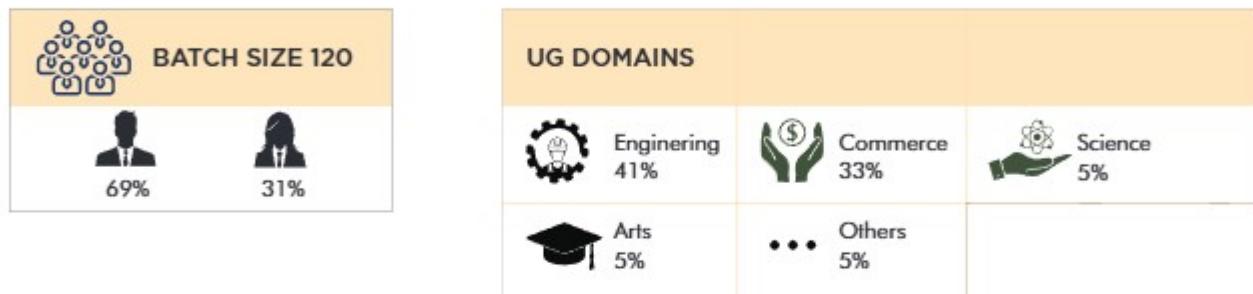


INTERNATIONAL COLLABORATION

Rennes School of Business, France
University of Texas, USA
Global Sustainable Futures Network CIC, UK

BATCH PROFILE

INVITATION FOR FINAL PLACEMENTS **BIM 41 BATCH** (2024-2026)



OUR RECRUITING PARTNERS

STUDENT PROFILE



AARYAN GUPTA (41001)

MBA 2024-26

23 Years

B.Com (Hons) Accountancy and Finance
Kolkata, West Bengal

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Optimizing Dark Stores for Hyperlocal Success:
Integrating Operations and Marketing in the New Retail
Era."

INTERNSHIP COMPANY NAME

ITC Limited

ROLE

Sales and Marketing

PROJECT TITLE

Competition Mapping and Lines Cut & Bills Cut Expansion
Strategy

ACTION POINTS

Managed 75+ Tier-3 outlets for ITC's Bingo, boosting
sales by 22% via push-sell strategies. Conducted audits,
surveys, geo-tagging & competition analysis. Delivered
beat optimization, SKU matrix & sales reports to enhance
rural presence.



AFRAH ZAINAB KHAN (41002)

MBA 2024-26

23 Years

B.E Electronics and Communication Engineering
Trichy, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Analysing the Impact of Lifestyle and Behavioural Factors
on Academic Performance of MBA Students in B-Schools"

INTERNSHIP COMPANY NAME

Brakes India

ROLE

Marketing Trainee

PROJECT TITLE

Long term business research on E-Actuators

ACTION POINTS

During Internship we focused on exploring the Indian
automotive E-actuator market, segmenting vehicles,
estimating actuator usage, calculating market size (TAM),
benchmarking prices, identifying high-potential
applications, and recommending a strategic roadmap for
Brakes India's entry.

STUDENT PROFILE



AHAMED BASHER DANISH M (41003)

MBA 2024-26

23 Years

B.Sc (Hons) Agriculture

Tenkasi, Tamil Nadu

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SPECIALIZATION

Major: Analytics | Minor: Marketing

RESEARCH INCUBATION TITLE

"Developing Strategic Roadmap for Startups in Tier 2 Cities using TISM"

INTERNSHIP COMPANY NAME

Starrit Infratech Pvt Ltd

ROLE

Business Analyst Intern

PROJECT TITLE

Strategic Planning of a Deeptech Marketplace Application

ACTION POINTS

Coordinated the Deeptech Marketplace Web Application project, managing freelance technical expertise networking, UI/UX design and user journey mapping, customer pain-point research, feature definition, KPI establishment, USP articulation, web application hosting strategy, and Go-to-Market strategy development, resulting in an end-to-end strategic blueprint for a scalable digital platform.



AKSHAYA S R (41005)

MBA 2024-26

21 Years

B.Com Marketing Management

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Analysing the Reluctance to Utilize Free Mental Health Services Provided by the Institution Amid High Stress and Busy Schedules among Management Students."

INTERNSHIP COMPANY NAME

Wheels India Ltd

ROLE

Human Resource - Learning & Development

PROJECT TITLE

Employment Satisfaction Survey, Induction Training Module Development, Soliciting Skill Training Agencies

ACTION POINTS

Analyzed 150+ employee Action plans to identify key training gaps. Created induction module using ADDIE model. Delivered safety training in Hindi to 50+ shopfloor workers. Assisted L&D team in executing 3 training programs to enhance employee engagement and onboarding experience.

STUDENT PROFILE



ANKITA SAMADDAR (41006)

MBA 2024-26

25 Years

B.Sc Media Science

Kolkata, West Bengal

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SPECIALIZATION

Major: Marketing | Minor: Data Analytics

RESEARCH INCUBATION TITLE

"The Fractured Pyramid: Caste, Representation, and Occupational Mobility in Tamil Nadu's Managerial Echelons"

INTERNSHIP COMPANY NAME

Probe42

ROLE

Sales and Marketing

PROJECT TITLE

Market Scoping and Sales Enablement, Website Content Development and Ad Campaign Analysis

ACTION POINTS

Scoped 500+ SEBI-registered entities, built a ₹5 lakh pipeline, and closed credits worth ₹56,000. Revamped website with SEO- and GenAI-optimized content aligned to the company's repositioning campaign; launched 3 podcast scripts and 3 email campaigns. Interviewed 50+ users, delivering an upsell plan and a 12-month CA marketing roadmap.



ANUPAM KAPOOR (41007)

MBA 2024-26

32 Years

B.Com Finance

Work Experience: 36 Months

Delhi

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SPECIALIZATION

Major: Finance | Minor: Marketing

RESEARCH INCUBATION TITLE

"Barriers to Adopting Sustainable Products in India and the Effectiveness of Sustainability Focused Marketing Strategies."

INTERNSHIP COMPANY NAME

PwC

ROLE

Strategy & Deals (Post-Merger Integration) Intern

PROJECT TITLE

A Comprehensive Framework for CMS Business Acquisition

ACTION POINTS

Led development of a tailored integration playbook for a billion dollar cross border deal, translated carve out needs into execution checkpoints, strengthened PwC's M&ATCH framework with sector insights, and drove cross functional alignment to deliver actionable post deal strategies.

STUDENT PROFILE



ARPAN MONDAL (41008)

MBA 2024-26

26 Years

B.A LLB

Kolkata, West Bengal

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Fintech Enabled Insurance for Women's Financial Resilience."

INTERNSHIP COMPANY NAME

Sacred Groves

ROLE

Product Strategy and Innovation Intern

PROJECT TITLE

Driving Sustainable Growth: Strategic Development and Market Positioning of 'myEarth Points' and 'Conservation Commerce' for The Sacred Groves

ACTION POINTS

Researched 50+ climate reports to develop 'myEarth Points'—a blockchain loyalty product bridging the say do gap via 3 personas & UX. Created pitch decks/reports defining 'Conservation Commerce' and positioned Sacred Groves as a CIC leader targeting 1M+ acres.



ARUN PRASAD P.M. (41009)

MBA 2024-26

24 Years

B.E Automobile Engineering

Work Experience: 12 Months

Pollachi, Tamil Nadu

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SPECIALIZATION

Major: Operations | Minor: Analytics

RESEARCH INCUBATION TITLE

"Analyzing Cost Structures for Adopting Electric Vehicles (EVs) or Renewable Energy in Last Mile Delivery."

INTERNSHIP COMPANY NAME

Renault Nissan Automotive India Private Limited

ROLE

Supply Chain Intern

PROJECT TITLE

Improving Material Flow Using VSM in Body Shop

ACTION POINTS

Worked on real-time business problems; supported the team with data analysis, procurement tasks, and reports; built confidence in communication and Excel; bridged classroom learning with actual supply chain operations.

STUDENT PROFILE



CHANDRU A (41010)

MBA 2024-26

24 Years

B.E Electrical and Electronics Engineering

Work Experience: 9 Months

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Operations | Minor: Marketing

RESEARCH INCUBATION TITLE

"Demand Driven Analytics Using ARIMA."

INTERNSHIP COMPANY NAME

BNC Motors

ROLE

Sales and Distribution Consultant

PROJECT TITLE

Supply Chain Optimization in Sales and Operations

ACTION POINTS

Integrated digital inventory and procurement solutions with the sales distribution network, enabling faster deliveries to retailers, minimizing stockouts, and improving overall supply chain responsiveness and customer satisfaction.



CHERIAN PHILIP (41011)

MBA 2024-26

24 Years

B.Sc (Hons) Agriculture

Kottayam, Kerala

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Developing a Strategic Roadmap for Tech Startups in Tier 2 Cities Using Total Interpretive Structural Modeling (TISM)."

INTERNSHIP COMPANY NAME

Startrit Infratech Private Limited

ROLE

Sales and Marketing Intern

PROJECT TITLE

Marketing Strategy, Lead Generation, and Content Delivery at Startrit Infratech

ACTION POINTS

Led content planning, created solution briefs, coordinated with interns, managed outbound sales via LinkedIn, Fiverr, and email; engaged with prospects; supported lead generation; helped structure marketing and sales processes.

STUDENT PROFILE



CHIBI JAI RATHNA P (41012)

MBA 2024-26

24 Years

M.Com Banking and Insurance Management
Chennai, Tamil Nadu

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SPECIALIZATION

Major: Finance | Minor: Analytics

RESEARCH INCUBATION TITLE

"Analysing the Impact of Lifestyle and Behavioural Factors on Academic Performance of MBA Students in B Schools."

INTERNSHIP COMPANY NAME

Paterson Securities Private Limited

ROLE

Equity Research Intern

PROJECT TITLE

Equity and Economic Research

ACTION POINTS

The project involved basic research on global trade policy trends and their potential effects on India's markets, along with the development of a financial model using publicly available company data to project future performance and support portfolio management decisions.



DHARMESH D (41013)

MBA 2024-26

21 Years

B.Com Computer Applications
Trichy, Tamil Nadu

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SPECIALIZATION

Major: Finance | Minor: Analytics

RESEARCH INCUBATION TITLE

"Climate Finance."

INTERNSHIP COMPANY NAME

Paterson Securities

ROLE

Equity Research Analyst

PROJECT TITLE

Equity Research

ACTION POINTS

Compared and correlated the Nifty index with global indices; created a rule based portfolio and performed financial modeling; analyzed index movement patterns and investment strategies.

STUDENT PROFILE



DINAKARAN G P (41014)

MBA 2024-26

26 Years

B.Com General

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Finance

RESEARCH INCUBATION TITLE

"Climate Change Risk – Banking Industry."

INTERNSHIP COMPANY NAME

Simpsons & Co. Ltd.

ROLE

Marketing Intern

PROJECT TITLE

Market Research on Industrial Engines

ACTION POINTS

Worked on marketing strategies and market research at Simpsons & Co.; assisted in promotional campaigns and analyzed market trends to support brand building; gained practical exposure to customer engagement.



ESHWAR K (41015)

MBA 2024-26

24 Years

B.Sc Film Technology Graphics and Animation

Work Experience: 7 Months

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Finance | Minor: Analytics

RESEARCH INCUBATION TITLE

"Behavioural Biases in Indian Stock Market Bubbles."

INTERNSHIP COMPANY NAME

Paterson Securities

ROLE

Equity and Portfolio Management Intern

PROJECT TITLE

Technical Analysis Strategies

ACTION POINTS

Focused on equity research, derivatives, and portfolio management; built DCF models, analyzed trade policies, BRICS de dollarization, and market indices; gained practical skills in financial modeling and macroeconomic analysis.

STUDENT PROFILE



SAVINAY ARVIND GANVIR (41016)

MBA 2024 26

29 Years

B.E Electronics and Telecommunications

Work Experience: 31 Months

Nagpur, Maharashtra

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SPECIALIZATION

Major: Finance | Minor: Marketing

RESEARCH INCUBATION TITLE

"Developing a Policy Research Framework for ESG Reporting in Indian Companies: Addressing the Lack of Standardized Guidelines and Limited Adoption."

INTERNSHIP COMPANY NAME

Paterson Securities Pvt Ltd

ROLE

Equity Analyst and Portfolio Management

PROJECT TITLE

Equity Valuation and Portfolio Construction: An Integrated Approach to Stock Selection, Risk Analysis, and Market Research

ACTION POINTS

Conducted equity research, built a financial model for an FMCG firm, and constructed a 50 stock midcap portfolio; gained hands on experience in financial modeling, valuation, risk return analysis, and macroeconomic research during a 12 week internship.



GOKUL S (41017)

MBA 2024-26

26 Years

B.E Mechanical Engineering

Work Experience: 24 Months

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Operations | Minor: Analytics

RESEARCH INCUBATION TITLE

"Demand Driven ARIMA"

INTERNSHIP COMPANY NAME

Startrit

ROLE

Business Analyst

PROJECT TITLE

Research on AI-Powered Product Development and Marketplace Transformation for Competitive Business Growth

ACTION POINTS

I improved workflow efficiency using Trello, conducted AI chatbot and ERP research, supported lead generation and recruitment, and helped define key parameters for a driver behavior scoring model.

STUDENT PROFILE



GOWTHAM RAJA D (41018)

MBA 2024-26

24 Years

B.A English Literature

Kovilpatti, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Human Resources

RESEARCH INCUBATION TITLE

"Exploring Determinants of Students' Adoption Intention Towards Technology-Enhanced Learning Methods"

INTERNSHIP COMPANY NAME

The Ramco Cements Limited

ROLE

HR Intern

PROJECT TITLE

Impact of HR Practices on Employee Engagement at Ramco Cements

ACTION POINTS

Monitored and verified employee attendance, leave records, and shift rosters while ensuring accurate updates to personnel files. Conducted resume shortlisting, maintained candidate databases, and reviewed statutory compliance registers in line with the Factories Act.



HARINI A (41019)

MBA 2024-26

22 Years

B.E Electrical and Electronics Engineering

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Finance | Minor: Analytics

RESEARCH INCUBATION TITLE

"Climate Risk in the Indian Banking Sector"

INTERNSHIP COMPANY NAME

CRISIL

ROLE

GAC Analytical Intern

PROJECT TITLE

Corporate Credit Rating of "The Gap Inc." Using S&P Criteria

ACTION POINTS

Conducted a credit assessment using S&P's framework, analyzed macroeconomic and sector risks, and built a 3-statement financial model. Compared 5-year financials of 4 peers to assign a BB rating.

STUDENT PROFILE



JANANI S (41020)

MBA 2024-26

24 Years

B.Com LLB (Hons)

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Analyzing the Impact of Lifestyle and Behavioural Factors on Academic Performance of MBA Students in B-Schools"

INTERNSHIP COMPANY NAME

Airport Authority of India

ROLE

HRD Intern

PROJECT TITLE

Understanding HR Operations Through Leave Management at AAI

ACTION POINTS

Audited leave records, updated medical leave policies, reconciled balances, and amended service books. Reviewed performance metrics and e-office workflow; delivered an actionable final report.



JONNADULA VENKATA SAI (41021)

MBA 2024-26

25 Years

B.Tech Mechanical Engineering

Work Experience: 17 Months

Mangalagiri, Andhra Pradesh

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Developing a Strategic Roadmap for Tech Startups in Tier 2 Cities Using TISM"

INTERNSHIP COMPANY NAME

Kaybase

ROLE

Market Research

PROJECT TITLE

Learning the Work of a Research Executive

ACTION POINTS

Interviewed 48 channel partners, assessed satisfaction levels, and contributed to targeted lead generation efforts.

STUDENT PROFILE



KAVI SHARAN (41022)

MBA 2024-26

26 Years

B.Sc Zoology

Tiruchirapalli, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Human-Centered Evaluation of Explainable AI"

INTERNSHIP COMPANY NAME

Multiply (Pidilite Venture)

ROLE

Sales & Marketing

PROJECT TITLE

Analysis of Campaign Data for Enhanced Customer Engagement

ACTION POINTS

Analyzed low-performing WhatsApp campaigns from 9000+ contractors, applied AIDA model, developed tailored messaging, and used A/B testing — resulting in 2.1x engagement growth.



LOKESWARAN K (41023)

MBA 2024-26

23 Years

B.Sc Cardiac Care Technology

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Climate Financing and Sustainable Environment"

INTERNSHIP COMPANY NAME

Harita Techserv Pvt Ltd

ROLE

Business Development Intern

PROJECT TITLE

Key and Strategic account management and building a MIS/Dashboard for HTPL

ACTION POINTS

Conducted CSAT surveys and market research on key accounts, analyzing 100+ feedback responses to develop dashboards. Generated qualified leads for prospective clients via LinkedIn and Apollo.io. Created tailored pitch presentations and supported business development through client visits, data analysis, insights delivery, and process documentation to enhance client engagement and drive growth.

STUDENT PROFILE



GOPAL KRISHNA M C (41024)
MBA 2024-26

23 Years
B.A Business Administration
Work Experience: 10 Months
Tiruttani, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Exploring Determinants of Students' Adoption Intention Towards Technology-Enhanced Learning Methods"

INTERNSHIP COMPANY NAME

TVS Vehicle Mobility Solution Pvt Ltd

ROLE

Marketing and Sales

PROJECT TITLE

Beyond the Sale: Addressing Customer Disconnects in Heavy Vehicle Distribution

Action Points

Assisted in B2B sales, account analysis, market mapping, and client identification. Gained insight into value-based selling and industrial sales.



MADHAVAN A (41025)
MBA 2024-26

23 Years
BBA General Management
Work Experience: 21 Months
Chennai, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Optimizing Dark Stores for Hyperlocal Success: Integrating Operations and Marketing in the New Retail Era"

INTERNSHIP COMPANY NAME

The Times of India

ROLE

Brand Intern

PROJECT TITLE

News Consumption Trends of Gen Z and Geographic Engagement for QR Code Campaign

ACTION POINTS

Tracked brand campaigns, researched Gen Z media habits, and supported a QR initiative through primary research and engagement analysis.

STUDENT PROFILE



MADHUMITHA R (41026)

MBA 2024-26

22 Years

B.Sc Advanced Zoology and Biotechnology
Chennai, Tamil Nadu

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SPECIALIZATION

Major: Human Resources | Minor: Analytics

RESEARCH INCUBATION TITLE

"HAM Model of Road Sector PPP Projects in India: A Study on the Impact"

INTERNSHIP COMPANY NAME

Apollo Speciality Hospitals

ROLE

HR Intern

PROJECT TITLE

Human Resources and Employee Lifecycle Management

ACTION POINTS

Handled recruitment, onboarding, employee data, training logistics, digital records, query handling, and exit formalities at Apollo Speciality Hospitals.



MOHAMED AREEF SHAHUL HAMEED (41027)

MBA 2024-26

26 Years

M.Tech Advanced Manufacturing + B.Tech Mechanical Engineering
Work Experience: 24 Months
Madurai, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Operations + Analytics

RESEARCH INCUBATION TITLE

"Developing a Strategic Roadmap for Tech Startups in Tier 2 Cities Using TISM"

INTERNSHIP COMPANY NAME

iAgami Technologies Pvt. Ltd.

ROLE

MBA Intern

PROJECT TITLE

Market Research, Strategic Consulting, and Lead Generation for Clients

ACTION POINTS

Performed research across digital health and mortgage tech. Applied business frameworks, supported Salesforce lead generation, and provided insights for startup growth strategies.

STUDENT PROFILE



MONISHA PANJA (41028)

MBA 2024-26

24 Years

B.Com Accounts

Work Experience: 29 Months

Kolkata, West Bengal

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"The Influence of Psychographic and Demographic Factors on Brand Loyalty in Sustainable Marketing"

INTERNSHIP COMPANY NAME

iAgami Technologies Pvt. Ltd.

ROLE

Market Research Analyst

PROJECT TITLE

To Develop a Brand Positioning Strategy for a Tech Start-Up through Market Research

ACTION POINTS

Conducted customer persona studies, competitor benchmarking, and supported GTM strategy for a tech wellness product. Created positioning plans and supported behavioral targeting.



MUTHU KUMARAN R (41030)

MBA 2024-26

25 Years

B.E Mechanical Engineering

Work Experience: 24 Months

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Operations | Minor: Analytics

RESEARCH INCUBATION TITLE

"Demand forecasting"

INTERNSHIP COMPANY NAME

TVS Vehicle Mobility Solutions Pvt. Ltd.

ROLE

Operations and analytics intern

PROJECT TITLE

Operational Intelligence: Building a Data-Centric Operations Model at TVS Vehicle Mobility Solution Pvt. Ltd.

ACTION POINTS

At TVS VMS, I digitalized the SWASTH framework, automated triggers and created real-time dashboards. I supported 5S implementation, performed field audits, and trained employees in Excel skills. These actions enhanced compliance, streamlined operations, and created a data-driven operational culture.

STUDENT PROFILE



N PRADHIKSHA (41031)

MBA 2024-26

24 Years

BBA Finance

Work Experience: 4 Months

Chennai, Tamilnadu

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SPECIALIZATION

Major: Human Resources | Minor: Analytics

RESEARCH INCUBATION TITLE

"The role of spiritual intelligence in employee retention: A Study of HR Dilemmas in misconduct handling and downsizing decisions"

INTERNSHIP COMPANY NAME

TVS Mobility Solutions

ROLE

HR Intern

PROJECT TITLE

Integrated HR Practices and Operational Improvements Through Process Optimization and Employee Engagement

ACTION POINTS

The internship aimed at optimizing HR processes at TVS Mobility by developing automated attendance and payroll trackers, revising job descriptions, drafting SOPs, and supporting 5S and SWASTH initiatives, ensuring improved efficiency, compliance, and employee experience across dealership outlets.



P R HARIS BALAN (41032)

MBA 2024-26

22 Years

B.A Economics

Madurai, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Operations

RESEARCH INCUBATION TITLE

"Exploring Determinants of Students' Adoption Intention Towards Technology-Enhanced Learning Methods"

INTERNSHIP COMPANY NAME

TVS Vehicle Mobility Solutions Pvt Ltd

ROLE

Operations Intern

PROJECT TITLE

Beyond Repairs: Reimagining Service Efficiency and Customer Experience in Heavy Vehicle Maintenance.

ACTION POINTS

Tracked service workflows, supported SAP and Cataloger updates, identified bottlenecks, and assisted in vehicle delivery and feedback. Recommended process improvements to boost efficiency and customer satisfaction.

STUDENT PROFILE



PRAKHAR SINGH BAGHEL (41033)

MBA 2024-26

28 Years

B.Tech Electronics & Communication engineering
Bhilai, Chhattisgarh

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SPECIALIZATION

Major: Marketing | Minor: Operations

RESEARCH INCUBATION TITLE

"Fintech Enabled Insurance for Women's Financial Resilience"

INTERNSHIP COMPANY NAME

Bhilai Steel Plant, Steel Authority of India

ROLE

Operations Intern

PROJECT TITLE

Optimizing Daily Production Plans at Bhilai Steel Plant Using SAP-MRP

ACTION POINTS

Optimized production planning at Bhilai Steel Plant using SAP-MRP. Analyzed 3 years of data to update stock parameters for 1,755 items. Designed exception dashboards, automated PR workflows, and piloted reverse logistics to enhance inventory efficiency and align with industry best practices.



PRANTIK DAS (41034)

MBA 2024-26

27 Years

B.Sc Botany, Chemistry & Industrial Microbiology
Varanasi, Uttar Pradesh

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SPECIALIZATION

Major: Finance | Minor: Marketing

RESEARCH INCUBATION TITLE

"How CSR can Support Electric Vehicle Adoption in Public Transport"

INTERNSHIP COMPANY NAME

Kaybase

ROLE

Market research executive

PROJECT TITLE

Designing and executing end-to-end market research: From data collection to insight generation.

ACTION POINTS

During my MBA internship, I conducted qualitative and quantitative market research across hospitality, insurance, and consumer durable sectors, designing tools, collecting data, and analyzing insights to support product development and strategic planning for top Indian brands.

STUDENT PROFILE



PRASANA SUBRAMANIAM T R (41035)

MBA 2024-26

28 Years

B.E Electrical and Electronics

Work Experience: 24 Months

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Finance | Minor: Analytics

RESEARCH INCUBATION TITLE

"How CSR Can Support Electric Vehicle Adoption in Public Transport: A Study on MTC Chennai"

INTERNSHIP COMPANY NAME

Crisil

ROLE

Fundamental Research Intern

PROJECT TITLE

Valuation and Strategic Analysis for Tesla Inc.

ACTION POINTS

Conducted valuation of Tesla Inc. using DCF and peer benchmarking. Analyzed financials, identified trends, and assessed market positioning. Delivered a detailed report with strategic insights and investment recommendations for stakeholders.



PRAVEEN NT (41036)

MBA 2024-26

21 Years

B.Com General

Pollachi, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Fintech Enabled Insurance for Women's Financial Resilience"

INTERNSHIP COMPANY NAME

Harita Techserv Private Limited

ROLE

Business Development Intern

PROJECT TITLE

Analysing Customer Preferences in offshoring R&D services & Customer satisfaction survey and analysis.

ACTION POINTS

Led marketing research and Customer Satisfaction survey & analytics at Harita Techserv. Built a 120+ CXO database, drove cold outreach, analyzed R&D offshoring trends, and delivered strategic insights to boost sales engagement, client retention, and service quality across key accounts.

STUDENT PROFILE



RAJESWARAN A S (41037)

MBA 2024-26

22 Years

B.Com General

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Finance

RESEARCH INCUBATION TITLE

"How CSR Can Support Electric Vehicle Adoption in Public Transport: A Study on MTC Chennai"

INTERNSHIP COMPANY NAME

Britannia

ROLE

Purchase at IBPL, Britannia

PROJECT TITLE

Indirect Procurement Practices at IBPL – Britannia Industries Ltd.

ACTION POINTS

Assisted in purchase requisitions and orders, coordinated with vendors and internal teams, managed vendor database, supported invoice tracking, and performed cost comparisons and basic spend analysis for selected procurement categories.



RAMAKANT PAUL (41038)

MBA 2024-26

26 Years

B.Sc Mathematics

Dhanbad, Jharkhand

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SPECIALIZATION

Major: Analytics | Minor: Operations

RESEARCH INCUBATION TITLE

"Path Recommendations for Ride Hailing Services: A Behavioral Angle (Behavioral Operation)"

INTERNSHIP COMPANY NAME

Startrit Infratech Pvt. Ltd.

ROLE

Business Analyst

PROJECT TITLE

Product and Project management in AI driven Innovation

ACTION POINTS

Managed product and project delivery for AI-driven enterprise automation, financial inclusion, and smart mobility for traffic management. Led 16+ contributors to design SaaS and AI products/MVPs, executed 8+ agile sprints delivering 100% on-time outcomes supported by in-depth market research.

STUDENT PROFILE



RANJITHA R P (41039)

MBA 2024-26

23 Years

B.Sc Psychology

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Human Resources | Minor: Marketing

RESEARCH INCUBATION TITLE

"The role of spiritual intelligence in employee retention: A Study of HR Dilemmas in misconduct handling and downsizing decisions"

INTERNSHIP COMPANY NAME

Solverminds Solutions and Technology

ROLE

HR Intern

PROJECT TITLE

Comparative Study on Compensation and Benefits Across Industry for Employee Retention

ACTION POINTS

Conducted compensation and benefits comparative study at Solverminds, analyzing pay structures, non-monetary benefits, and retention drivers. Provided data-driven recommendations on flexible benefits, hybrid work, L&D, and wellness programs to strengthen employee engagement and retention.



SABARISH C (41040)

MBA 2024-26

24 Years

B.E Mechanical Engineering

Work Experience: 12 Months

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Human Resources | Minor: Marketing

RESEARCH INCUBATION TITLE

"The Influence of Psychographic and Demographic Factors on Brand Loyalty in Sustainable Marketing: Examining the Roles of Environmental Concern, Sustainability Awareness, and Perceived Brand Authenticity"

INTERNSHIP COMPANY NAME

Infosys

ROLE

Human resource development intern - HR analytics

PROJECT TITLE

People Metrics to Drive Business Success

ACTION POINTS

Analyzed HR and financial data trends using Excel and Power BI. Built dashboards linking attrition, headcount, and job levels to revenue and profit. Benchmarked Infosys with competitors to provide actionable insights for strategic decision-making. Performed trend analysis to predict attrition trend.

STUDENT PROFILE



SAHANA S (41041)

MBA 2024-26

21 Years

BBA General

Tiruchirappalli, Tamil Nadu

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sahanas_41@bim.edu

SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Barriers to adopting sustainable products in India and the effectiveness of sustainability-focused marketing strategies."

INTERNSHIP COMPANY NAME

ITC Ltd.

ROLE

Market Research Intern

PROJECT TITLE

Retail Market Coverage Analysis to Assess Product Distribution and Reach

ACTION POINTS

Executed primary field research to evaluate product distribution, sourcing channels, and brand presence in general trade. Applied statistical tools and techniques to analyze retail patterns and recommended data-driven strategies to improve supply and retailer engagement.



SANJAYKUMAR S R (41042)

MBA 2024-26

24 Years

B.E Mechanical Engineering

Work Experience: 18 Months

Chengalpattu, Tamil Nadu

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SPECIALIZATION

Major: Analytics | Minor: Finance

RESEARCH INCUBATION TITLE

"Role of ESG factor in Indian Corporate Debt Financing."

INTERNSHIP COMPANY NAME

Meenakshi Moldings Pvt Ltd.

ROLE

Market Research Intern

PROJECT TITLE

Market research and Opportunity mapping for MMPL

ACTION POINTS

Conducted opportunity mapping, competitor benchmarking, and lead generation for MMPL across EV, Hydrogen, and Energy sectors. Built a Lead Finder Tool, executed SEO strategy, created visual analyses, and proposed ranked lead matrix to drive growth.

STUDENT PROFILE



SEENUVASUDEVAN R (41043)

MBA 2024-26

27 Years

B.E Mechanical Engineering

Work Experience: 14 Months

Tiruvannamalai, Tamil Nadu

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SPECIALIZATION

Major: Finance | Minor: Analytics

RESEARCH INCUBATION TITLE

"Effect Of Foreign Regulations (US Tariff, CBAM, EUDR) On Tamil Nadu MSME"

INTERNSHIP COMPANY NAME

Rushil & Co.

ROLE

Internal Finance management Expert

PROJECT TITLE

Strategic support in Internal Finance management and reporting

ACTION POINTS

Successfully contributed to seven client-facing projects, including SOP development, GST compliance, financial valuation, and regulatory frameworks. Created dashboards, manuals, and proposals. Gained hands-on expertise in TallyPrime, GST filings, DCF modeling, and consulting communication.



SHREENA WILLIAMS (41044)

MBA 2024-26

23 Years

B.Com General

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Finance | Minor: Analytics

RESEARCH INCUBATION TITLE

"Climate Finance"

INTERNSHIP COMPANY NAME

Ivakya solutions LLP.

ROLE

Executive Assistant (Finance)

PROJECT TITLE

Financial Reporting for Client and Financial Accounting for Ivakya

ACTION POINTS

Prepared monthly financial reports for 25 U.S. HOAs, automated schedules in Excel, and reconciled internal statements using Tally. Created fixed asset register and remittance summary, improving accuracy, efficiency, and audit readiness.

STUDENT PROFILE



SHRUTHI K (41045)

MBA 2024-26

22 Years

B.Com Professional

Bangalore, Karnataka

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SPECIALIZATION

Major: Finance | Minor: Analytics

RESEARCH INCUBATION TITLE

"Climate financing and sustainable environment"

INTERNSHIP COMPANY NAME

Marmore MENA intelligence.

ROLE

Research support intern

PROJECT TITLE

Renewable energy industry report on Egypt, South Africa and Senegal

ACTION POINTS

Created a report on Renewable energy industry in Egypt, South Africa and Senegal, analyzed the impacts of tariff rate changes by USA on UAE, assisted in making weekly CEO presentations, Collected and Created a database of family offices in UAE, Saudi, and Oman.



SNEHA ROY (41046)

MBA 2024-26

23 Years

B.A (Hons) Sociology

Guwahati, Assam

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SPECIALIZATION

Major: Human Resources | Minor: Marketing

RESEARCH INCUBATION TITLE

"The role of spiritual intelligence in employee retention: A Study of HR Dilemmas in misconduct handling and downsizing decisions."

INTERNSHIP COMPANY NAME

Sagility

ROLE

HR Strategy Intern - HRBP

PROJECT TITLE

Integrated HRBP Strategies: For Enhancing Retention, Team Leader Capability, Employer Branding and Higher Educational Learning at Sagility

ACTION POINTS

Contributed to HRBP initiatives by standardizing retention framework, developing Team Leader Handbook, mapping global employer certification program, facilitating higher education program. Focused on research, employer branding, engagement initiatives, cross-functional collaboration, and strategy.

STUDENT PROFILE



SOWMYA SARASWATHI S (41047)

MBA 2024-26

21 Years

B.Com Banking and Insurance

Madurai, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Exploring Determinants of Student's adoption intention towards Technology Enhanced Learning Methods: Gratification Theory Perspective"

INTERNSHIP COMPANY NAME

Chennai Petroleum Corporation Limited

ROLE

Marketing Intern

PROJECT TITLE

Oil Marketing Company's (OMC's) Specialty Products Market Analysis from Ministry of Petroleum and Natural Gas (MoPNG) data

ACTION POINTS

Analyzed specialty product markets using MoPNG data, supported strategic decisions, observed refinery operations, managed logistics documentation, and used SAP. Gained hands-on experience and enhanced industry knowledge, analytical, and technical skills during the internship.



Dr. SUNANTHA S P (41048)

MBA 2024-26

25 Years

BDS

Puducherry

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SPECIALIZATION

Major: Human Resources | Minor: Marketing

RESEARCH INCUBATION TITLE

"Analysing the Reluctance to Utilize Free Mental Health Services provided by the Institution amid High Stress and Busy Schedules among Management Students."

INTERNSHIP COMPANY NAME

Infosys Ltd.

ROLE

HRD Intern, Global Markets

PROJECT TITLE

Reimagining the Onboarding process for Sales Executives at the Global Markets Team in Infosys

ACTION POINTS

Introduced a fully functional Buddy Program and a 'Building Culture' module including Language Training, DEI Training, and how culture impacts business. Enhanced quality of assessments and improved feedback responses by refining the 30-60-90 Day feedback mechanism.

STUDENT PROFILE



SUPRAKASH BISWAS (41049)

MBA 2024-26

27 Years

B.Sc Botany (Hons)

Madanpur, West Bengal

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SPECIALIZATION

Major: Finance | Minor: Analytics

RESEARCH INCUBATION TITLE

Integrated Impact of Multiple Behavioural Biases on Stock Market Bubble Formation and Bursting in the Indian Stock Market

INTERNSHIP COMPANY NAME

Paterson Securities Ltd

ROLE

Equity and Economic Research & Portfolio Management

PROJECT TITLE

Financial Modelling, Market Benchmarking, and Strategic Portfolio Analysis

ACTION POINTS

Skilled in financial modeling & analysis. Valued Dabur via DCF & relative multiples; analyzed ROE with DuPont. Researched macro risks & benchmarked NIFTY 50 vs S&P 500. Built a midcap portfolio achieving 27.83% CAGR & valued startups using GMV, LTV & CAC metrics.



SUSHANTHIKAA M (41050)

MBA 2024-26

22 Years

B.A Sociology

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Human Resources | Minor: Analytics

RESEARCH INCUBATION TITLE

The role of spiritual intelligence in employee retention: A Study of HR Dilemmas in misconduct handling and downsizing decisions.

INTERNSHIP COMPANY NAME

TVS Vehicle Mobility Solution Pvt. Ltd.

ROLE

HR Intern

PROJECT TITLE

Driving organizational excellence through employee engagement, 5S and Swasth

ACTION POINTS

Executed employee engagement programs, implemented 5S across sales/service outlets, revised job descriptions for key operational roles, optimized and refined Swasth (Hygiene, Safety & Sustainability), and conducted SWASTH audits at Hosur outlet for improved operational hygiene and employee involvement.

STUDENT PROFILE



SWETHA T (41051)

MBA 2024-26

22 Years

B.Com Corporate Secretaryship
Chennai, Tamil Nadu

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SPECIALIZATION

Major: Human Resources | Minor: Marketing

RESEARCH INCUBATION TITLE

HAM Model of Road Sector PPP Projects in India: A Study on the Impact

INTERNSHIP COMPANY NAME

Apollo Hospitals

ROLE

HR Intern

PROJECT TITLE

Human Resources and Employee Life Cycle Management

ACTION POINTS

Assisted with onboarding, attendance, training coordination, file management, and compliance. Gained hands-on experience in HR operations within the dynamic environment of the healthcare industry.



TAMOGHNA GUHA RAY (41052)

MBA 2024-26

25 Years

B.A Economics
Kolkata, West Bengal

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SPECIALIZATION

Major: Finance | Minor: Marketing

RESEARCH INCUBATION TITLE

How CSR can Support Electric Vehicle Adoption in Public Transport: A study on MTC Chennai

INTERNSHIP COMPANY NAME

Paterson Securities Pvt. Ltd.

ROLE

Equity Research Intern

PROJECT TITLE

Fundamental Analysis and Macroeconomic Trends: An Assessment of the Indian Equity Landscape, Featuring Dabur India (FMCG Sector)

ACTION POINTS

Conducted comprehensive financial analysis and valuation of Dabur India Limited, utilizing DCF and relative multiples. Analyzed performance and risk through DuPont analysis and Altman's Z-Score with a complete Financial Model of the Company. Performed a quantitative analysis of major global indices, calculating 10-year and 1-year Compound Annual Growth Rate (CAGR) and risk-adjusted returns. Also conducted a correlation analysis with taking the NIFTY 50 return as a benchmark.

STUDENT PROFILE



TEJASWINI RAMESH (41053)

MBA 2024-26

22 Years

B.Sc Psychology

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

Harnessing Generative AI for Predictive Analytics:
Enhancing Targeted Marketing Strategies for Indian
MSMEs

INTERNSHIP COMPANY NAME

Pixstone Images

ROLE

Digital Marketer and Business Analyst

PROJECT TITLE

Web Analytics Integration and Digital Marketing

ACTION POINTS

Developed interactive dashboards with insights to drive growth, built a strong social media presence with 100+ new subscribers, and conducted in-depth market research to support data-driven marketing strategies.



V RISSHI BHARGAV (41054)

MBA 2024-26

23 Years

B.Tech Electronics & Communication Engineering

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

SME IPO's Under-pricing in India

INTERNSHIP COMPANY NAME

L&T Construction

ROLE

Finance Intern

PROJECT TITLE

Internal Control and Treasury Operations

ACTION POINTS

Focused on internal controls (policy and financial analysis), and later worked in treasury operations managing Letters of Credit, vendor financing, and invoice processing via EIP, optimizing working capital impacts.

STUDENT PROFILE



VAISHNAVI K (41055)

MBA 2024-26

23 Years

BBA General

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Human Resources | Minor: Marketing

RESEARCH INCUBATION TITLE

The role of spiritual intelligence in employee retention:
A Study of HR Dilemmas in misconduct handling and
downsizing decisions.

INTERNSHIP COMPANY NAME

BHEL

ROLE

HR Intern

PROJECT TITLE

Enhancing the Retirement and Post-Service Support System
for Employee Wellbeing

ACTION POINTS

Worked with HR Welfare Dept. at BHEL to evaluate and
improve retirement and post-service benefits,
recommended policy changes, and supported long-term
welfare initiatives for sustainable employee support.



VANKAVIN S A (41056)

MBA 2024-26

24 Years

B.E Mechanical Engineering

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Operations | Minor: Marketing

RESEARCH INCUBATION TITLE

Optimizing Dark Stores for Hyperlocal Success: Integrating
Operations and Marketing in the New Retail Era

INTERNSHIP COMPANY NAME

Smartlinks

ROLE

Supply Chain Consultant Intern

PROJECT TITLE

Blue Yonder TMS and AI-Driven Efficient Project
Transformation (ADEPT)

ACTION POINTS

Worked on Blue Yonder TMS case simulations, created
AI-compatible BRD models using ChatGPT and Google
LLM, developed reusable documentation, visualizations,
and evaluated AI tools to support digital transformation in
supply chain consulting.

STUDENT PROFILE



R D VENKATESH (41057)

MBA 2024-26

23 Years

B.FSc Fisheries Science

Theni, Tamil Nadu

[linkedin.com/in/venkatesh-r-d-306677281](https://www.linkedin.com/in/venkatesh-r-d-306677281)

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Analyzing the Impact of Lifestyle and Behavioral Factors on Academic Performance of MBA Students"

INTERNSHIP COMPANY NAME

CaTon Energy Management

ROLE

Market Research and Business Development Executive

PROJECT TITLE

Market Research and Energy Management Analysis for Business Development and Value Proposition Design

ACTION POINTS

During my internship at CaTon Energy Management Solutions, I identified key industry segments, conducted client interactions, and developed tailored business proposals. I led site visits, performed energy data analysis using Python, and collaborated on deploying a power analyzer application. I also designed marketing collateral for the Indian Energy Storage Expo and ensured effective project handover.



VIDHUSHALINI R (41058)

MBA 2024-26

22 Years

B.Sc Psychology

Tiruchirappalli, Tamil Nadu

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SPECIALIZATION

Major: Human Resources | Minor: Analytics

RESEARCH INCUBATION TITLE

"Climate Financing and Sustainable Environment"

INTERNSHIP COMPANY NAME

ITC ICML

ROLE

HR

PROJECT TITLE

Entry Level Recruitment, Attrition Analysis and Operational Time Study

ACTION POINTS

Designed a scenario-based behavioural tool for apprentice hiring, analyzed attrition trends using SPSS and Power BI, and conducted a time study on loading operations. Proposed actionable insights to enhance recruitment quality, reduce early exits, and improve shop-floor efficiency at ITC ICML.

STUDENT PROFILE



VIJAY KARIKALAN P (41059)

MBA 2024-26

23 Years

B.E Mechanical Engineering

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Operations

RESEARCH INCUBATION TITLE

"Fintech Enabled Insurance for Women's Financial Resilience"

INTERNSHIP COMPANY NAME

TVS Vehicle Mobility Solution

ROLE

Marketing and Sales Intern

PROJECT TITLE

From Sale to Service: Addressing Customer Experience Challenges in Heavy Vehicle Distribution

ACTION POINTS

Identified service gaps via journey mapping, field visits, and feedback. Created checklists, demo feedback, and review meets. Recommended digital integration and communication training to improve coordination, standardize processes, and enhance customer experience in vehicle distribution.



Y ADITH KESHAV (41060)

MBA 2024-26

26 Years

B.Tech Electrical and Electronics

Work Experience: 34 Months

Hyderabad, Telangana

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SPECIALIZATION

Major: Operations | Minor: Marketing

RESEARCH INCUBATION TITLE

"Analysing the impact of eco-labelling on consumer choices in e-commerce logistics"

INTERNSHIP COMPANY NAME

Coromandel Engineering

ROLE

Marketing Research Intern

PROJECT TITLE

Strategic Marketing Plan for Upcoming Joint Ventures

ACTION POINTS

- Crafted detailed marketing reports & presentations for management, enhancing strategic decisions with data-driven insights
- Implemented cross-channel marketing initiatives focusing on CSR and sustainability
- Suggested marketing strategies that broadened company reach, resulting in 15% growth in brand awareness among target groups

STUDENT PROFILE



AADHITHYAN S P (41061)

MBA 2024-26

22 Years

B.E Computer Science Engineering
Trichy, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Digital Nomad Destinations: A Text Mining Analysis of Remote Work Tourism"

INTERNSHIP COMPANY NAME

Azelerator Mobility Pvt Ltd.

ROLE

Network Development

PROJECT TITLE

Market Segmentation and Lead Qualification for AZ App Adoption in Tamil Nadu's Automotive Aftermarket

ACTION POINTS

Conducted surveys in 100+ garages, analyzed behaviour, and segmented leads using Power BI. Enabled geo-targeted outreach by scraping 1,000+ leads. Supported Azelerator's shift to fulfilment model, aided AZ App onboarding, and contributed to data structuring and digital marketing efforts.



ALLAN ABISHEK R (41062)

MBA 2024-26

23 Years

B.Tech Mechatronics
Chennai, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"The Influence of Psychographic and Demographic Factors on Brand Loyalty in Sustainable Marketing: Examining the Roles of Environmental Concern, Sustainability Awareness, and Perceived Brand Authenticity"

INTERNSHIP COMPANY NAME

CalTon Energy

ROLE

Market research and product strategy

PROJECT TITLE

Identifying High-Impact Market Segments and Analyzing Energy Management Challenges Through Value Proposition Development at Calton Energy

ACTION POINTS

Led targeted marketing by developing a Power Analyzer to showcase ISEM's value. Analyzed energy issues in steel, textile, and healthcare sectors, enabling tailored solutions. Efforts boosted client engagement and increased demo requests by 50%, driving sustainable energy adoption.

STUDENT PROFILE



AMRUTHASHRI G (41063)

MBA 2024-26

25 Years

B.E Electronics and Communication Engineering

Work Experience: 33 Months

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Analytics | Minor: Operations

RESEARCH INCUBATION TITLE

"Analyzing cost structures for adopting electric vehicles (EVs) or renewable energy in the last-mile delivery"

INTERNSHIP COMPANY NAME

Ethamozhy Coir Cluster

ROLE

Systems & Marketing intern

PROJECT TITLE

Optimizing E-Commerce Operations and Strategic Decision-Making for Digital Growth

ACTION POINTS

Implemented and evaluated CRM tools, enhanced product listings, and set up a warranty registration system on Shopify. Made strategic decisions to discontinue tools that did not align with business needs. Worked on optimizing Amazon ads through bid adjustments and keyword research.



ANSHUL PUROHIT (41064)

MBA 2024-26

24 Years

B.Com (Honors) Accounting

Work Experience: 19 Months

Narsinghpur, Madhya Pradesh

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SPECIALIZATION

Major: Marketing | Minor: Finance

RESEARCH INCUBATION TITLE

"Institutional credit"

INTERNSHIP COMPANY NAME

Mavenwil

ROLE

Talent acquisitions, Human resources

PROJECT TITLE

Talent acquisition intern

ACTION POINTS

Actively handled sourcing, screening, interviewing, and onboarding of candidates. Supported employer branding, maintained databases, coordinated with teams, and contributed to training and freelance hiring for technical roles.

STUDENT PROFILE



ANUBHAV SINGH (41065)

MBA 2024-26

26 Years

B.E Computer Science Engineering

Work Experience: 38 Months

Vasco-da-Gama, Goa

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anubhav.singh_41@bim.edu

SPECIALIZATION

Major: Marketing | Minor: Digital Business and Analytics

RESEARCH INCUBATION TITLE

"Harnessing Generative AI for predictive analytics: Enhancing targeted marketing strategies for Indian MSME's"

INTERNSHIP COMPANY NAME

VMentor.ai.

ROLE

Product Management Intern

PROJECT TITLE

AI-Powered Student Enablement at VMentor.ai: Designing the Current Affairs Intelligence Engine for Career-Focused Curation

ACTION POINTS

Designed, developed, and deployed AI-powered EdTech modules using OpenAI APIs, driven by primary research with 100+ students, recruiters, and industry mentors to uncover pain points and validate solutions. Leveraged these insights to inform product roadmap, prioritize features, and align functionality with academic and career readiness goals. Integrated real-time feedback and analytics to enhance user experience, improve scalability, and ensure the platform delivered tangible value to stakeholders while supporting investment potential.



ARITHA L (41066)

MBA 2024-26

26 Years

B.Arch

Work Experience: 18 Months

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Analysing the Impact of Lifestyle and Behavioural Factors On Academic Performance of MBA Students In B-Schools"

INTERNSHIP COMPANY NAME

Lifecell

ROLE

Product Management Intern

PROJECT TITLE

From Lab to Cart: From managing products & digital journey of Aeroveda

ACTION POINTS

Conducted competitor analysis, optimized product listings, managed reviews, supported influencer content, and contributed to the 1st anniversary campaign. Worked on Blinkit onboarding and developed strategies to improve brand positioning, awareness, and customer trust.

STUDENT PROFILE



AYISHA MUSKHAAN S (41067)

MBA 2024-26

33 Years

B.E Electronics & Communications Engineering

Work Experience: 34 Months

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Operations | Minor: Analytics

RESEARCH INCUBATION TITLE

"Customer Perception towards Refurbished Devices"

INTERNSHIP COMPANY NAME

Indian oil corporation limited.

ROLE

Operations Intern

PROJECT TITLE

iRIS – Indian Oil Rake Information System

ACTION POINTS

Studied existing information systems to identify data gaps. Proposed iRIS dashboard for real-time tracking and cost analysis. Conducted field visits for validation. Analyzed alternate wagon designs under policies to assess feasibility, cost, and operational impact for fuel logistics.



CHARU PRIYA S (41068)

MBA 2024-26

23 Years

B.Com Finance and Analytics

Work Experience: 6 Months

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Finance | Minor: Analytics

RESEARCH INCUBATION TITLE

"Analyzing the Impact of Ecolabelling on Consumer Choices in E-Commerce Logistics"

INTERNSHIP COMPANY NAME

Kaybase

ROLE

Management trainee

PROJECT TITLE

Learning the role of research executive

ACTION POINTS

I actively contributed to five projects. My responsibilities included conducting primary and secondary data collection, documenting research processes, I helped identify key market trends and provided foundational support to deliver comprehensive insights for client reports

STUDENT PROFILE



CHARULATHA R (41069)

MBA 2024-26

23 Years

B.Com General

Work Experience: 15 Months

Coimbatore, Tamil Nadu

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SPECIALIZATION

Major: Analytics | Minor: Finance

RESEARCH INCUBATION TITLE

"The Role of ESG factors in Indian Corporate Debt Financing"

INTERNSHIP COMPANY NAME

Pixstone Images Pvt Ltd.

ROLE

Finance Intern

PROJECT TITLE

Cost Analysis - Resource Optimization at Pixstone Images Pvt Ltd

ACTION POINTS

Analyzed artist utilization to identify idle time and improve efficiency. Supported daily/monthly reports, costing, and payment reconciliation. Gained hands-on experience in TDS, GST 2B, Tally, and receivables/payables. Shared insights to aid cost optimization.



DEJASWINI SRIDHAR VINAYAK (41070)

MBA 2024-26

23 Years

B.Com Accounting and Finance

Work Experience: 9 Months

Salem, Tamil Nadu

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SPECIALIZATION

Major: Finance | Minor: Analytics

RESEARCH INCUBATION TITLE

"Integrated Impact of Multiple Behavioural Biases on Stock Market Bubble Formation and Bursting in the Indian Stock Market"

INTERNSHIP COMPANY NAME

Wipro Customer care and Lighting.

ROLE

Business Finance Analyst

PROJECT TITLE

Automating Retail Reports, Maximizing Trade Profitability and Benchmarking with Competitors.

ACTION POINTS

Automated retail reports via dashboards and scripts, reducing manual effort. Analyzed trade spends to boost ROI by identifying low-performing SKUs and optimizing promotions. Benchmarked competitors on pricing, visibility, and strategy to suggest improvements in positioning.

STUDENT PROFILE



DHEEMATHSHA M (41071)

MBA 2024-26

23 Years

B.E Mechatronics

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Finance | Minor: Marketing

RESEARCH INCUBATION TITLE

"Analyzing the Dynamics and Impact of SME IPOs in India"

INTERNSHIP COMPANY NAME

DAIMLER

ROLE

Finance Intern

PROJECT TITLE

Competitor analysis and valuation of market position

ACTION POINTS

Sales forecasting of Ashok Leyland for the next 4 quarters and based on that prepared a financial statement of Ashok Leyland for Fy26. And also performed relative valuation.



DHILEEPAN D R (41072)

MBA 2024-26

23 Years

B.Com General Accountancy

Work Experience: 22 Months

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Finance | Minor: Analytics

RESEARCH INCUBATION TITLE

"The role of ESG factors in Indian Corporate Debt Financing."

INTERNSHIP COMPANY NAME

Probe42

ROLE

Customer success intern

PROJECT TITLE

Enhancing Customer Success Through Strategic Client Mapping and Engagement at Probe42

ACTION POINTS

During my internship, I conducted detailed mapping of both public and private sector banks to identify key stakeholders relevant to our business development efforts. Assisted in evaluating potential opportunities within financial institutions to align with our product offerings and engagement strategy. Actively supported the lead generation process, particularly focused on a specific industry vertical, helping the team build a targeted pipeline. Handled outbound customer calls with professionalism, contributing to our outreach efforts and gaining valuable client interaction experience.

STUDENT PROFILE



GAUTAM P (41073)

MBA 2024-26

28 Years

B.E Mechanical Engineering

Trichy, Tamil Nadu

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gautamp_41@bim.edu

SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Analysing the Reluctance to Utilize Free Mental Health Services provided by the Institution Amid High Stress and Busy Schedules among Management Students."

INTERNSHIP COMPANY NAME

Bharath Electronics Limited

ROLE

Marketing and Bid Management Intern

PROJECT TITLE

Marketing and Bid Management for Sonar And Communication Systems

ACTION POINTS

During my internship at BEL, I handled customer enquiries, supported bid preparation for Sonar and Communication Systems, coordinated with internal departments to finalize proposals, and participated in technical and commercial documentation.



HAMSHAVARTHINI K (41074)

MBA 2024-26

21 Years

BBA General

Theni, Tamil Nadu

[linkedin.com/in/hamsha-varthini-2a082a314](https://www.linkedin.com/in/hamsha-varthini-2a082a314)

SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Exploring Determinants of Students' Adoption Intention Towards Technology-Enhanced Learning Methods"

INTERNSHIP COMPANY NAME

Aspire systems

ROLE

Digital Marketing

PROJECT TITLE

Inside Out: Holistic Marketing Experience

ACTION POINTS

Understood Aspire's brand and tone. Created LinkedIn calendars, ad copies, and captions. Analyzed metrics and competitor strategies. Planned full campaigns. Developed blogs, emails, and ads. Set up Google Ads. Used Gemini, Perplexity, Claude, Scribbr, SEO Pro. Enhanced marketing skills.

STUDENT PROFILE



HARINI S J (41075)

MBA 2024-26

22 Years

B.Tech Food Technology

Karur, Tamil Nadu

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SPECIALIZATION

Major: Operations | Minor: Human Resources

RESEARCH INCUBATION TITLE

"Digital Nomad Destinations: A Text Mining Analysis of Remote Tourism Requirements"

INTERNSHIP COMPANY NAME

L&T (Larsen & Toubro) Construction.

ROLE

Power Bi - Dashboard Developer & HR - Screening Candidates for Job Role

PROJECT TITLE

Power Bi Dashboard Creation for the Recruitment Team

ACTION POINTS

1. Built an interactive Recruitment & Position Matrix Dashboard using Power BI
2. Applied data modelling, DAX, and real-time visualizations to track recruitment progress
3. Integrated HR data to map candidate status
4. Collaborated with TA team to align analytics with HR strategies



POORNIMA J (41076)

MBA 2024-26

21 Years

BBA General

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Analysing the Reluctance to Utilize Free Mental Health Services provided by the Institution Amid High Stress and Busy Schedules among Management Students."

INTERNSHIP COMPANY NAME

Navrili Technologies.

ROLE

Market Research Intern

PROJECT TITLE

Expanding The Reach of AI Powered Proctoring: A Market Analysis and Go-To Market Plan For Certificate

ACTION POINTS

Worked on market expansion project for a secure AI-proctoring platform by identifying and analyzing high-potential geographic markets and new customer segments. Developed tailored Go-to-Market strategies and conducted a comprehensive cost-benefit analysis, providing a data-driven roadmap for profitable expansion and new revenue streams.

STUDENT PROFILE



JAVVAJI SAI SREE CHITRA (41077)

MBA 2024-26

25 Years

BBA (Hons) Human Resource Management

Work Experience: 7 Months

Hyderabad, Telangana

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SPECIALIZATION

Major: Human Resources | Minor: Analytics

RESEARCH INCUBATION TITLE

"Psychographic and Demographic Influences on Brand Loyalty: The Roles of Environmental Concern, Sustainability Awareness, and Brand Authenticity"

INTERNSHIP COMPANY NAME

Infosys

ROLE

HRBP - Intern

PROJECT TITLE

MFACTOR - Launchpad for New Managers

ACTION POINTS

Designed a six-month First-Time Manager Program through research, surveys, and focus groups. Contributed to culture-building simulations, a project management toolkit, and an HRBP guidebook, enhancing leadership transition support and aligning development with organizational needs.



KARAN H (41080)

MBA 2024-26

21 Years

B.Com General

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Finance | Minor: Marketing

RESEARCH INCUBATION TITLE

Stock Market Bubbles

INTERNSHIP COMPANY NAME

IIFL Capital

ROLE

Intern under Equity Analyst

PROJECT TITLE

Equity Research Internship – Sectoral & Financial Analysis

ACTION POINTS

Conducted sectoral and financial analysis, supported live IPO evaluation, and assisted in cross-sector data research at IIFL Securities. Applied valuation models and strategic tools like SWOT and Porter's Five Forces. Gained hands-on experience in market research.

STUDENT PROFILE



KARTHIK RAJ T S (41081)

MBA 2024-26

25 Years

B.E Mechanical Engineering

Work Experience: 30 Months

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Operations | Minor: Analytics

RESEARCH INCUBATION TITLE

Customer Perception towards Refurbished Devices

INTERNSHIP COMPANY NAME

Startrit Infratech Pvt Ltd

ROLE

Business Analyst - Techno Commercial

PROJECT TITLE

Research and Analysis for AI-Powered Deep Tech Product Development and Marketplace Strategy

ACTION POINTS

Conducted market and competitor research for AI and deep tech solutions, sourced global APIs, proposed AI product ideas, integrated tools like GA, SEO, UTM, and led a tech team to build agentic AI solutions aligned with company's digital strategy.



KARTHIKEYAN R (41082)

MBA 2024-26

22 Years

B.Com Corporate Secretaryship

Hosur, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Finance

RESEARCH INCUBATION TITLE

SME IPO Under Pricing in India

INTERNSHIP COMPANY NAME

Paterson Securities Pvt Ltd

ROLE

Equity Research Analyst

PROJECT TITLE

Equity and Economic Research

ACTION POINTS

Analyzed sectors and companies, tracked trends, built models, drafted reports, benchmarked peers, presented insights, and refined with feedback to deliver clear, data-driven investment recommendations.

STUDENT PROFILE



LAKSHMINARAYANAN SC (41083)

MBA 2024-26

24 Years

B.Com General

Work Experience: 21 Months

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Finance

RESEARCH INCUBATION TITLE

Developing a Policy Research Framework for ESG Reporting in Indian Companies

INTERNSHIP COMPANY NAME

Rushil & Co.

ROLE

Internal Finance Management Expert

PROJECT TITLE

Strategic Support in Internal Finance Management and Reporting

ACTION POINTS

Evaluated operational processes to identify risks and gaps, prepared Risk Control Matrices with SOP recommendations, drafted client pitch decks, conducted stock valuations, and reconciled petty cash reports and payment schedules.



LENIN J (41084)

MBA 2024-26

25 Years

B.Com LLB (Hons) Human Rights Law, Cyber Law, Arbitration
Hosur, Tamil Nadu

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SPECIALIZATION

Major: Human Resources | Minor: Marketing

RESEARCH INCUBATION TITLE

Exploring the Role of Large-Scale Interactive Processes in Driving Organizational Change: A Human Resource Perspective

INTERNSHIP COMPANY NAME

Ashok Leyland Ltd

ROLE

HR Intern

PROJECT TITLE

Enhancing Training Efficiency and Process Optimization in Skill Development Training

ACTION POINTS

Conducted AR/VR sessions, digitized feedback, enhanced training content, supported SAP onboarding, managed training batches, assisted in competency mapping, and contributed multilingual documentation.

STUDENT PROFILE



MARIA PRITHAM A (41086)

MBA 2024-26

25 Years

B.Arch

Tuticorin, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

Tourism Analytics

INTERNSHIP COMPANY NAME

Sathya Mobiles

ROLE

Digital Nomad Destinations: A Text Mining Analysis of
Remote Work Tourism Requirements

PROJECT TITLE

Digital Marketing Strategies for Brand Growth

ACTION POINTS

Launch engaging social media campaigns to increase
brand reach. Improve SEO to boost website ranking on
search engines. Send targeted email marketing offers to
customers. Run special promotions during festivals to drive
sales.



MIRNALINI M (41087)

MBA 2024-26

22 Years

B.A Business Economics

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Finance | Minor: Analytics

RESEARCH INCUBATION TITLE

Climate Change Risk in the Banking Industry

INTERNSHIP COMPANY NAME

State Bank of India

ROLE

Research Analyst

PROJECT TITLE

Market Research and Data Analysis on Scope of
Agro-Based Industries in Tamil Nadu

ACTION POINTS

Analyzed trends, demand-supply gaps, and value chain
prospects. Assessed financial viability and policy support,
delivering insights for SBI's agro-processing
sector strategy.

STUDENT PROFILE



MITHUN S J (41088)

MBA 2024-26

24 Years

B.Tech Chemical Engineering

Namakkal, Tamil Nadu

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mithunsi_41@bim.edu

SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

Consumer Perception Towards Refurbished Devices

INTERNSHIP COMPANY NAME

Coromandel Engineering Company Ltd

ROLE

Marketing Intern

PROJECT TITLE

Strategic Marketing Plan for Upcoming Joint Ventures

ACTION POINTS

Conducted site visits across Chennai, gathered consumer insights, and developed marketing strategies tailored to joint venture requirements.



MURTAZA BURHAN DAHODWALA (41089)

MBA 2024-26

28 Years

B.E Mechanical Engineering

Work Experience: 43 Months

Dahod, Gujarat

[linkedin.com/in/murtaza-dahodwala-3735a315b](https://www.linkedin.com/in/murtaza-dahodwala-3735a315b)

SPECIALIZATION

Major: Marketing | Minor: Finance

RESEARCH INCUBATION TITLE

Harnessing Generative AI for Predictive Analytics:
Enhancing Targeted Marketing Strategies for Indian
MSMEs

INTERNSHIP COMPANY NAME

VMentor.ai

ROLE

Product Management Intern

PROJECT TITLE

AI-Powered Visibility Dashboard at VMentor.ai

ACTION POINTS

Conducted market research and stakeholder interviews.
Designed and developed AI-powered note generation
tools. Led employee training workshops and developed
NASSCOM-aligned course content.

STUDENT PROFILE



NARESHKUMAR V (41090)

MBA 2024-26

23 Years

B.Com General

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Finance

RESEARCH INCUBATION TITLE

Barriers to Adopting Sustainable Products in India and the Effectiveness of Sustainability-Focused Marketing Strategies

INTERNSHIP COMPANY NAME

Azelerator Mobility Pvt. Ltd

ROLE

Network Development Manager

PROJECT TITLE

B2B Lead Generation and Workshop Onboarding Strategy for Azelerator Mobility

ACTION POINTS

Conducted market research and customer segmentation to understand workshop needs. Delivered insights for business growth strategy and customer targeting for Azelerator Mobility.



NIRANJANA PRABU (41091)

MBA 2024-26

25 Years

B.E Computer Science

Work Experience: 30 Months

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Operations | Minor: Analytics

RESEARCH INCUBATION TITLE

"Analyzing cost structures for adopting electric vehicles (EVs) or renewable energy in the last-mile delivery"

INTERNSHIP COMPANY NAME

Smartlinks

ROLE

Supply Chain Consultant

PROJECT TITLE

Blue Yonder TMS and AI-Driven Efficient Project Transformation (ADEPT)

ACTION POINTS

Hands-on training and case study-driven learning on TMS. Explored AI to reduce implementation effort for supply chain solutions across enterprise clients.

STUDENT PROFILE



SHREYAS HASMUKH PATEL (41092)

MBA 2024-26

25 Years

B.Com Financial Accounting and Auditing
Mumbai Metropolitan City, Maharashtra

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SPECIALIZATION

Major: Finance | Minor: Marketing

RESEARCH INCUBATION TITLE

"Harnessing Generative AI for predictive analytics: Enhancing targeted marketing strategies for Indian MSMEs"

INTERNSHIP COMPANY NAME

VMentor.ai

ROLE

Product Management Intern

PROJECT TITLE

AI-Powered Visibility Dashboard – Job Fitment and Resume Analysis

ACTION POINTS

Conducted market research, tested product viability, and contributed to AI product development for a startup. Designed AI use case training for employees and developed NASSCOM-aligned course content. Built a comprehensive financial model to support business planning and funding strategy.



PRASANNA VENKATESH R (41093)

MBA 2024-26

25 Years

B.E Mechanical
Trichy, Tamil Nadu

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SPECIALIZATION

Major: Analytics | Minor: Operations

RESEARCH INCUBATION TITLE

"Digital Nomad Destinations: A Text Mining Analysis of Remote Work Tourism Requirements"

INTERNSHIP COMPANY NAME

Guindy Machine Tools

ROLE

Operations and Supply Chain Intern

PROJECT TITLE

Study on Value Stream Mapping for Standard Products

ACTION POINTS

Applied VSM, BOM analysis, and value engineering; identified process bottlenecks; suggested cost-effective improvements; collaborated on lean manufacturing initiatives.

STUDENT PROFILE



PRIESTLY RAJA K (41094)

MBA 2024-26

26 Years

B.Sc Hospitality and Hotel Administration

Work Experience: 29 Months

Erode, Tamil Nadu

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SPECIALIZATION

Major: Operations | Minor: Analytics

RESEARCH INCUBATION TITLE

"Murali Coffee Case Study"

INTERNSHIP COMPANY NAME

Ethamozhy Coir Cluster

ROLE

Sales and Marketing Intern

PROJECT TITLE

Retail Expansion and E-Commerce Content Review

ACTION POINTS

Focused on retail expansion across Tamil Nadu and Karnataka; improved product visibility; optimized Amazon A+ content and vendor engagement.



PRIYADHARSHINI K (41095)

MBA 2024-26

21 Years

B.Com General

Madurai, Tamil Nadu

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SPECIALIZATION

Major: Finance | Minor: Analytics

RESEARCH INCUBATION TITLE

"Analysis of Financial Outlay of Road Sector Projects in PPP Mode"

INTERNSHIP COMPANY NAME

Marmore MENA Intelligence

ROLE

Finance Research Analyst Intern

PROJECT TITLE

Analysis of Kuwait Banking Landscape

ACTION POINTS

Analyzed financial statements of leading Kuwaiti banks, assessing profitability, liquidity, asset quality, and capital adequacy, along with sector trends, regulatory factors, and macroeconomic influences shaping the banking landscape. Conducted peer benchmarking and compiled strategic research reports with key findings, strategic insights, and implications for investors and stakeholders.

STUDENT PROFILE



PRIYASURUTHI P (41096)

MBA 2024-26

27 Years

Doctor of Pharmacy, Pharmaceutical Science

Work Experience: 27 Months

Dharmapuri, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"The Influence of Psychographic and Demographic Factors on Brand Loyalty in Sustainable Marketing"

INTERNSHIP COMPANY NAME

Marmore

ROLE

Marketing Intern

PROJECT TITLE

Strategic Market Intelligence and B2B Development

ACTION POINTS

Generated leads, developed databases, pitched partnerships, and presented findings on social media effectiveness across the Gulf region.



AARON MANI BHARATHI R (41097)

MBA 2024-26

24 Years

B.Com General

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Finance | Minor: Marketing

RESEARCH INCUBATION TITLE

"Climate Change Risk - Banking Industry"

INTERNSHIP COMPANY NAME

Cholamandalam Investment and Finance Ltd.

ROLE

HR Intern

PROJECT TITLE

Sales, Credit, Collection and Legal: An OST Study on Cholamandalam Investment and Finance Company Limited

ACTION POINTS

Participated in recruitment, induction, and onboarding; handled employee queries; updated PF and ESIC data; supported HR operations.

STUDENT PROFILE



RAAJKAMAL L N (41098)

MBA 2024-26

23 Years

B.E Electronics and Communication

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Analytics | Minor: Marketing

RESEARCH INCUBATION TITLE

"Exploring the Role of Large-Scale Interactive Processes in Driving Organizational Change"

INTERNSHIP COMPANY NAME

Nippon Paint

ROLE

Business Analyst

PROJECT TITLE

Streamlining Internal Business Processes Through Smart Automation and Analytics

ACTION POINTS

Automated sales reports, developed dealer portal, analyzed chatbot data; used MIS and analytics to improve process efficiency.



REJU ROHAN (41100)

MBA 2024-26

27 Years

B.Tech Mechanical Engineering

Darbhanga, Bihar

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SPECIALIZATION

Major: Marketing | Minor: Operations

RESEARCH INCUBATION TITLE

"Barriers to adopting sustainable products in India and the effectiveness of sustainability-focused marketing strategies"

INTERNSHIP COMPANY NAME

Apta Advisors

ROLE

Investment Banking Intern

PROJECT TITLE

Industry & Market Research from a Private Capital Investment Perspective

ACTION POINTS

Supported M&A deals, conducted industry research and benchmarking, created pitchbooks, and sector analysis.

STUDENT PROFILE



RIDDHI AGARWAL (41101)

MBA 2024-26

23 Years

B.Com (Hons) Accountancy

Dhanbad, Jharkhand

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SPECIALIZATION

Major: Finance | Minor: Analytics

RESEARCH INCUBATION TITLE

"Developing a Policy Research Framework for ESG Reporting in Indian Companies"

INTERNSHIP COMPANY NAME

Tata Motors

ROLE

Financial Analyst

PROJECT TITLE

Financial Analysis and Inventory Management of Tata Motors

ACTION POINTS

Assessed financial trends, analyzed inventory data using SAP, and suggested improvements to working capital and efficiency.



RITTEKA B (41102)

MBA 2024-26

25 Years

B.E Electronics & Communication Engineering

Work Experience: 34 Months

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Analytics | Minor: Marketing

RESEARCH INCUBATION TITLE

"Barriers to adopting sustainable products in India and the effectiveness of sustainability-focused marketing strategies"

INTERNSHIP COMPANY NAME

Perficient

ROLE

Intern – Consulting

PROJECT TITLE

Agile Methodologies, Data Engineering and Analytics

ACTION POINTS

Built data pipelines and dashboards in Databricks using SQL, Python, and PySpark for sentiment analysis and forecasting models, and worked on an analytics project using Power BI to derive business insights, while actively participating in Agile ceremonies, including conducting stand-ups.

STUDENT PROFILE



SAI KAAVYA SREE M (41104)

MBA 2024-26

26 Years

B.Tech Information Technology

Work Experience: 33 Months

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Human-Centered Evaluation of Explainable AI: Addressing the Gap Between Technical Explanations and Real-World Interpretability"

INTERNSHIP COMPANY NAME

Mindsprint Technologies Private Limited

ROLE

Business Analyst Intern

PROJECT TITLE

Agentic AI COE: GTM Strategy and Sales Collateral Development

ACTION POINTS

Developed Agentic AI GTM strategy, POV decks, and industry reports; identified AI/BI opportunities across Retail, Manufacturing, and Pharma; enabled sales, strategy, and internal capability-building requirement gathering, JIRA and user stories.



SAMYUGTHA N (41105)

MBA 2024-26

21 Years

B.Com BFSI

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Human Resources | Minor: Marketing

RESEARCH INCUBATION TITLE

"Exploring the Role of Large-Scale Interactive Processes in Driving Organizational Change: A Human Resource Perspective"

INTERNSHIP COMPANY NAME

Belstar Microfinance

ROLE

HR intern, L&D department

PROJECT TITLE

The Structure and Impact of Training to Trainers program (TTT)

ACTION POINTS

During my internship, I coordinated training sessions, created training modules, supported feedback collection, and assisted in evaluating training effectiveness—gaining hands-on experience in core HR and L&D functions.

STUDENT PROFILE



SANJITH T SONY (41106)

MBA 2024-26

24 Years

B.Tech Food Technology

Work Experience: 4 Months

Thodupuzha, Kerala

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SPECIALIZATION

Major: Marketing | Minor: Finance

RESEARCH INCUBATION TITLE

"Developing A Strategic Roadmap for Tech Startups in Tier 2 Cities Using Total Interpretive Structural Modeling (Tism)"

INTERNSHIP COMPANY NAME

Birla Opus

ROLE

Sales and Marketing

PROJECT TITLE

Study of Secondary Sales and Associate Management in Birla Opus

ACTION POINTS

Analyzed secondary sales trends for Birla Opus in Kerala to identify seasonal demand patterns & contractor behaviors. Conducted 30+ field surveys to evaluate contractor interactions, identify communication gaps, & propose transparent models • Evaluated secondary sales management practices, pinpointing gaps in merchandise visibility & stock availability for enhancement. Proposed actionable improvements to the loyalty program, enhancing contractor satisfaction and engagement.



SANTHOSH RAJ S (41107)

MBA 2024-26

24 Years

B.E Mechanical Engineering

Work Experience: 12 Months

Erode, Tamil Nadu

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SPECIALIZATION

Major: Operations | Minor: Analytics

RESEARCH INCUBATION TITLE

"Forecasting Demand Using Arima"

INTERNSHIP COMPANY NAME

GMT

ROLE

Operation

PROJECT TITLE

Lead Time Optimization and Process Flow Mapping for 200PHNC and 8" UBLC Products at GMT.

ACTION POINTS

During my internship, I analyzed 200PHNC and 8" UBLC manufacturing processes, identified bottlenecks, optimized machining, and improved vendor selection. My recommendations led to a 12% reduction in lead time and better material utilization, enhancing production efficiency and cost-effectiveness.

STUDENT PROFILE



SHWETHA S (41108)

MBA 2024-26

23 Years

B.E Computer Science

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Operations | Minor: Analytics

RESEARCH INCUBATION TITLE

"Case study on Murali cafe"

INTERNSHIP COMPANY NAME

Ashok Leyland

ROLE

Operations intern

PROJECT TITLE

Optimizing material handling constraints leading to discrepancy in production efficiency

ACTION POINTS

Interned at Ashok Leyland in Operations Management. Analyzed material handling issues, identified bottlenecks, and proposed improvements to enhance production efficiency and reduce discrepancies.



SHYAM S (41109)

MBA 2024-26

23 Years

B.E Computer Science

Work Experience: 17 Months

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Analytics | Minor: Marketing

RESEARCH INCUBATION TITLE

"Explainable AI in Credit Risk: Building Trust in Alternative Underwriting Models"

INTERNSHIP COMPANY NAME

Belstar microfinance limited

ROLE

Business Analytics Intern

PROJECT TITLE

A Strategic Analysis of Digital Transformation and Service Excellence in Microfinance

ACTION POINTS

Worked on improving service quality via SERVQUAL, designed a digital Catalyst Loan using explainable AI for credit scoring, and promoted UPI 123PAY for feature-phone users, driving digital transformation and financial inclusion at Belstar Microfinance.

STUDENT PROFILE



SRIMATHI S (41110)

MBA 2024-26

23 Years

B.E Electrical and Electronics Engineering

Rajapalayam, Tamil Nadu

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SPECIALIZATION

Major: Operations | Minor: Marketing

RESEARCH INCUBATION TITLE

"Analyzing cost structures for adopting electric vehicles (EVs) or renewable energy in the last-mile delivery"

INTERNSHIP COMPANY NAME

Blue Star Limited

ROLE

Sales & Marketing Intern

PROJECT TITLE

Strategic Contributions to Sales Operations and Semiconductor Market Expansion

ACTION POINTS

Conducted a detailed Project Management Cost (PMC) analysis across 20+ projects, creating standardized cost tracking frameworks and dashboards. Researched India's semiconductor market, evaluated client needs, and developed strategic proposals. Also supported vendor evaluation and tender proposals.



SUBHASREE CHAKRABORTY (41111)

MBA 2024-26

29 Years

B.Sc Chemistry

Work Experience: 21 Months

Cooch Behar, West Bengal

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Analyzing the Reluctance to Utilize Free Mental Health Services provided by the Institution Amid High Stress and Busy Schedules among Management Students."

INTERNSHIP COMPANY NAME

The 8TH Element

ROLE

Revenue Growth and Business Strategy Intern

PROJECT TITLE

Strategic Marketing, Business Strategy and Revenue Optimization for The 8th Element

ACTION POINTS

Designed and implemented a tiered pricing model to cater to diverse client needs, executed digital marketing campaigns through reels, polls, and broadcast channels to boost engagement, managed email workflows and contact databases for seamless onboarding, coordinated webinar backend operations, and facilitated consultation calls to drive client conversions.

STUDENT PROFILE



SUDHARSANA RANJANI G (41112)

MBA 2024-26

24 Years

B.Tech Mechanical Engineering

Work Experience: 10 Months

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Operations | Minor: Marketing

RESEARCH INCUBATION TITLE

"Analyzing cost structures for adopting electric vehicles (EVs) or renewable energy in the last mile driver"

INTERNSHIP COMPANY NAME

Smartlinks

ROLE

Supply chain consultant

PROJECT TITLE

Blue Yonder TMS and AI-Driven Efficient Project Transformation (ADEPT)

ACTION POINTS

Hands-on training and case study-driven learning on Transportation Management System (TMS). Exploring how AI can be leveraged to significantly reduce the time and effort required to implement supply chain software solutions for enterprise clients.



SUNDARAMURTHI V (41113)

MBA 2024-26

25 Years

B.Tech Food Technology

Work Experience: 10 Months

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Operations

RESEARCH INCUBATION TITLE

"Analysing the Impact of Ecolabelling on Consumer Choices in E-Commerce Logistics."

INTERNSHIP COMPANY NAME

Precision Infomatic Private Limited.

ROLE

Management Intern

PROJECT TITLE

1. "Marketing the Employer Value Proposition: A Strategic Approach to Talent Acquisition and Brand Communication".
2. "Developing High-Quality Sales Pipelines and Driving AWS Cloud Adoption through Strategic Prospecting and Client Conversion"

ACTION POINTS

Strengthened the company's Employer Value Proposition. Developed High-Quality Sales Pipelines and Driven AWS Cloud Adoption. Developed targeted list of B2B firms, enhancing lead generation & sales outreach. Executed cold calls & follow-up emails to CTOs & IT Heads, securing 12+MQLs for Presales team.

STUDENT PROFILE



SURESHKUMAR S (41114)

MBA 2024-26

26 Years

B.E Mechatronics

Work Experience: 24 Months

Tuticorin, Tamil Nadu

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SPECIALIZATION

Major: Operations | Minor: Analytics

RESEARCH INCUBATION TITLE

"Customer Perception towards Refurbished Devices"

INTERNSHIP COMPANY NAME

Startrit Infratech

ROLE

Business Analyst

PROJECT TITLE

Smartfleet Management system

ACTION POINTS

During my internship, I enhanced the SmartFleet Management System by identifying customer pain points, proposing fuel theft alerts and load weighing via load cells, and optimizing fleet tracking, compliance, and analytics for improved operational efficiency.



S VASUDEVAN (41115)

MBA 2024-26

22 Years

B.Com General

Tirunelveli, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Finance

RESEARCH INCUBATION TITLE

"SME IPOs Underpricing in India"

INTERNSHIP COMPANY NAME

Asian Paints

ROLE

Summer Intern - Sales & Marketing at Asian Paints

PROJECT TITLE

Market Penetration Strategy for Emulsions Category in Rest of Karnataka – A Study at Asian Paints

ACTION POINTS

At Asian Paints, I developed a market penetration strategy for the economy emulsions category in Rest of Karnataka. Through 80+ dealer visits, I identified key challenges and proposed solutions focused on visibility enhancement and on-ground engagement to drive growth.

STUDENT PROFILE



VENKATESH T (41116)

MBA 2024-26

24 Years

B.Tech Mechanical Engineering

Work Experience: 12 Months

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Human-Centered Evaluation of Explainable AI: Addressing the Gap Between Technical Explanations and Real-World Interpretability"

INTERNSHIP COMPANY NAME

Pixstone Images Pvt Ltd

ROLE

Inside Sales and Lead Generation Executive

PROJECT TITLE

Lead Generation and Inside Sales Operations

ACTION POINTS

During my internship at PixStone Images, I worked on optimizing lead generation and CRM processes. I developed custom modules like blacklist filters, automated "Last Contacted Date" updates, and improved email campaign workflows, enhancing the efficiency of targeted marketing efforts.



VIDHYA JAYAN (41117)

MBA 2024-26

24 Years

B.Sc Mathematics

Work Experience: 15 Months

Palakkad, Kerala

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Climate Change Risk - Banking Industry"

INTERNSHIP COMPANY NAME

Hedge Equities

ROLE

Junior Analyst (Equity Research Analyst)

PROJECT TITLE

Financial Modelling of Leading IT Companies

ACTION POINTS

Conducted equity research & data analysis on the FMCG sector, focusing on Nifty 50 & Sensex-listed companies. Collaborated with senior analysts to develop investment ideas based on thorough equity analysis & financial modelling, contributing to the decision-making process.

STUDENT PROFILE



VIGNESH V (41118)

MBA 2024-26

25 Years

B.Tech Mechanical Engineering

Work Experience: 15 Months

Karur, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Digital Nomad Destinations: A Text Mining Analysis of Remote Work Tourism Requirements"

INTERNSHIP COMPANY NAME

Coromandel Engineering Company Ltd.

ROLE

Marketing Research Intern

PROJECT TITLE

Strategic Marketing Plan for Upcoming Joint Ventures

ACTION POINTS

Conducted market research and surveys in Chennai micro-markets, analyzed buyer preferences and competition, and designed integrated marketing strategies. Proposed actionable plans combining digital and offline channels to enhance CECL's brand visibility, lead generation, and customer engagement.



VIMALRAJ M (41119)

MBA 2024-26

27 Years

B.Sc Agriculture

Work Experience: 23 Months

Krishnagiri, Tamil Nadu

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SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Human-Centered Evaluation of Explainable AI: Addressing the Gap Between Technical Explanations and Real-World Interpretability"

INTERNSHIP COMPANY NAME

Azelerator Mobility Pvt Ltd

ROLE

Network Development

PROJECT TITLE

Trends, Challenges and Growth Strategies in Automotive Industry

ACTION POINTS

I supported fulfillment-led platform by conducting market segmentation, qualifying high-potential workshops, and assisting in B2B outreach. I also contributed to digital marketing, lead generation, and refining communication strategies for onboarding garages onto the AZ App ecosystem.

STUDENT PROFILE



YUTESH P (41120)

MBA 2024-26

22 Years

B.Com General

Chennai, Tamil Nadu

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SPECIALIZATION

Major: Finance | Minor: Analytics

RESEARCH INCUBATION TITLE

"The Role of ESG Factors in Indian Corporate Debt Financing"

INTERNSHIP COMPANY NAME

Crisil

ROLE

Fundamental Research Intern

PROJECT TITLE

A Macro-Level Analysis of 2025 US Tariffs

ACTION POINTS

Analyzed the macroeconomic impact of the 2025 US tariff policy, studied historical tariff periods, forecasted sector and asset class behavior, and suggested investment strategies.



DINO SHERWIN A (41121)

MBA 2024-26

24 Years

B.E Mechanical Engineering

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Operations | Minor: Analytics

RESEARCH INCUBATION TITLE

"Demand Driven data analytics using ARIMA"

INTERNSHIP COMPANY NAME

Ehamozhy Coir Cluster Pvt Ltd

ROLE

eCommerce Analyst

PROJECT TITLE

Optimizing Ecommerce Performance Through Targeted Advertising and Listing Optimization

ACTION POINTS

Optimized Amazon ads, improved product listings through keyword research, monitored account health, and restored Buy Box eligibility. Aligned ad strategy with inventory to enhance visibility, improve conversions, and strengthen overall eCommerce performance for the brand.

STUDENT PROFILE



GOKUL A (41122)

MBA 2024-26

23 Years

B.A English Literature

Madurai, Tamil Nadu

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SPECIALIZATION

Major: Finance | Minor: Analytics

RESEARCH INCUBATION TITLE

"ESG and SEBI's (BRSR) Board Resolution and Shareholders' Resolution"

INTERNSHIP COMPANY NAME

State Bank of India

ROLE

Finance Research Intern

PROJECT TITLE

How to Improve Marketing of Atal Pension Yojana (APY) Scheme

ACTION POINTS

The internship involved conducting financial data analysis of 210 customers to assess APY adoption patterns, using Excel for segmentation and percentage analysis. KYC-related account constraints affecting pension scheme eligibility were identified, and process improvements for account upgrades were proposed. Contribution-payout mapping was performed to demonstrate ROI for different APY slabs, enabling customers to make informed decisions. Collaboration with Relationship Managers provided insights into loan portfolio performance and opportunities for cross-selling banking products. Exposure to SBI Securities operations included analyzing investment product suitability based on client profiles, and strategic recommendations were prepared to integrate APY promotion with routine banking and loan servicing activities.



MOULI SHANKAR R (41029)

MBA 2024-26

23 Years

B.E Electrical and Electronics Engineering

Trichy, Tamil Nadu

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SPECIALIZATION

Major: Finance | Minor: Operations

RESEARCH INCUBATION TITLE

"Integrated Impact of Multiple Behavioural Biases on Stock Market Bubble Formation and Bursting in the Indian Stock Market"

INTERNSHIP COMPANY NAME

Fiesta Smart Mobility

ROLE

Business Development Intern

PROJECT TITLE

Enhancing Market Reach and Strategic Partnership

ACTION POINTS

Managed and optimized B2B employee transportation operations at Fiesta Smart Mobility, identifying high-growth opportunities in the construction sector and Tier-2 cities, while improving operational efficiency, cost-effectiveness, and client satisfaction.

STUDENT PROFILE



JUHI G (41078)

MBA 2024-26

25 Years

B.Com General

Work Experience: 3 months

Chennai, Tamil Nadu

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RESEARCH INCUBATION TITLE

"Optimizing Dark Stores for Hyperlocal Success: Integrating Operations and Marketing in the New Retail Era"

INTERNSHIP COMPANY NAME

Voltech

ROLE

Digital Marketing Intern

PROJECT TITLE

Enhancing Digital Visibility and Market Insights

ACTION POINTS

Supported digital marketing through content creation, SEO assistance, and website analysis. Benchmarked competitor electrical firms to evaluate digital strategies, helping improve Voltech's online presence and optimize marketing efforts.



K JAYACHANDRAN (41079)

MBA 2024-26

24 Years

B.Tech Mechanical Engineering

Work Experience: 4 months

Chennai, Tamil Nadu

[linkedin.com/in/jayachandran-kumar-6416a322b](https://www.linkedin.com/in/jayachandran-kumar-6416a322b)

SPECIALIZATION

Major: Marketing | Minor: Analytics and Operations

RESEARCH INCUBATION TITLE

"SME IPO's Under-Pricing in India"

INTERNSHIP COMPANY NAME

Brakes India

ROLE

Marketing Research Intern

PROJECT TITLE

Market Research and Strategic Analysis of Electric Actuators in Automotive Application

ACTION POINTS

Conducted secondary research to identify electric actuators used in passenger vehicles, mapped features from OEM brochures, estimated actuator volumes across segments, calculated TAM, and provided strategic recommendations on product focus, pricing, and market entry.

STUDENT PROFILE



RANJITHA DEVI R (41099)

MBA 2024-26

23 Years

B.Sc Computer Science

Madurai, Tamil Nadu

[linkedin.com/in/ranjitha-devi-rengasamy-77127a227](https://www.linkedin.com/in/ranjitha-devi-rengasamy-77127a227)

ranjithadevir_41@bim.edu

SPECIALIZATION

Major: Marketing | Minor: Analytics

RESEARCH INCUBATION TITLE

"Customer Perception towards Refurbished Devices"

ROLE

Digital Marketing Intern

PROJECT TITLE

Strategic Content Development and AI Integration in Digital Marketing

ACTION POINTS

Created content calendars, conducted SEO audits, analyzed social media metrics, explored AI tools for marketing, and contributed to brand strategy for clients. Applied tools like Canva to enhance engagement.



SAKSHI SHASHIKANT SADAFALE (41103)

MBA 2024-26

25 Years

B.Com Business Statistics

Wardha, Maharashtra

[linkedin.com/in/sakshi-sadafale-3372a11a7](https://www.linkedin.com/in/sakshi-sadafale-3372a11a7)

SPECIALIZATION

Major: Marketing | Minor: Finance

RESEARCH INCUBATION TITLE

"Developing a Policy Research Framework for ESG Reporting in Indian Companies: Addressing the Lack of Standardized Guidelines and Limited Adoption."

INTERNSHIP COMPANY NAME

Probe Information Services Pvt Ltd

ROLE

Sales and Marketing

PROJECT TITLE

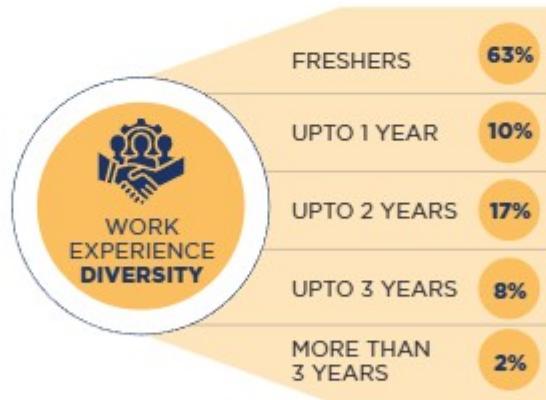
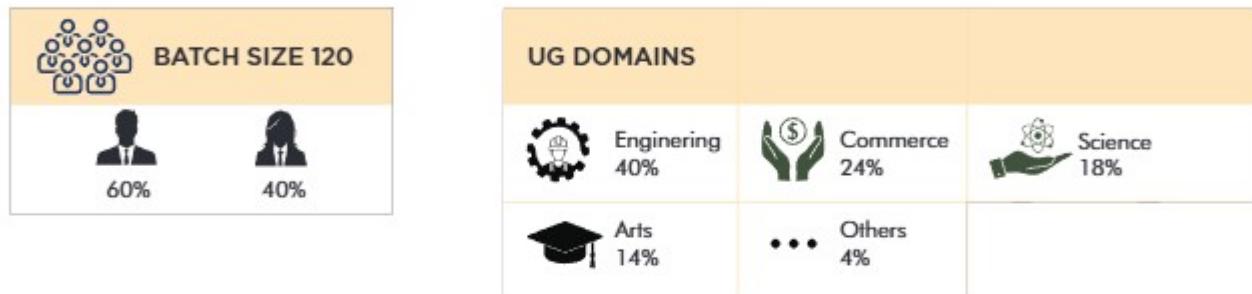
Market Scoping

ACTION POINTS

Curating industry data (Insurance, AIFs, CAs, Research Analysts, Investment Banks, Merchant Banks) from SEBI, including company names, addresses, and contact details. Conducting peer comparison and identifying companies in untapped segments for business outreach. Supporting the marketing team in initiatives such as the fintech podcast and website content updates. Assisting the sales team with cold calls, email outreach, and arranging product demos to generate potential leads.

BATCH PROFILE

INVITATION FOR FINAL PLACEMENTS **BIM 42 BATCH** (2025-2027)



OUR RECRUITING PARTNERS

STUDENT PROFILE



ABDUL AZIZ AUZIN S (42001)
MBA 2025-27

24 Years
B.Sc (Hons) Horticulture
Tirunelveli, Tamil Nadu

[linkedin.com/in/abdul-aziz-auzin/](https://www.linkedin.com/in/abdul-aziz-auzin/)
abdulazizauzin_42@bim.edu

Known Languages : English, Tamil

Technical Skills : MS Office, Power Bi

Certifications : Foundations of Digital Marketing and E-commerce by Coursera, Microsoft PowerBI
Desktop for Business Intelligence - Udemy

Achievements : Final-year student representative, district-level badminton player, NSS volunteer

About Me : Driven Horticulture graduate and former Student Representative with a talent for coordinating and inspiring teams. Curious about brand management with strong interests in sales and marketing, combining a people-focused approach with strategic thinking to deliver results.

Hobbies : Badminton, Gym, Reading novels



ABINAYA SHREE A (42002)
MBA 2025-27

22 Years
B.A Psychology and Sociology
Work Experience: 24 Months
Theni, Tamil Nadu

[linkedin.com/in/abinaya-shree/](https://www.linkedin.com/in/abinaya-shree/)
abinayashreea_42@bim.edu

Known Languages : Tamil, English

Technical Skills : Video Editing, Content Management System, SEO, Marketing Automation

Certifications : HBS, Digital Marketing Certificate (HubSpot)

Achievements : State-level speech (2nd prize), District-level yoga (2nd prize),
Inter-college singing (1st prize)

About Me : I am a creative and efficient person. I have a positive perspective and can work well with others. I am always ready to learn new things, and I am never afraid to try something new.

Hobbies : Playing shuttle

STUDENT PROFILE



ADHITHYAA S (42003)

MBA 2025-27

20 Years

B.Com E-Commerce

Namakkal, Tamil Nadu

[linkedin.com/in/adhithyaa-sakthivel](https://www.linkedin.com/in/adhithyaa-sakthivel)

adhithyaas_42@bim.edu

Known Languages : Tamil, English

Technical Skills : MS Office, MS Excel, Power Point, Canva

Certifications : NPTEL - Business Fundamentals for Entrepreneurs

Achievements : Rank Holder Award in UG, Best Outgoing Student Award in UG

About Me : Driven, self-motivated, and focused on making each day count. I believe in taking charge of my goals, staying organized, and approaching challenges with a positive, solution-oriented mindset.

Hobbies : Cooking



AMEER M (42004)

MBA 2025-27

23 Years

B.E EEE

Coimbatore, Tamil Nadu

[linkedin.com/in/ameer-m-/](https://www.linkedin.com/in/ameer-m-/)

ameerm_42@bim.edu

Known Languages : English, Tamil, Hindi, Urdu, French, Arabic

Technical Skills : MS Office, Python, MATLAB, Simulation Tools (EDA), CANalyzer, Tableau, Data Analysis, Canva, Video Editing

Certifications : MATLAB Onramp, TVS Industrial EV Training, Advanced C Programming, HBS Module (Finance)

Achievements : Best Outgoing Student, Mahatma Gandhi Merit Award, Spell Bee National Topper

About Me : Passionate and curious individual with a background in Electrical and Electronics Engineering. I enjoy solving problems, competitions, and continuously learning. Strong in teamwork and leadership.

Hobbies : Lettering, Bike Riding, Photo Editing

STUDENT PROFILE



ARJUN V (42005)

MBA 2025-27

20 Years

B.A English Literature

Chennai, Tamil Nadu

[linkedin.com/in/arjunvellaichamy](https://www.linkedin.com/in/arjunvellaichamy)

arjunv_42@bim.edu

Known Languages : English, Tamil, Telugu

Technical Skills : MS Office (Excel, PowerPoint, Word), Video Editing, Canva

Certifications : HBS

Achievements : Executive Member – Vaishnav Initiative of Excellence (Student Council)

About Me : Passionate about communication, teamwork, and growth. Former student council member now pursuing MBA to build a career in management and strategy.

Hobbies : Sports, Movies, Reading Tech News



ASHVABA S R (42006)

MBA 2025-27

21 Years

B.Tech CSE

Chennai, Tamil Nadu

[linkedin.com/in/ashvaba-s-r](https://www.linkedin.com/in/ashvaba-s-r)

ashvabasr_42@bim.edu

Known Languages : English, Tamil, Telugu

Technical Skills : Web Design, HTML, CSS, JavaScript

Certifications : HBS

Achievements : Oratorical competitions, Classical dancer (Arangetram), All Rounder in school

About Me : Techie by degree, leader by nature, artist by soul. A passionate classical dancer and public speaker who thrives in leadership roles and uplifts others.

Hobbies : Listening to music, Writing poems/diaries, Dancing

STUDENT PROFILE



ATCHAYA B (42007)

MBA 2025-27

25 Years

B.E EEE

Tiruchirappalli, Tamil Nadu

[linkedin.com/in/atchaya-bala16](https://www.linkedin.com/in/atchaya-bala16)

atchayab_42@bim.edu

Known Languages : English, Tamil

Technical Skills : MS Office - Word, PowerPoint, Excel, Publisher, ERP (SAP), MATLAB, Simulink, PSpice

Certifications : HBS, Bharat Heavy Electricals Limited - Graduate Apprenticeship, Business Excellence at BHEL Corporate Learning & Development.

Achievements : Quality Circle Award, BHEL Annual Report Contributor, College-level Basketball Champion

About Me : With an engineering background, my apprenticeship at BHEL has honed my analytical and managerial skills. My passion for reading broadens my understanding of diverse cultures and ideas while strengthening my critical thinking. I am deeply committed to continuous learning and lifelong growth.

Hobbies : Reading, Journaling, Reflective Writing



CHANDRA MOHAN K (42008)

MBA 2025-27

22 Years

B.E EEE

Work Experience: 1 Month

Sattur, Tamil Nadu

[linkedin.com/in/chandramohan-k28](https://www.linkedin.com/in/chandramohan-k28)

chandramohank_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Microsoft Excel

Certifications : Harvard Business School Course

Achievements : First Class with Distinction in UG

About Me : Dedicated and punctual individual with strong time management. Adapts well in team environments, enjoys problem-solving, and strives to contribute positively.

Hobbies : Watching & Playing Cricket

STUDENT PROFILE



DEBAJYOTI BHADRA (42009)

MBA 2025-27

24 Years

Electrical Engineering

Work Experience: 22 Months

Barasat, West Bengal

[linkedin.com/in/debajyoti-bhadra-b6512926b/](https://www.linkedin.com/in/debajyoti-bhadra-b6512926b/)

debajyotibhadra_42@bim.edu

Known Languages : English, Hindi, Bengali

Technical Skills : Windchill PLM (Product Lifecycle Management)

Certifications : Zuchen E3, Creo, Python, Oracle SQL

Achievements : 2nd Prize - Supply Chain Prototype (Makathon by MAKAUT, WB)

About Me : Electrical engineer with experience in rolling stock and operational exposure at DHL.
Now pursuing MBA to combine technical skills with strategic business knowledge.

Hobbies : Playing Tabla, Pencil Sketching, Reading Books



DEEPAK SANJEEVAN (42010)

MBA 2025-27

24 Years

B.Tech Mechanical

Work Experience: 18 Months

Chennai, Tamil Nadu

[linkedin.com/in/deepaksanjeevan-ss/](https://www.linkedin.com/in/deepaksanjeevan-ss/)

deepaksanjeevanss_42@bim.edu

Known Languages : English, Tamil, Hindi (reading, writing)

Technical Skills : CNC Programming (FANUC), AutoCAD, SolidWorks, C++, MIT App Inventor, Canva

Certifications : FANUC, SolidWorks, Cloud Computing (NPTEL), HBS Finance & Analytics Modules, Mathematics For Management Online Course (HBSP), Quantitative Methods Online Course (HBSP), Spread Sheet Modelling Online Course : Excel 2013 (HBSP).

Achievements : Karate District Championship (2nd place – Silver Shield)

About Me : Dedicated and ambitious, strong in academics and eager to develop leadership skills. Adaptable, problem-solving, and driven to contribute meaningfully in business environments.

Hobbies : Coin Collection

STUDENT PROFILE



DHARSHANA T (42011)

MBA 2025-27

21 Years

B.Tech Civil Engineer

Trichy, Tamil Nadu

[linkedin.com/in/dharshana-thennal](https://www.linkedin.com/in/dharshana-thennal)

dharshanat_42@bim.edu

Known Languages : Tamil, English, Malayalam, Hindi

Technical Skills : MS-Excel, MS-Power Point

Certifications : HBS

Achievements : Best leader award, Finalist of state level oratory competition, Received letter of appreciation from the principal of SRM university for zealous and outstanding performance in Leadership workshop.

About Me : A damsel from Trichy who loves to voraciously read and also to articulate and orate her opinions. An earnest learner who wants to learn, lead and thrive in every situation bestowed upon me. A civil engineer by profession but passionate to be an efficacious manager in the realm of management with acquired acumen and tenacious takeaways from being the school pupil leader, overall co-ordinator of a national level technical symposium, An individual with a penchant for research and has co-authored two research papers. A fresher with efficacious communication skill , who analyses and finds solutions which are sustainable and plausible , ready to embrace a challenging job in the realms of HR and Marketing.

Hobbies : Dance, Writing, Watching Movies



ELAMURUGAN P (42012)

MBA 2025-27

24 Years

B.Tech ECE

Work Experience: 35 Months

Trichy, Tamil Nadu

[linkedin.com/in/elamurugan-pugazhendi/](https://www.linkedin.com/in/elamurugan-pugazhendi/)

elamuruganp_42@bim.edu

Known Languages : Tamil, English

Technical Skills : SQL, Java

Certifications : Harvard Business School

About Me : I am a motivated and curious individual who is always eager to learn and grow. I value honesty, hard work, and creativity. I enjoy working both independently and in team environments, and I strive to approach challenges with a positive mindset.

Hobbies : Automobile Books, Shuttle, Gardening

STUDENT PROFILE



EZHIL OVIYA A (42013)

MBA 2025-27

19 Years

B.A Economics

Trichy, Tamil Nadu

[linkedin.com/in/oviyaheyakumar](https://www.linkedin.com/in/oviyaheyakumar)

ezhiloviya_42@bim.edu

Known Languages : Tamil, English

Technical Skills : Basic knowledge in MS Office and Canva

Certifications : Foundation of Cyber Security. Soft Skill Development. Certificates from HBS

Achievements : Certificates of Merit. Rev Bro M Irudayam SJ Diamond Jubilee Cash Award. Fr A Felix Joseph SJ Medal. Thiru Dharmapuram Adhinam Medal. Prof M Arockiasamy Medal. Prof Irudayaraj Medal. Fr CK Swamy SJ Silver Jubilee Medal. Fr Sequeria SJ Medal. Prof George Vasanthan Medal. Kamarajar Award given by Tamil Nadu Government

About Me : A dedicated and curious individual with strong analytical and research skills. Experienced in conducting field studies and project work. Adaptable, detail-oriented, and eager to contribute fresh perspectives and thoughtful insights to any team or organization. Committed to continuous learning.

Hobbies : Drawing, Crocheting, Gardening



GANDHIRAJAN K M (42014)

MBA 2025-27

23 Years

B.Com

Dharapuram, Tamil Nadu

[linkedin.com/in/gandhirajan-k-m](https://www.linkedin.com/in/gandhirajan-k-m)

gandhirajankm_42@bim.edu

Known Languages : English, Tamil

Technical Skills : MS Excel, Power BI, Tableau, Digital Marketing

Certifications : Business and Sustainable Development – IIT Bombay. Business Analytics and Digital Marketing – GUJI. HBS: Mathematics for Management, Spreadsheet Modeling

Achievements : Won Intra-School Cricket Tournament in 2011

About Me : I am Gandhirajan K M from Dharapuram. I completed my B.Com at PSG College of Arts and Science. I am passionate about marketing and have completed courses in business analytics and digital marketing. I enjoy playing cricket and value teamwork, continuous learning, and personal growth.

Hobbies : Cricket

STUDENT PROFILE



GOWRI M (42015)

MBA 2025-27

22 Years

B.Com

Trichy, Tamil Nadu

[linkedin.com/in/gowri-m11](https://www.linkedin.com/in/gowri-m11)

gowrim_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Excel, Microsoft

Certifications : GST Filing, Income Tax Practitioner, HBS

Achievements : IIC Championship from EDC

About Me : I am a commerce graduate seeking practical exposure and hands-on, real-time work experience. My academic involvement reflects that I am adaptable, analytical, and a strong communicator. With proven leadership experience, a proactive mindset, and a passion for learning, I strive to contribute effectively and responsibly in dynamic, result-oriented environments.

Hobbies : Dance, Interior Designing, Art



HARIHARA KUMAR S A (42016)

MBA 2025-27

25 Years

B.E ECE

Work Experience: 21 Months

Dindigul, Tamil Nadu

[linkedin.com/in/harihara-kumar-sa](https://www.linkedin.com/in/harihara-kumar-sa)

hariharakumarsa_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Java, JMeter, NeoLoad, Load Runner

Certifications : Financial Accounting and Fraud Examination – Coursera. Basics of Entrepreneurship Development – Wadhwani Principles of Management – NPTEL

Achievements : Tennis – South Zone. Tennis – Represented College 400m – 2nd Place

About Me : I am Harihara Kumar, having a work experience of 21 months from Wipro as a project engineer. I consider myself a fast learner because of previous experience in the corporate world. I would like to explore peaceful and calm places in a motorcycle munching down miles.

Hobbies : Motorcycle Riding, Tennis

STUDENT PROFILE



HARISH S (42017)

MBA 2025-27

21 Years

B.Sc (Hons) Agriculture

Theni, Tamil Nadu

[linkedin.com/in/harishseenivasan](https://www.linkedin.com/in/harishseenivasan)

harishs_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Microsoft Office Suite (Word, PowerPoint, Excel)

Certifications : HBS, Internship, NGO, Training

Achievements : Completed NCC with B and C certificates. Volunteered for NSS in school

About Me : I am currently pursuing a Post Graduate Programme in Management (PGP-MBA) at BIM Trichy, with a strong academic foundation in agriculture through a B.Sc. (Hons.) in Agriculture. My interdisciplinary background equips me with a unique perspective on agribusiness, sustainability, and strategic management.

Hobbies : Driving, Drawing, Volunteering, Strategy Games



JACOB FRANCIS (42018)

MBA 2025-27

23 Years

B.A English Literature

Work Experience: 14 Months

Kottayam, Kerala

[linkedin.com/in/jacobfrancis4847](https://www.linkedin.com/in/jacobfrancis4847)

jacobfrancis_42@bim.edu

Known Languages : English, Malayalam, Tamil

Technical Skills : OGRDS Tool, MS Excel, PowerPoint

Certifications : Harvard Business School Certificates (Spreadsheet Modeling, Quantitative Methods, Mathematics for Management, Finance), Internship.

Achievements : Badminton district level runner up, Friends of Police Cadet leader.

About Me : I am Jacob Francis, a graduate in English Literature from Loyola College, Chennai, with 14 months of work experience as a Data Processing Analyst at NielsenIQ, Chennai. I am highly interested in pursuing a career in management, driven by a strong interest in marketing principles and a deep passion for the automotive sector.

Hobbies : Watching movies and series, avid follower of Indian auto trends

STUDENT PROFILE



JAYANTHISH M J (42019)

MBA 2025-27

25 Years

B.E Electrical and Electronics Engineering

Work Experience: 12 Months

Erode, Tamil Nadu

[linkedin.com/in/jayanthishmj](https://www.linkedin.com/in/jayanthishmj)

jayanthishmj_42@bim.edu

Known Languages : Tamil, English

Technical Skills : Excel, PowerPoint, PLC (Siemens TIA Portal), Servo Drives, HMI Programming, E-Vehicle Components Automation

Certifications : Python – Coursera. Linear Circuits (DC Analysis) – Coursera. Biohacking Your Brain's Health – Coursera. Spreadsheet Modelling – HBS. Finance – HBS. Financial Accounting – HBS. Mathematics for Management – HBS

Achievements : Led a team of junior engineers at TITAN. Volunteered for international sports events during UG. Consistently received positive client feedback

About Me : I'm Jayanthish, an EEE graduate from Kumaraguru College of Technology. I interned at TITAN and received a final placement offer. I'm a team player with excellent communication skills, driven and self-reliant.

Hobbies : Chess, Geopolitics



JEEVITHA K (42020)

MBA 2025-27

23 Years

B.Tech IT

Kalpakkam, Tamil Nadu

[linkedin.com/in/jeevithak24](https://www.linkedin.com/in/jeevithak24)

jeevithak_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Python (basic), HTML, CSS, MS Excel, PowerPoint, Word

Certifications : HBS

Achievement : Secured 2nd in Debate at Cluster-Level KVS National Integration Camp (Class 11 & 12). Consistent placements in debate and elocution during college. Won overall trophy at Employability Skills Development Program by TITAL LEAP

About Me : I'm a curious and adaptable individual with a background in IT and a passion for learning. With leadership experience and creativity, I bring technical and communication skills with a desire to grow in dynamic business environments.

Hobbies : Mandala Arts

STUDENT PROFILE



KABHILESH N (42021)

MBA 2025-27

20 Years

Computer Science

Madurai, Tamil Nadu

[linkedin.com/in/kabhilesh-Naga0906](https://www.linkedin.com/in/kabhilesh-Naga0906)

kabhileshn_42@bim.edu

Known Languages : English, Tamil

Technical Skills : HTML, CSS, JavaScript, PHP, MySQL, Java, Python, MS Office Suite (Word, Excel, PowerPoint), Problem Solving & Debugging

Certifications : NPTEL Google Cloud Computing Foundations, HBS (Spreadsheet Modeling, Finance, Mathematics for Management, Quantitative Methods)

About Me : I am an MBA student with a background in Computer Science and a strong interest in digital business. Skilled in web technologies, teamwork, and problem solving. Known for focus, commitment, and the sheer will to overcome challenges and deliver results.

Hobbies : Fitness training and listening to music



KARTHIK MADHAVAN G (42022)

MBA 2025-27

24 Years

B.Tech Chemical Engineering

Work Experience: 14 Months

Trichy, Tamil Nadu

[linkedin.com/in/karthik-madhavan-g](https://www.linkedin.com/in/karthik-madhavan-g)

karthikmadhavang_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Full Stack Development (Angular, JavaScript, Express.js), HTML and CSS, MS Office

Certifications : HBS, Angular (Udemy)

About Me : A self-motivated and receptive person able to communicate with people at all levels. Always eager to encounter new experiences and constantly learn. Detail-oriented, organized, and meticulous employee who works at a fast pace to meet tight deadlines.

Hobbies : Reading, Singing, Sports, Movies, Editing

STUDENT PROFILE



KISHORE RAM D (42023)

MBA 2025-27

22 Years

B.Sc (Hons) Agriculture

Tiruchirappalli, Tamil Nadu

[linkedin.com/in/kishore-ram-d-3a25452a2/](https://www.linkedin.com/in/kishore-ram-d-3a25452a2/)

kishoreramd_42@bim.edu

Known Languages : Tamil, English

Technical Skills : Power BI, Excel, Power Point, Agile-methodologies, Business Acumen

Certifications : HBS, Power BI, Certified in Bodybuilding(TABBA ,IBBF), AIT(Agri)

Achievements : Silver medalist in Long jump(District level & University level), Bronze medalist in Javelin throw (Tamilnadu level), College & School Pupil Leader, State level Javelin throw Athlete, University Level Basket & Football player, Captained at Junior Super Kings Cricket Tournament, Leader at ELP in UG.

About Me : I am a curious and results-driven professional with a collaborative mindset and a flexible approach to problem-solving. With a strong work ethic and a focus on continuous improvement, I embrace challenges and work effectively with diverse teams to achieve shared objectives. I am committed to delivering meaningful contributions in both professional and personal pursuits.

Hobbies : Sports activities, reading books, cooking, peer learning.



LAKSHMIVASAN V (42024)

MBA 2025-27

20 Years

BCA

Tiruchirapalli, Tamil Nadu

[linkedin.com/in/LakshmivasanV/](https://www.linkedin.com/in/LakshmivasanV/)

lakshmivasanv_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Excel, Python, Financial Investing

Certifications : HBS, Investor Awareness Certificate

About Me : I'm an enthusiastic learner with a practical mindset, eager to take on new challenges and keep improving myself. I enjoy working with people, exchanging ideas, and applying my skills to create meaningful results. My goal is to gain valuable real-world experience while making a positive contribution wherever I work.

Hobbies : Chess, Music

STUDENT PROFILE



Ma. SWETA (42025)

MBA 2025-27

22 Years

B.Com

Trichy, Tamil Nadu

[linkedin.com/in/sweta-ma-aa2666379](https://www.linkedin.com/in/sweta-ma-aa2666379)

masweta_42@bim.edu

Known Languages : Tamil, Hindi, English

Technical Skills : MS Office 365, Power BI

Certifications : HBS Course

About Me : I have a strong academic background and a proactive approach to learning. I'm a good communicator, enjoy working in teams, and constantly seek opportunities to grow and think strategically.

Hobbies : Drawing, Painting



MAHA SWETHA S (42026)

MBA 2025-27

22 Years

B.Com

Work Experience: 24 Months

Dindigul, Tamil Nadu

[linkedin.com/in/maha-swetha2002](https://www.linkedin.com/in/maha-swetha2002)

mahaswethas_42@bim.edu

Known Languages : Tamil, English

Certifications : Introduction to Marketing and Business Analytics (Coursera), HBS

About Me : I'm passionate about learning, open to collaboration, and always up for meaningful conversations. I value discipline, personal growth, and enjoy balancing academics with real-world exposure.

Hobbies : Singing

STUDENT PROFILE



MAHISHA S (42027)

MBA 2025-27

20 Years

Banking, Financial Services and Insurance (BFSI)
Tiruchirapalli, Tamil Nadu

[linkedin.com/in/ mahisha-s](https://www.linkedin.com/in/mahisha-s)

mahishas_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Microsoft Office, Tally

Certifications : HBS, Introduction to Digital Marketing, Market Research, Introduction to Generative AI, TCS Young Professional Course on Soft Skills

Achievements : Rank 2 in college out of 118 students, Won first prize in inter-college business quiz competition at St. Joseph's College, Trichy, Won first prize in intra-college quiz competition out of 40 students

About Me : I'm someone who stays committed and adaptable, especially when things get challenging. I genuinely enjoy working towards a shared goal and believe in putting in sincere effort not just for personal growth, but for the team's success as well. I try to make the most of every opportunity by using my skills and supporting those around me to grow together.

Hobbies : Baking, Playing Badminton, Watching Cricket



MATHUMITTA S (42028)

MBA 2025-27

21 Years

BBA

Tirunelveli, Tamil Nadu

[linkedin.com/in/mathumitta-sundararajan](https://www.linkedin.com/in/mathumitta-sundararajan)

mathumittas_42@bim.edu

Known Languages : Tamil, English

Technical Skills : Canva Design (Basic), Digital Ad Campaign (Basic)

Certifications : Digital Marketing Internship and Accelerator Program (Five Grid), NPTEL Global Marketing Management, The Concise Product Management Course (Udemy), Managing Brand Reputation (LinkedIn), HBS Pre-foundation Course

Achievements : Best Outgoing Student (2024), Institutional Innovation Council Champion and Leader, Academic Merit Award (2023–2024), Certificate of Merit (Class 10)

About Me : As a BBA graduate, my interest lies in integrating innovation with sustainability through brand management and strategic marketing. I have led the Institution Innovation Council and participated in Startup Cell activities, cultivating leadership and entrepreneurial thinking. I am enthusiastic about crafting meaningful brand narratives and exploring emerging marketing trends.

Hobbies : Dancing, Singing, Playing Ukulele, Designing Nature-Inspired Patterns, Reading

STUDENT PROFILE



MELWIN SHAJI (42029)

MBA 2025-27

26 Years

B.Com Taxation

Work Experience: 13 Months

Kottayam, Kerala

[linkedin.com/in/melwin-shaji](https://www.linkedin.com/in/melwin-shaji)

melwinshaji_42@bim.edu

Known Languages : English, Malayalam

Technical Skills : Expert in creating dynamic Excel charts, formatting, trend analysis, and performance tracking. Confident in preparing income statements, balance sheets, and capital statements.

Certifications : Advanced Excel, SAP Power User, NISM Series 5A Mutual Fund, NISM Series 8 Equity Derivatives, HBS Pre-MBA Courses

About Me : Hi, I'm Melwin Shaji, a commerce graduate from Baselius College, Kottayam—passionate about finance and driven by a mindset to achieve results others perceive to be impossible. I bring 13 months of experience as a Mutual Fund Management Trainee, executing fund transactions and managing diverse client portfolios. I'm certified in NISM VA (Mutual Funds) and NISM 8 Equity Derivatives, with hands-on expertise in following market trends, technical indicators, and investment strategy through a disciplined, professional approach. Prior to this, I played a pivotal role as one of the three core pillars in establishing my family's hardware business, which was launched in 2022—gaining hands-on experience in retail operations, customer engagement, and strategic decision-making. I professionally combine analytical rigor with real-world business insight, applying a systems-driven mindset to Excel-based financial modeling and data analytics for scalable, high-impact decision-making.

Hobbies : Interior Designing, Playing Cricket



MUHAMMED THANZEEM M M (42030)

MBA 2025-27

21 Years

B.Sc Computer System and Design

Erode, Tamil Nadu

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Known Languages : English, Hindi, Tamil

Technical Skills : Photoshop, Illustrator, Canva

Certifications : Harvard Business School Certificates (Spreadsheet Modeling, Quantitative Methods, Mathematics for Management, Finance)

Achievements : School Football Team Captain, College Technical Symposium Design Team Head

About Me : I am a passionate and determined individual who loves learning and growing through every experience. I embrace challenges with a positive mindset and strive to make a meaningful impact. With creativity, leadership, and resilience, I aim to turn every opportunity into a step toward becoming the best version of myself.

Hobbies : Playing Football, Trading, Travelling

STUDENT PROFILE



MURALI KRISHNAN H (42031)

MBA 2025-27

25 Years

B.Sc Mathematics

Work Experience: 52 Months

Trichy, Tamil Nadu

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muralikrishnanh_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Manual & Automation testing, Test planning & Defect tracking, Adobe Experience Manager (AEM), Adobe Workfront, Agile Methodologies, MS Excel, Speed typing

Certifications : HBP - Finance, HBP - Financial Accounting, HBP - Quantitative Methods, HBP - Spreadsheet Modeling, HBP - Mathematics for Management, EF SET Certificate™ - C2 Proficient, Senior Grade Typewriting (English)

Achievements : Received a silver medal and letter of appreciation from then Education Minister Mrs. Smriti Zubin Irani for securing 10 CGPA in AISSE. Received multiple certificates of merit for various subjects in UG. Received multiple appreciation awards for outstanding performance at Cognizant.

About Me : Motivated MBA student with 4+ years of experience as a Test Analyst at Cognizant. Skilled in quality assurance and cross-functional collaboration. Currently building business acumen, leadership, and managerial skills to complement technical expertise and drive growth through data-driven decision-making in dynamic, results-oriented environments.

Hobbies : Watching anime, Badminton



V. NANDANA (42032)

MBA 2025-27

21 Years

B.Com E-Commerce

Coimbatore, Tamil Nadu

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Known Languages : English, Tamil, Telugu, Hindi

Technical Skills : Excel, Basics of Python and web designing

Certifications : NPTEL - Design Thinking, HBS

Achievements : Student Entrepreneurship Award from PSG College of Arts and Science, Award for exemplary contribution to the Department of Commerce with E-commerce

About Me : Results-driven MBA student specializing in Marketing and Finance, with a strong foundation in E-commerce from my BCom background. Quick learner with a positive attitude, passionate about driving business growth through innovative marketing strategies and financial analysis. Seeking a challenging role that leverages my skills and knowledge to contribute to organizational success.

Hobbies : Reading books, Making customised gifts

STUDENT PROFILE



NIDHISHA S (42033)

MBA 2025-27

20 Years

B.Com

Tiruchirapalli, Tamil Nadu

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nidhishas_42@bim.edu

Known Languages : English, Tamil

Technical Skills : NPTEL - Speaking effectively, Soft skills development

Certifications : HBS

Achievements : Overall school second rank in 12th, Athlete

About Me : I am a B.Com graduate and pursuing MBA with interest in finance. Generally, I am an adaptable and flexible person to fit in. With good communication skills and a positive attitude, I aim to grow professionally while adding value to the organisation.

Hobbies : Singing and solving puzzles



K N POOJA (42034)

MBA 2025-27

26 Years

BDS

Work Experience: 22 Months

Chennai, Tamil Nadu

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poojakn_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Email Communication and Campaign Management, MS Office 365, Power BI, LinkedIn (Sales Navigator)

Certifications : HBS Courses, Marketing Psychology and Consumer Behaviour

Achievements : Molaris-22 Poster Presentation - 1st place, Surgical Strike-22 Paper Presentation - 3rd place, Rotary Club of Chennai Coastal - Community service health team

About Me : Adaptable and results-driven professional with a background in dentistry and comprehensive clinical experience, currently transitioning into the field of management. Demonstrates a strong interest in business strategy, operations, and innovation, coupled with a solid foundation in analytical thinking, collaboration, and cross-functional coordination. Committed to leveraging management expertise to create meaningful impact and deliver value across dynamic and evolving business landscapes.

Hobbies : Singing, Personal styling and fashion curation, Keeping up with global fashion and cosmetics industry trends, Community engagement and volunteering, Fitness and yoga

STUDENT PROFILE



R PRAVEEN BALAJI (42035)

MBA 2025-27

21 Years

B.Com

Chennai, Tamil Nadu

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Known Languages : English, Tamil

Technical Skills : Excel to an extent

Certifications : Finance, Financial Accounting, Quantitative Methods, Spreadsheet Modelling, Mathematics for Management

About Me : I am a fresher with great interest in learning job and career-specific skills to enter the corporate world and give my best out there.

Hobbies : Drawing and Reading



RAHUL CHANDAR R (42036)

MBA 2025-27

26 Years

B.Tech Civil Engineering

Thanjavur, Tamil Nadu

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Known Languages : Tamil, English

Technical Skills : Microsoft Office Suite (Excel, PowerPoint, Word), Design and Drafting Software (AutoCAD, Revit), Tally Prime

Certifications : Harvard Business School Certificates (Spreadsheet Modeling, Quantitative Methods, Mathematics for Management, Finance)

Achievements : Co-authored research on M-Sand and alternative aggregates, published in UGC Care Journal, revealing potential for enhanced sustainability and compressive strength in cement mortar

About Me : Calm, confident, and a patient listener, I lead with quiet strength and persistence. I don't give up easily especially when others do. With industry experience, I've learned how to organize work efficiently, complete tasks with focus, and guide others to perform at their best through structure and support.

Hobbies : Marathon running and fitness training

STUDENT PROFILE



RENUKA REGHU (42037)

MBA 2025-27

23 Years

B.Sc Chemistry

Work Experience: 14 Months

Thodupuzha, Kerala

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Known Languages : English, Malayalam, Tamil

Technical Skills : MS Word, PowerPoint, Excel

Certifications : Rubber Manufacturing and Testing, HBS

Achievements : Spearheaded the 4th International Symposium where Nobel Laureate Prof. Ada E. Yonath and other scientists across the globe participated. Secured Miss Vivacious title at Miss Queen Kerala pageant 2024. Championed the Throwball Tournament at Central Kerala Sahodaya Complex.

About Me : I'm Renuka Reghu. I am a flexible person who handles change well. I show strength when things change. My real care for others builds trust and strong bonds. I take on tasks with confidence and responsibility and stay firm when facing problems. My skills in settling disputes, along with patience and fairness, help solve conflicts smoothly.

Hobbies : Singing, Modeling



ROHAN FLEMING A (42038)

MBA 2025-27

25 Years

B.E Mechanical Engineering

Work Experience: 2 Months

Dindigul, Tamil Nadu

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Known Languages : English, Tamil, Hindi

Technical Skills : Microsoft Excel, PowerPoint, Word

Certifications : HBS

About Me : I'm a determined, coordinative and creative person, who loves to learn and execute new things in life. I have done under graduation in Mechanical Engineering and worked at Infosys for two years. It helped in grooming teamwork, managing compliance and engaging in assisting others.

Hobbies : Jogging, playing badminton, solving sudoku and reading books

STUDENT PROFILE



S MOGANAPRIAN (42039)

MBA 2025-27

21 Years

B.Sc Mathematics

Tiruchirapalli

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Known Languages : English, Hindi, Tamil

Technical Skills : Python, Video editing

Certifications : HBS

About Me : I am a hardworking person who desperately wants to know how to run a business and an automobile enthusiast. I do like to explore new things and learn about them from in and out. I did my bachelors in Mathematics.

Hobbies : Automobile enthusiast



SAILESH V (42040)

MBA 2025-27

21 Years

BBA

Erode, Tamil Nadu

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Known Languages : English, Tamil, Kannada

Technical Skills : Microsoft Office Suite (Excel, PowerPoint, Word)

Certifications : Financial Literacy Course for Bharat NISM, Principles of Marketing - NPTEL

Achievements : Availed 75% merit scholarship during my UG

About Me : Recent graduate with a strong academic foundation in Business Administration and a passion for continuous learning. Known for being a quick learner, detail-oriented, and a reliable team player. Eager to contribute fresh ideas and grow within a dynamic organization.

Hobbies : Drawing and Painting

STUDENT PROFILE



SAMAY BEHERA (42041)

MBA 2025-27

22 Years

BBA

Bhubaneswar, Odisha

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Known Languages : English, Hindi, Odia, Tamil

Technical Skills : Excel

Certifications : HBS

Achievements : Won first prize in intra-college debate competition

About Me : If I have to describe myself in a few words, it would be I don't lose hope and if I have fixed my goal on something I will keep trying to get to that relentlessly. Impatience is something that I am working on, and I believe in improving even by a little if not a lot daily.

Hobbies : Listening to music, Riding bikes



SANJAY. B (42042)

MBA 2025-27

21 Years

B.Com Marketing Management

Work Experience: 10 Months

Chennai, Tamil Nadu

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Known Languages : English, Tamil, Hindi

Technical Skills : MS Office, Google Workspace, Basic Tally

Certifications : Fundamentals of Digital Marketing – Google Digital Garage, Tally ERP 9 Basic training from MSME - Technology Development Centre, Chennai, HBS – All courses completed

Achievements : Player of the Tournament at Guru Fest 2k24 Basketball Men's Tournament. Runners up in Guru Fest 2k24 Basketball Men's Tournament. Winners in Cunnan Trophy at DRBCCC Hindu College (Basketball). 2nd Runners up at the University of Madras A zone (Basketball). Best Player of the team at Hoopsters Fest 2k23 (Basketball). Raja Puraskar Certificate – Scouts and Guides.

About Me : I am from Chennai, pursuing an MBA at BIM Trichy with a B.Com in Marketing from Gurunank College. I have 10 months of experience as a CRM Executive at Casagrand, handling customer queries. I also worked on projects with IRIS Home Fragrances and LLM Appliances. Basketball is my passion; I was college team captain.

Hobbies : Playing Basketball

STUDENT PROFILE



SANTHOSH KUMAR V (42043)

MBA 2025-27

22 Years

B.Sc (Hons) Agriculture

Attur, Tamil Nadu

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Known Languages : Tamil, English

Technical Skills : Proficient in creating reports, presentations, and basic data analysis

Certifications : Internship in Muthayammal Sago and Starch Industries, and in FPO

About Me : I am a highly passionate and strongly determined individual with teamwork, communication, and collaborative skills. I adapt quickly, stay committed to personal growth, and approach challenges with a positive mindset. With a background in agriculture, I aim to develop as a well-rounded professional through continuous learning and leadership development.

Hobbies : Playing football, kabaddi and mobile games, listening to music, and book reading



SARIKA S (42044)

MBA 2025-27

22 Years

B.A Journalism

Chennai, Tamil Nadu

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Known Languages : Tamil, English, Telugu, Beginner Kannada

Technical Skills : Microsoft PowerPoint, Canva, Adobe InDesign

Certifications : Harvard Business School

Achievements : Annamalai University Third Grade Exam in Carnatic Music and Bharatanatyam with Merit

About Me : Dynamic BA Journalism graduate from M.O.P. Vaishnav College with good communication skills. A DAV Chennai alumnus and student council leader, skilled in event management and team building through active Rotaract involvement. Trained in Bharatanatyam and Carnatic vocal music, blending creativity with leadership and organizational finesse.

Hobbies : Passionate about the arts, I enjoy singing, reading, and watching films. I channel creativity through writing poems, crafting engaging content, and curating thoughtful reviews of books and movies that inspire me.

STUDENT PROFILE



SATHANA R (42045)

MBA 2025-27

23 Years

B.E Electronics & Communication Engineering

Work Experience: 6 Months

Trichy, Tamil Nadu

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Known Languages : English, Tamil, Hindi

Technical Skills : Python, Power BI, Data Analysis

Certifications : Certification in Data Analytics, Business Communication, Python

Achievements : Recognized as a rank holder in the undergraduate program for strong academic performance

About Me : Inquisitive professional who values clear communication and is skilled at conveying ideas through writing and verbal communication. I take an organised and sincere approach to my work, enjoy collaborating in teams, and believe in staying grounded while learning a little more each day. With experience in Python and Business Intelligence tools, I analyse data, build dashboards, and generate insights that support better decision-making.

Hobbies : Unwinding with books, staying active with badminton, and diving into stories through movies and series



SELVA PRASANNA S (42046)

MBA 2025-27

23 Years

Bachelor of Technology

Trichy, Tamil Nadu

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selvaprasannas_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Excel, Python, Java, frontend development

Certifications : NPTEL , Python - Udemy

Achievements : Published research paper at SAE India on the topic "Development of Virtual Reality Based Crash Analysis of Autorickshaw Driver"

About Me : I am currently pursuing my MBA at Bharathidasan Institute of Management, Trichy, with a focus on building strong analytical, strategic, and leadership skills. My background in Mechanical Engineering, coupled with hands-on experience as a developer, has shaped my problem-solving mindset and adaptability. I am passionate about continuous learning, data-driven decision-making, and applying innovative solutions to real-world challenges. My interests extend to technology, business analytics, and strategic management, and I look forward to contributing meaningfully in dynamic business environments.

Hobbies : Listening to music, planning puzzles

STUDENT PROFILE



SHIVANI P (42047)

MBA 2025-27

21 Years

B.Com Business Analytics

Coimbatore, Tamil Nadu

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shivanip_42@bim.edu

Known Languages : English, Malayalam, Tamil

Technical Skills : Basics of SPSS, Python and Excel

Certifications : Foundation of Project Management - Google, Stock Market Basics - Zerodha Varsity, Understanding Design - NPTEL, HBS

Achievements : Awarded for meritorious academic performance in the B.Com Business Analytics program for the academic years 2022–2023 and 2023–2024.

About Me : Motivated MBA student with a B.Com Business Analytics background and growing interest in finance. Recognised for academic excellence, with leadership experience as a department chairperson. I'm focused on continuous learning and aspire to build a meaningful career in finance and management.

Hobbies : Crocheting, Listening to music



SHRIIRAAM S (42048)

MBA 2025-27

22 Years

Bachelor of Engineering

Chennai, Tamil Nadu

[linkedin.com/in/shriiraam-satish](https://www.linkedin.com/in/shriiraam-satish)

shriiraams_42@bim.edu

Known Languages : English, Tamil, Telugu, Hindi

Technical Skills : C, Arduino IDE, Embedded Systems

Certifications : Google Project Management, Introduction to Industry 4.0 and Industrial Internet of Things - NPTEL

Achievements : ₹10,000 Grant Winner – Naan Mudhalvan Niral Thiruvizha Initiative, Taekwondo Black Belt and District Gold Medalist

About Me : I am an Electronics Engineering graduate with a passion for problem-solving and innovation. A Taekwondo black belt holder and an avid mobile gamer, I've showcased award-winning projects and completed an internship at IIT Madras. I am currently pursuing an MBA at BIM Trichy to broaden my impact.

Hobbies : Playing mobile games, DIY electronics

STUDENT PROFILE



SNEKHA S (42049)

MBA 2025-27

22 Years

B.Tech

Puducherry, Puducherry

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snekhas_42@bim.edu

Known Languages : Tamil, English

Technical Skills : Arduino, MATLAB, C, JAVA

Certifications : C Programming, JAVA Programming, MATLAB, HBS - Mathematics for Managers, Financial Accounting, Finance, Quantitative Methods, Spreadsheet Modelling, NPTEL - Introduction to Industry 4.0 and Industrial Internet of Things

Achievements : National Children Science Congress - National Level, ICT Youth Talk - Regional Level, Govt. of Puducherry Art and Culture Tamil Elocution - First Place, Govt. of India G20 Tamil Elocution - Third Place

About Me : I'm a curious, determined, and adaptable person. I enjoy taking initiative and balancing creativity with logic. I value consistency, take pride in responsibility, and thrive in both teamwork and leadership. I'm driven by purpose, open to learning, and passionate about making a meaningful impact wherever I contribute. Also, the funny and energetic side in me will never drain out.

Hobbies : Badminton, Dancing, Cooking, Exploring Ideas



SORNALATHA M (42050)

MBA 2025-27

21 Years

B.Sc Psychology

Chennai, Tamil Nadu

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sornalatham_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Power BI, Canva, Microsoft Office Suite – Excel, Word, PowerPoint

Certifications : Relationship Psychology, Art Therapy, HR Analytics, Financial Accounting and Finance by HBS, Spreadsheet Modelling by HBS, Stress management course by NPTEL

About Me : I'm an MBA student at BIM Trichy with a background in Psychology, combining people insight with strong technical skills. A quick learner and empathetic team player, I bring sincerity, adaptability, and a passion for growth to every opportunity. I'm eager to apply my behavioral understanding and business acumen in dynamic management roles.

Hobbies : Dancing (Bharatanatyam)

STUDENT PROFILE



SRIJAYIESH V (42051)

MBA 2025-27

21 Years

B.E ECE

Theni, Tamil Nadu

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Known Languages : English, Tamil

Technical Skills : Programming

Certifications : NPTEL

About Me : I am Sri Jayiesh from Theni. I did my schooling in T.M.H.N.U Matric Higher Secondary School and secured 92% in both 10th and 12th. I completed my UG in Electronics and Communication Engineering from Jeppiaar Engineering College, Chennai. Apart from academics, I have done internships and project presentations. My strength is adaptability and my weakness is sometimes overcommitting to tasks.

Hobbies : Playing badminton



SUBASH R (42052)

MBA 2025-27

24 Years

Bachelor of Science (Honours) Agriculture

Thanjavur, Tamil Nadu

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subashr_42@bim.edu

Known Languages : English, Tamil

Technical Skills : MS Excel, MS Word

Certifications : HBS

Achievements : Winner - State Taekwondo Championship 2015, First Runner-Up - Republic Day Taekwondo Tournament (Divisional Level) 2014–2015, Second Runner-Up - State Taekwondo Championship (Muye) 2015

About Me : Curious learner

Hobbies : Gardening, Reading books

STUDENT PROFILE



SUSHIL RAO K (42053)

MBA 2025-27

22 Years

B.Com Corporate Secretaryship

Work Experience: 18 Months

Chennai, Tamil Nadu

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sushilraok_42@bim.edu

Known Languages : English, Tamil, Telugu

Technical Skills : Microsoft Office, Proficient in Zoho and QuickBooks, Marketing technical tools

Certifications : HBS Certification Programme

Achievements : Earned a distinction in the Grade 4 examination from Trinity College London, Completed IRDA Exam

About Me : I am Sushil Rao from a commerce background and a dedicated and curious individual with a passion for learning and growth. I have had real-world internship experience in various domains, especially Finance. I possess strong values of integrity and adaptability, and I strive for continuous improvement to become a future leader. I look forward to new challenges in my MBA program to attain my goals.

Hobbies : Exploring new things, travel, cooking, fitness, and sports



THARUN PRASATH C (42054)

MBA 2025-27

21 Years

Bachelor of Commerce General

Kattumannarkoil, Tamil Nadu

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Known Languages : Tamil, English

Technical Skills : Microsoft Excel, PowerPoint Presentation

Certifications : Financial Modelling and Valuation, Equity Research and Valuation, Spreadsheet Modelling, Quantitative Methods, Financial Accounting

About Me : I am Tharun Prasath. I completed my B.Com and am currently pursuing my MBA. I am particularly interested in Financial Accounting and Financial Management and have completed several courses related to Equity Research and Valuation.

Hobbies : Playing Badminton, Table Tennis, and reading books

STUDENT PROFILE



TUSHAR PAREEK (42055)

MBA 2025-27

25 Years

Bachelors of Business Administration

Work Experience: 35 Months

Jamshedpur, Jharkhand

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Known Languages : English, Hindi

Technical Skills : Microsoft Excel, Financial Analysis, Ratio Analysis, VaR, Basics of Monte Carlo Simulation

Certifications : Investment Analysis and Portfolio Management – NSE, Equity Derivatives Series VIII – NIFM, Credit Risk Modelling – Peaks2Tails (Pursuing)

Achievements : Best Research Paper Award at JDBI International Conference, Ranked 3rd in Finance in UG, Received "Exemplary Award" in Financial Valuation and Analysis

About Me : I am an MBA student at BIM Trichy with a strong interest in Finance and Business Strategy. Adaptive and committed to learning, I view challenges as opportunities for growth. With a solid academic foundation in Finance and practical exposure through internships and work experience, I strive to evolve continuously and contribute meaningfully.

Hobbies : Listening to music, Reading business cases, Moto racing



VAISHNAVI S (42056)

MBA 2025-27

23 Years

B.Sc (Hons) Agriculture

Bhavani, Tamil Nadu

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vaishnavis_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Digital Marketing

Certifications : Harvard Business School course

About Me : I'm an MBA student with a background in Agriculture, driven by a deep interest in sustainability and strategic thinking. I enjoy learning, solving real-world problems, and turning ideas into practical solutions that add value to people and businesses.

Hobbies : Listening to music, Gardening

STUDENT PROFILE



VIGNESWARAN P (42057)

MBA 2025-27

22 Years

Bachelor of Technology Mechanical

Work Experience: 3 Months

Puducherry, Puducherry

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Known Languages : English, Tamil, Telugu

Technical Skills : C++, Microsoft Excel

Certifications : HBS – Finance, Financial Accounting, Mathematics for Management, Quantitative Methods, Spreadsheet Modelling

Achievements : 3rd Place – Zonal Skating Competition, 1st Place – International Mathematics Olympiad & National Cyber Olympiad (School), 2nd – National Science Olympiad, 1st – District Drama Competition for Independence Day

About Me : Born and brought up in Puducherry, I completed my schooling at Acharya Siksha Mandir and graduated in Mechanical Engineering from NIT Puducherry. I co-authored a paper on Industry 5.0 in my UG and worked briefly at an MNC before pursuing an MBA to build a strong foundation in business and analytical thinking.

Hobbies : Studying Geopolitics and Defense, Playing cricket and badminton



VISHNU PRASATH K.M (42058)

MBA 2025-27

22 Years

Bachelor of Science

Coimbatore, Tamil Nadu

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Known Languages : English, Tamil, Telugu

Technical Skills : Excel, Power BI

Certifications : Spreadsheet Modelling, Mathematics for Management, Finance and Accounting, Finance, Quantitative Methods, Python and Java

About Me : Born and brought up in Coimbatore, I have a bachelor's in Computer Science from Sri Krishna Arts and Science College. I published a paper in my UG at a National Conference.

Hobbies : Swimming, Basketball

STUDENT PROFILE



YASHIKA SINGH (42059)

MBA 2025-27

23 Years

Bachelors in Arts

Work Experience: 36 Months

Ghaziabad, Uttar Pradesh

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Known Languages : English, Hindi

Certifications : HBS

Achievements : Spoke at GD Goenka's event 'IDEA' as a panelist • Panelist at 'Speak with Pride' by Rotaract Club of Wilson College • Guest speaker at Hansraj College's event Arcenciel • Keynote at NAYAK 2.0 by Aspirant India • Featured in: Youth 2.0 Newsletter, Amar Ujala, Hindustan Times, NOT SO GOOD podcast, Brownmagazine, NewsNowNation

About Me : I am a curious and creative individual with a background in social impact and a love for storytelling. A graduate of Zakir Husain Delhi College, now pursuing my MBA, exploring how ideas, people, and brands connect especially at the intersection of marketing and communication.

Hobbies : Writing, Reading, Painting



K. YUVANESHWARAN (42060)

MBA 2025-27

26 Years

B.Tech Chemical Engineering

Tuticorin, Tamil Nadu

[linkedin.com/in/yuvaneshwaran-k](https://www.linkedin.com/in/yuvaneshwaran-k)

yuvaneshwarank_42@bim.edu

Technical Skills : SQL, Power BI, Excel

Certifications : HackerRank SQL Basic Certificate, Udemy Certificate on Power BI, Udemy Certificate on Excel

Achievements : Won District Throwball Competition Twice

About Me : I am a consistent person working toward goals with perseverance and focus, avoiding distractions. I aim to reach my objectives with clarity and determination.

Hobbies : Reading

Known Languages : Tamil, English

STUDENT PROFILE



AASHIRBAD NAYAK (42061)

MBA 2025-27

24 Years

B.A Honors Sociology

Brajrajnagar, Odisha

[linkedin.com/in/aashirbad-nayak](https://www.linkedin.com/in/aashirbad-nayak)

aashirbadnayak_42@bim.edu

Known Languages : Hindi, English, Bengali, Odia

Technical Skills : Excel and Power BI

Certifications : HBS Courses (Mathematics for Management, Financial Accounting, Quantitative Methods, Spreadsheet Modeling)

Achievements : Awarded 1st prize in science seminar in Class 11 and 12

About Me : My name is Aashirbad Nayak. I hail from Brajrajnagar, a small town in Odisha, where I completed my schooling. I pursued my graduation in Sociology from Punjab. During my graduation, I worked as a digital media marketing intern at HelpAge India. Apart from this, I enjoy cooking during my free time.

Hobbies : Cooking



ABINAYA ANBARASAN (42062)

MBA 2025-27

21 Years

B.Sc Mathematics

Ariyalur, Tamil Nadu

[linkedin.com/in/abinaya-anbarasan](https://www.linkedin.com/in/abinaya-anbarasan)

abinayaa_42@bim.edu

Known Languages : Tamil, English

Certifications : Certificate in C, C++, Java, Python and HBS

Achievements : Special prize - Member of College Student's Union

About Me : I'm confident and direct, unafraid to speak my truth. A sharp critical thinker with a kind and humble nature, I thrive in collaborative environments and adapt effortlessly to evolving situations.

Hobbies : Writing poems and reading books

STUDENT PROFILE



ABISREE D (42063)

MBA 2025-27

20 Years

B.Com

Chennai, Tamil Nadu

[linkedin.com/in/abisree-damodharan](https://www.linkedin.com/in/abisree-damodharan)

abisreed_42@bim.edu

Known Languages : English, Tamil, Hindi

Technical Skills : MS Office, Tally, Canva, Python, HTML, SQL, Power BI

Certifications : GST Filing by NCTVE, Know Your Investment by Ethiraj College, Finance Online Course by HBP, Financial Accounting by HBP, Spreadsheet Modelling by HBP, Mathematics for Management by HBP, Quantitative Methods by HBP

Achievements : Received Mrs. Leela N.K Endowment prize for being top scorer in Financial Services. Bagged 2nd place in Business Simulation competition.

About Me : I am a hardworking and detail-oriented commerce graduate with internship experience in the banking sector. I thrive in team environments and have demonstrated strong collaboration and leadership skills through roles such as Chair of Yi Masoom Vertical and Sponsorship Head of ED Bazaar. My experience has sharpened my analytical thinking, customer service, and documentation skills.

Hobbies : Solving mystery cases, travelling



AISHWARYA (42064)

MBA 2025-27

25 Years

B.A English

Port Blair, Andaman and Nicobar Islands

[linkedin.com/in/aishwarya-sarath08](https://www.linkedin.com/in/aishwarya-sarath08)

aishwarya_42@bim.edu

Known Languages : Malayalam, Hindi, English, Tamil

Technical Skills : Power BI

Certifications : SEBI Awareness Test, Business Analysis and Process Management, Harvard Financial Accounting

Achievements : 2nd rank with First Class Distinction in Graduation, NCC C Certificate holder with 'A' grade

About Me : I am a grounded person who values empathy, growth, and meaningful connections. I enjoy taking initiatives to solve real problems. I have strong communication and leadership skills. I believe in learning through experience and showing up with honesty and kindness.

Hobbies : Painting, gardening, reading fiction

STUDENT PROFILE



ARAVINDHAN A (42065)

MBA 2025-27

21 Years

B.Tech

Neyveli, Tamil Nadu

[linkedin.com/in/aravindhan-arumugam](https://www.linkedin.com/in/aravindhan-arumugam)

aravindhana_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Python, MATLAB, C Programming, AutoCAD

Certifications : NPTEL, HBS

About Me : I am Aravindhan, a B.Tech graduate in Electrical and Electronics Engineering, currently pursuing my MBA at BIM Trichy. I am passionate about combining technical knowledge with managerial skills to solve real-world problems. I am a curious learner, effective communicator, and driven by a strong desire to make an impact.

Hobbies : Playing volleyball, reading books



ARTHI B (42066)

MBA 2025-27

24 Years

B.Sc Electronic Media

Work Experience: 34 Months

Chennai, Tamil Nadu

[linkedin.com/in/arthi-balaji](https://www.linkedin.com/in/arthi-balaji)

arthib_42@bim.edu

Known Languages : English, Telugu, Tamil

Technical Skills : Adobe Creative Cloud, Figma

Certifications : Graphic Design (Coursera), Inbound Marketing (HubSpot Academy), Fundamentals of Digital Marketing (Google)

Achievements : Secured 1st in App UI Redesign (Inter-college), Received "Key Champion of Quarter" twice at Neeyamo (Q3 2022 & Q4 2023)

About Me : Highly driven marketing professional with 2+ years of work experience. I try blending strategy, design, and storytelling to craft impactful campaigns. Excited to begin my MBA journey to sharpen my skills and create meaningful business impact.

Hobbies : Keyboard, sketching

STUDENT PROFILE



ASHWATHAA ELANGOVAN (42067)

MBA 2025-27

20 Years

B.Com

Trichy, Tamil Nadu

[linkedin.com/in/ashwathaa-elangovan](https://www.linkedin.com/in/ashwathaa-elangovan)

ashwathaae_42@bim.edu

Known Languages : English, Tamil, French

Technical Skills : Canva, Microsoft Office, Video Editing, Tally

Certifications : HBS

Achievements : Student Council Secretary, Head of Marketing MUNSOC, Performing Arts Club President, Commerce Department Vice President, French Department Cultural Coordinator, Readers Club Vice President. Chaired multiple MUNs. Won Best Manager competition at National College and Brand Wars at Care College.

About Me : I'm a friendly person who takes responsibilities seriously. I enjoy reading, participating in MUNs, and doing charity work. These experiences have shaped me into a thoughtful communicator and team player, always ready to contribute meaningfully and support others with empathy and dedication.

Hobbies : Reading books, painting, writing



BALAJI PRASATH V (42068)

MBA 2025-27

21 Years

B.E

Tiruchirapalli, India

[linkedin.com/in/balajiprasathv](https://www.linkedin.com/in/balajiprasathv)

balajiprasathv_42@bim.edu

Known Languages : English, Tamil, Kannada, Malayalam

Technical Skills : Python, SQL, RStudio, SolidWorks

Certifications : Business English Certification, Certified SolidWorks Associate, Harvard Business Publishing

Achievements : Secured second position and cash prize of ₹75,000 in SAE-ETWDC-2025

About Me : Skilled at nurturing professional relationships both online and offline to deliver mutual value and cultivate trust. Confident in expressing my views and taking initiative to resolve problems.

Hobbies : Listening to music, playing football, watching movies

STUDENT PROFILE



CHARUKESH R (42069)

MBA 2025-27

20 Years

B.Com

Kumbakonam, Tamil Nadu

[linkedin.com/in/charukesh-r/](https://www.linkedin.com/in/charukesh-r/)

charukeshr_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Basic Stock Market Analysis, Tally Prime, Canva, MS Office Suite

Certifications : Income Tax and GST Practitioner (MSME), SEBI Investor Certification (NISM), TCS iON Career Edge, Project Management Fundamentals (IBM), Fundamentals of Digital Marketing (Google Skillshop)

Achievements : Secretary of Student Council (2023–2024), represented student interests and worked closely with administration and faculty

About Me : I'm an optimistic person who works well with others and communicates clearly. I like to stay disciplined and can easily adapt to new situations. I try to keep myself active by doing fitness activities and always look for ways to grow, both personally and professionally.

Hobbies : Marathon running, playing any sport



DEENADAYALAN N (42070)

MBA 2025-27

25 Years

B.Tech

Work Experience: 25 Months

Coimbatore, Tamil Nadu

[linkedin.com/in/dayalandeena](https://www.linkedin.com/in/dayalandeena)

deenadayalann_42@bim.edu

Known Languages : English, Tamil, Hindi, Telugu

Technical Skills : Python, PHP, Laravel, MySQL, MS Office

Certifications : HBS

Achievements : Table Tennis Champion at Inter-University Competition, Four-time 10 KM Marathon Finisher

About Me : I am a positive and curious person who enjoys working in a team and learning new things. I believe in helping others, sharing ideas, and growing together. I stay calm under pressure and always give my best in every task.

Hobbies : Running, outdoor sports, global current affairs, reading

STUDENT PROFILE



H FOUZIA FATIMA (42076)

MBA 2025-27

22 Years

B.A Culinary Arts

Work Experience: 5 Months

Chennai, Tamil Nadu

[linkedin.com/in/fouziafatima2908](https://www.linkedin.com/in/fouziafatima2908)

hfouziafatima_42@bim.edu

Known Languages : English, Tamil, Hindi, Urdu

Technical Skills : Email Communication, Power BI, Canva, Microsoft Office Suite – Excel, Word, PowerPoint

Certifications : WSET- Level 1 Certification, Pre commis Chef - WACS Certification, Food and Beverage Management, The Science of Gastronomy, HBS (Spreadsheet Modeling, Quantitative Methods, Mathematics for Management, Finance Online)

Achievements : Academic excellence award in 10th & 12th for scoring 92.6% and 94% respectively. Top 10 interns among 150 during Internship at Sheraton Grand Doha, Qatar.

About Me : A creative culinary professional turned entrepreneur, now pursuing an MBA to combine operational expertise, customer insight, and strategic thinking. Equipped with experience in both corporate hospitality and independent business ownership, I value continuous learning, collaboration, and excel at bringing both structure and creativity together to achieve impactful, results-driven outcomes.

Hobbies : Dancing, Riding bikes, Travelling, Baking, Swimming



HARIHARAN T M (42077)

MBA 2025-27

20 Years

B.Com

Trichy, Tamil Nadu

[linkedin.com/in/hariharan-tm](https://www.linkedin.com/in/hariharan-tm)

hariharantm_42@bim.edu

Known Languages : English, Tamil

Technical Skills : MS Excel, MS Word

Certifications : HBS

About Me : I am Hariharan, a passionate and dedicated individual with a strong desire to grow in the field of management. I have recently completed my undergraduate degree and am currently pursuing my MBA from BIM Trichy, with a keen interest in Marketing. I am a quick learner, good at adapting to new situations, and enjoy working both independently and as part of a team. I believe in continuous learning and always strive to improve my skills. My goal is to build a successful career where I can contribute meaningfully to an organization while also growing personally and professionally.

Hobbies : Playing football, going for a ride

STUDENT PROFILE



HARSHA ANNA PHILIP (42078)

MBA 2025-27

26 Years

M.A English Language and Literature

Work Experience; 25 Months

Kottayam, Kerala

[linkedin.com/in/harsha-anna-philip](https://www.linkedin.com/in/harsha-anna-philip)

harshaannaphilip_42@bim.edu

Known Languages : English, Malayalam, Hindi

Technical Skills : MS Office, Excel

Certifications : HBS

Achievements : Created and managed more than 10 study groups on telegram, with over 1,000 members in most of them for university-level students. NCC A certificate holder.

About Me : Quintessentially a striver. Analytical and critical in mind. Want something? will work my fingers to the bone. Collaborative and supportive. Love to have conversations and enjoy speaking about various issues. Enjoys small moments, I want to experience as much as possible without any inhibitions and dilemmas.

Hobbies : Reading fiction and non-fiction, listening to music, watching movies



JAIKRISHANA R P (42079)

MBA 2025-27

22 Years

B.Tech

Coimbatore, Tamil Nadu

[linkedin.com/in/jai-krishana](https://www.linkedin.com/in/jai-krishana)

jaikrishanarp_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Python, RPA (UI-path beginner), Technical analysis (including candlestick patterns)

Certifications : Artificial Intelligence Workshop, Full Stack Development, UI/UX Design, Stock Market and Finance, Cryptocurrency Trading

Achievements : 13th Rank in NSE Trade-A-Thon by NSE 2023, Gold medal in 100-meter race in school competition (10th std)

About Me : A learner at heart, I believe growth begins where comfort ends. I'm drawn to ideas that challenge norms—whether in finance, tech, or life. Always curious, always evolving.

Hobbies : Reading self-help books, drawing, watching documentaries, podcasts, outdoor games

STUDENT PROFILE



T. JEEVADHARSHINI (42080)

MBA 2025-27

25 Years

B.Sc Physics

Vellore, Tamil Nadu

[linkedin.com/in/jeevadharshinit](https://www.linkedin.com/in/jeevadharshinit)

jeevadharshinit_42@bim.edu

Known Languages : English, Tamil

Certifications : HBS

Achievements : Won First Prize in Paper Presentation

About Me : MBA Student with a science brain and business heart. Curious, analytical, and built for strategy.

Hobbies : Playing chess



JERALD IMMANUEL P (42081)

MBA 2025-27

23 Years

B.E Mechanical Engineering

Work Experience: 24 Months

Coimbatore, Tamil Nadu

[linkedin.com/in/jerald-immanuel-p](https://www.linkedin.com/in/jerald-immanuel-p)

jeraldimmanuelp_42@bim.edu

Known Languages : English, Tamil, Hindi

Technical Skills : Excel, Python

Certifications : Robotics | NPTEL, Participated in workshop "Furious Five Robotics" by NIT Trichy, Ethics in Engineering Practices | NPTEL, Internet of Things and Industry 4.0 | NPTEL

Achievements : Awarded "Very Good" performance rating for FY 2024-25 by JSW Steel

About Me : An enthusiastic and committed professional with previous experience as an Assistant Manager at JSW BPSL, currently pursuing an MBA at BIM Trichy. Experienced in plant operations, project execution, and procurement, with a strong foundation in mechanical engineering. Passionate about leveraging technical expertise and managerial education to contribute to strategic and operational excellence in leading organizations.

Hobbies : Badminton, Table Tennis

STUDENT PROFILE



KAMAR HUSSAIN Z (42082)

MBA 2025-27

25 Years

B.Sc (Hons) Agriculture

Work Experience: 12 Months

Cuddalore, Tamil Nadu

[linkedin.com/in/kamar--hussain](https://www.linkedin.com/in/kamar--hussain)

kamarhussainz_42@bim.edu

Known Languages : English, Hindi, Tamil, Urdu

Technical Skills : SAP S4 HANA, Speed typing, Microsoft Office

Certifications : Operation Management (Business Processes and Systems), Microsoft Office, Speed Typing Senior Level from Directorate of Technical Education (TNDTE) by Government of Tamil Nadu

Achievements : Received Reward and Recognition from last employer for Kaizen initiatives

About Me : Coming from an agriculture background and professional degree with experience in sales and supply chain, I like to explore opportunities and bring real-time solutions for real-life problems. I'm good at data management, operations, and building strong customer relationships with technical skills and knowledge.

Hobbies : Bike rides, networking on LinkedIn



KESHAV B (42083)

MBA 2025-27

22 Years

B.E Computer Science Engineering

Chennai, Tamil Nadu

[linkedin.com/in/keshav-boopathy](https://www.linkedin.com/in/keshav-boopathy)

keshavb_42@bim.edu

Known Languages : Tamil, English

Technical Skills : C++, C, Excel, SQL, Java, HTML, CSS

Certifications : McKinsey Forward Program, Financial Literacy Course for Bharat – NISM, Finance, Excel and Statistics – Harvard Business Publishing

Achievements : Ranked 3rd in state board 10th grade out of 250 students, and 2nd in 11th & 12th out of 180 students. Honoured with General Proficiency Award and Student of the Year Award by LIC (2019). Winner in zonal inter-school badminton for 2 years. Winner in story writing and acting competitions, runner-up in cricket and athletic tournaments, and 2nd place in a tech quiz competition.

About Me : I am an inquisitive and disciplined individual with a deep curiosity about science, technology, politics, music, and more. I thrive on connecting diverse ideas and people, blending creativity with practicality. Pragmatic and solution-oriented, I adapt easily, focus on real-world outcomes, and value flexibility over rigid beliefs or methods.

Hobbies : Dancing, Singing, Sports, Drawing

STUDENT PROFILE



L KHAILAASH (42084)

MBA 2025-27

25 Years

B.Tech

Work Experience: 15 Months

Chennai, Tamil Nadu

[linkedin.com/in/khailaash-laksminarasimhan-13260b262](https://www.linkedin.com/in/khailaash-laksminarasimhan-13260b262)

lkhailaash_42@bim.edu

Known Languages : Tamil, English

Technical Skills : Excel

Certifications : Finance – HBS, Financial Accounting – HBS, Mathematics for Management – HBS, Spreadsheet Modeling – HBS, Consumer Psychology – NPTEL

About Me : I am an ambitious and hard-working person. I am a curious and driven individual with a strong interest in learning and exploring new ideas. I completed B.Tech in Mechanical Engineering from SRM University and have work experience of two years.

Hobbies : Football, Numismatics



LUCKY CHOUHAN (42085)

MBA 2025-27

24 Years

B.Com

Bhopal, Madhya Pradesh

[linkedin.com/in/lucky-chouhan](https://www.linkedin.com/in/lucky-chouhan)

luckychouhan_42@bim.edu

Known Languages : English

Technical Skills : Marketing, Making promotional reels

Certifications : HBS

About Me : I am a quick learner and adaptive. I am somebody who believes in teamwork and carrying my teammates all along the way.

Hobbies : Cricket, Reading

STUDENT PROFILE



MADHURA A (42086)

MBA 2025-27

24 Years

B.E Electronics and Communication Engineering

Work Experience: 19 Months

Madurai, Tamil Nadu

[linkedin.com/in/ madhura-alagarsamy](https://www.linkedin.com/in/madhura-alagarsamy)

madhuraa_42@bim.edu

Known Languages : English, Tamil, Hindi

Technical Skills : Python, microsoft excel and powerpoint

Certifications : HBS Certifications, Programming for Everybody (Python Certification from Coursera)

About Me : I'm Madhura, an Electronics and Engineering graduate with experience as a Network Engineer at Sify Technologies. An enthusiastic learner, I'm currently pursuing an MBA to deepen my business knowledge and acumen. I'm also passionate about creative expression, with hobbies that include sketching and painting.

Hobbies : Sketching and Painting



MAHALAKSHMI V (42087)

MBA 2025-27

23 Years

B.E Computer Science and Engineering

Work Experience: 13 Months

Chennai, Tamil Nadu

[linkedin.com/in/mahalakshmi-vellaichamy](https://www.linkedin.com/in/mahalakshmi-vellaichamy)

mahalakshmiv_42@bim.edu

Known Languages : English, Tamil, Telugu

Technical Skills : Angular Framework, Microsoft Office (PPT, Word, Excel), Jupyter Notebook

Certifications : AWS Cloud Practitioner, HBS Certifications

About Me : I'm someone who's always eager to learn and take on new challenges. I enjoy working with others, staying organized, and giving my best in everything I do. I believe in growing through experiences and try to stay positive, whether it's in work or daily life.

Hobbies : Listening to music, reading books, watching movies and series

STUDENT PROFILE



MANJEET (42088)

MBA 2025-27

24 Years

B.A Economics

Delhi

[linkedin.com/in/manjeet-singh1645](https://www.linkedin.com/in/manjeet-singh1645)

manjeet_42@bim.edu

Known Languages : English, Hindi, (Broken Spanish)

Technical Skills : Case Study Solving, Data Handling & Interpretation, Presentation & Document Creation

Certifications : HBS, HRM Strategy Execution by IIM-A, Career Essential in Product Management by Microsoft and LinkedIn Learning, Business

Achievements : CBSE Cluster Winner, Khelo India Games Runner-up (Football), Award of Excellence in Oil Painting (DIG OPS CRPF)

About Me : Hi, I'm Manjeet, a first-year MBA student at BIM Trichy. I hold a B.A. in Economics from Delhi University and have prepared for Civil service examination and was briefly working with a marketing firm. I'm passionate about Football, which has enhanced my teamwork and decision-making and these traits I value professionally too.

Hobbies : Swimming, Football, Hiking



MEHUL JAIN S (42089)

MBA 2025-27

22 Years

B.Com

Erode, Tamil Nadu

[linkedin.com/in/mehul-jain-s-9a251a230](https://www.linkedin.com/in/mehul-jain-s-9a251a230)

mehuljains_42@bim.edu

Known Languages : English, Hindi, Tamil

Technical Skills : Excel, Tally, Tableau

Certifications : Tally, Advanced Excel, HBS

About Me : Result-oriented person with 2 years of experience in Family Business (Textile industry) where I had the opportunity to explore myself and learn many new things like how to be good at communication. This experience made me move out of my comfort zone to explore and learn about the outside world as I used to go to business trips to Northern states.

Hobbies : Playing

STUDENT PROFILE



MRIDULA B (42090)

MBA 2025-27

25 Years

B.Arch

Work Experience: 24 Months

Tiruchi, Tamil Nadu

[linkedin.com/in/mridulabaskaran/](https://www.linkedin.com/in/mridulabaskaran/)

mridulab_42@bim.edu

Known Languages : English, Tamil

Technical Skills : MS Office Suite, Canva, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Adobe Firefly, Autodesk AutoCAD, Autodesk Revit, Trimble SketchUp, Rhinoceros 3D, Lumion

Certifications : DCA, DTP, HBS

Achievements : SGFI - National Swimming Competitions Participation representing Tamil Nadu (2015, 2016, 2017)

About Me : I'm Mridula, an architect-turned-MBA candidate at BIM Trichy, passionate about blending design thinking with business strategy. With a B.Arch from Anna University and hands-on project experience, I bring a creative yet structured approach to problem-solving. I'm now looking to create impact at the intersection of design, management, and innovation.

Hobbies : Singing with my ukulele, swimming



MUKTESH JAISWAL (42091)

MBA 2025-27

25 Years

BBA (Hons)

Howrah, West Bengal

[linkedin.com/in/muktesh-jaiswal/](https://www.linkedin.com/in/muktesh-jaiswal/)

mukteshjaiswal_42@bim.edu

Known Languages : English, Hindi, Bengali

Technical Skills : Microsoft Office Suite (Excel, PowerPoint, Word), Power BI, Digital Marketing, Canva, Google Workspace

Certifications : Harvard Business Publishing (HBS), Financial Accounting, Spreadsheet Modelling, Mathematics for Management, Quantitative Methods, Digital Marketing (Udemy)

About Me : I am Muktesh Jaiswal. I am a curious and committed philomath, I'm driven by a genuine desire to learn and grow. I am drawn to roles and ideas that demand deep, ground-up thinking. I enjoy breaking down systems, and understanding how things work at the core.

Hobbies : Jogging, Reading, Watching sports like MMA and Cricket

STUDENT PROFILE



N SHRIE SANNITH (42092)

MBA 2025-27

21 Years

B.Tech Electronics and Computer Engineering
Chennai, Tamil Nadu

[linkedin.com/in/shriesannithn](https://www.linkedin.com/in/shriesannithn)

nshriesannith_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Data Analysis (Excel, R and Python), Full Stack Development, Machine Learning & Deep Learning (TensorFlow)

Certifications : Amazon AWS Certified Solutions Architect Associate

Achievements : Top Coder at VIT (Top 7%)

About Me : I am a Continuous Learner who enjoys the journey more than the destination. I am passionate about Data Analytics and Marketing and am working on getting better on the same. I like to strategize and plan in advance.

Hobbies : Coding, Music Production, Keyboard, Gym, Badminton



NAVEENA G (42093)

MBA 2025-27

20 Years

B.Com Accounting and Finance
Chennai, Tamil Nadu

[linkedin.com/in/naveena-ganesh](https://www.linkedin.com/in/naveena-ganesh)

naveenag_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Microsoft Office Suite (Excel, PowerPoint, Word), Tally Prime

Certifications : Typewriting English Lower, Data Analysis and Visualization using Microsoft Office, HBS Courses (Spreadsheet Modeling, Quantitative Methods, Mathematics for Management, Finance Online)

About Me : I am a self-driven and goal-oriented individual who believes in continuous learning and personal growth. With a positive mindset and strong sense of responsibility, I adapt quickly, communicate effectively, and thrive in team environments. I aim to contribute meaningfully to any environment I'm part of.

Hobbies : Reading Books, Listening to Music, Badminton

STUDENT PROFILE



PAVITHRA S (42094)

MBA 2025-27

25 Years

B.E Civil Engineering

Kanchipuram, Tamil Nadu

[linkedin.com/in/pavithrasampath0308](https://www.linkedin.com/in/pavithrasampath0308)

pavithras_42@bim.edu

Known Languages : Tamil, English

Technical Skills : AutoCAD, Revit

Certifications : AutoCAD, Revit

About Me : I am an enthusiastic and determined individual who approaches life with passion and resilience. Guided by empathy, I connect deeply with others, offering support and understanding. I embrace challenges with a positive mindset, stay focused on my goals, and strive to grow each day—both personally and professionally.

Hobbies : Singing, Classical dance (Bharathanatyam)



PRIYANKA R (42095)

MBA 2025-27

24 Years

B.Tech Information Technology

Coimbatore, Tamil Nadu

[linkedin.com/in/-priyanka-ramaswamy/](https://www.linkedin.com/in/-priyanka-ramaswamy/)

priyankar_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Java, CSS, HTML, Django, Basics of Blockchain, Word, PowerPoint, Excel, Canva

Certifications : Paper Published - Decentralized Chatting Application using Blockchain in ICT Academy

About Me : I'm a B.Tech graduate in Information Technology. I have a startup registered on the Government e-Marketplace, offering products and services. I'm also an artist and have done commissioned wall paintings. My journey blends technology, business, and creativity as I work toward building something meaningful.

Hobbies : Painting, Journaling

STUDENT PROFILE



R RAJ NIKHIL (42096)

MBA 2025-27

24 Years

B.Des Product Design

Work Experience: 18 Months

Dindigul, Tamil Nadu

[linkedin.com/in/-rajnikhil](https://www.linkedin.com/in/-rajnikhil)

rrajnikhil_42@bim.edu

Known Languages : English, Tamil, Hindi, Japanese

Technical Skills : Graphic design, Product design, User Research, Prototyping, Figma, Photoshop, Illustrator, C++, Python, Interaction Design

Certifications : Mastering Data Structures and Algorithms using C++, HBS

Achievements : State-level technical competition (Aerospace) – 2nd place, State-level yoga – 2nd place

About Me : I'm R Raj Nikhil, a design graduate from IIT Guwahati and an MBA student at BIM Trichy. With a background in UI/UX and experience managing operations in my family's retail business, I'm passionate about blending creativity with business to build practical, user-focused solutions.

Hobbies : Chess, Volleyball, Movies



RAKSHANA S (42097)

MBA 2025-27

22 Years

B.Com

Trichy, Tamil Nadu

[linkedin.com/in/rakshana-selvam](https://www.linkedin.com/in/rakshana-selvam)

rakshanas_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Power BI, Excel, SQL, Tableau

Certifications : HBS – Finance, HBS – Finance Accounting, HBS – Spreadsheet Modelling, Analytics – Great Learning

About Me : Easygoing, like to keep things simple, love to travel, experience new things and ready for an adventure at BIM. Hesitant at instances but strong-willed most of the time.

Hobbies : Travelling, Taking pictures, Exploring new horizons

STUDENT PROFILE



RIDA FATHIMA M (42098)

MBA 2025-27

22 Years

B.Com

Madurai, Tamil Nadu

[linkedin.com/in/rida-fathima](https://www.linkedin.com/in/rida-fathima)

ridafathimam_42@bim.edu

Known Languages : Tamil, English

Technical Skills : Power BI, SQL, Tableau, Excel, Canva

Certifications : HBS, Data Analytics Certification Course from Greens Technologies, Chennai

About Me : I am a confident and charismatic individual who thrives in social settings, effortlessly building connections. I speak with ease and make friends easily. With a strong sense of determination and a risk-taking spirit, I balance being fun and easygoing with a deep sense of responsibility in everything I do.

Hobbies : Reading books, Watching movies and TV series, Dancing, Sketching and Painting



S DHARSHYA (42099)

MBA 2025-27

24 Years

B.Tech Food Processing Technology

Work Experience: 18 Months

Hosur, Tamil Nadu

[linkedin.com/in/dharshya/](https://www.linkedin.com/in/dharshya/)

sduharshya_42@bim.edu

Known Languages : Tamil, English, Hindi

Technical Skills : MS Office 365, Google Analytics, CMS Systems, Canva, Frase, SEMrush

Certifications : The Science of Well-Being by Yale University • Food and Beverage Management by Università Bocconi • Transformation of Global Food System by University of Copenhagen • Marketing in a Digital World by University of Illinois Urbana-Champaign

Achievements : Gold medal – NASA Astronomy Olympiad, 1st place – Debate and Speech Competitions for 3 consecutive years, 3rd rank – UG 2nd year, 1st place – IDA Poster Presentation, Bronze medal – 200m Relay Race

About Me : Content Strategist with 2+ years' experience creating search-optimized content for B2B/B2C brands. Skilled in CMS tools like WordPress and SEMrush, with a strong digital ops background. I craft content that ranks, engages, and drives growth across tech, SaaS & more.

Hobbies : Baking, Reading

STUDENT PROFILE



SAGNIK BISWAS (42100)

MBA 2025-27

25 Years

B.Tech Computer Science Engineering

Work Experience: 27 Months

Kolkata, West Bengal

[linkedin.com/in/sagnik-biswas0999](https://www.linkedin.com/in/sagnik-biswas0999)

sagnikbiswas_42@bim.edu

Known Languages : English, Hindi, Bengali

Technical Skills : SQL, Python

Certifications : HBS

About Me : Honest, passionate person trying to make an impact

Hobbies : Stock Market, Cricket, Gym



SALAI GNANA DESIGNAN S (42101)

MBA 2025-27

23 Years

B.Sc Optometry

Work Experience: 6 Months

Pudukkottai, Tamil Nadu

[linkedin.com/in/salai-gnana-designan-s](https://www.linkedin.com/in/salai-gnana-designan-s)

salaignanads_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Microsoft Office Suite (Excel, PowerPoint, Word)

Certifications : Harvard Business School Certification

Achievements : Received "Highest Number of Bills" award for three consecutive months at work

About Me : I was born and brought up in Vellore. I studied B.Sc. Optometry in Coimbatore and completed a one-year internship at various branches of Lotus Eye Hospital. Later, I worked at Lenskart as an optometrist and in sales. I enjoy playing chess and even won an intra-college tournament.

Hobbies : Collecting stamps and old coins, Cycling, Cooking

STUDENT PROFILE



SAMYUKTHA E G (42102)

MBA 2025-27

24 Years

Electrical and Electronics Engineering

Work Experience: 30 Months

Kanchipuram, Tamil Nadu

[linkedin.com/in/samyukthaeg](https://www.linkedin.com/in/samyukthaeg)

samyukthaeg_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Transaction Monitoring, Salesforce, MS Office Suite

Certifications : Salesforce Certified Administrator, HBS Pre-Foundation Courses

About Me : Reliable and adaptive, with a strong understanding of banking risks and a focus on ethical practices. Experienced in fraud detection and investigations with 2.5 years in analyzing customer profiles to identify irregularities. Currently pursuing an MBA to build a broader understanding of business and management.

Hobbies : Dancing



B SANJAY KANNAN (42103)

MBA 2025-27

21 Years

B.Com General

Chennai, Tamil Nadu

[linkedin.com/in/sanjay-kannan-b-20a2aa2a5/](https://www.linkedin.com/in/sanjay-kannan-b-20a2aa2a5/)

sanjaykannanb_42@bim.edu

Known Languages : English, Tamil, Malayalam

Technical Skills : MS Word, Basic Excel

Certifications : Research paper on Blockchain Advertisement

Achievements : President of Institution Innovation Council @DGVC, presented research paper on Blockchain Advertisement at an international conference, award recipient in debate competition, multiple academic and social service certificates

About Me : A dedicated and detail-oriented B.Com graduate with a solid background in accounting principles and strong communication abilities. Eager to put academic knowledge into effect in a practical world. A quick learner with a proactive attitude, effectively communicates in group settings, and easily adapts to various situations.

Hobbies : Playing cricket, Listening to music, Discovering food places

STUDENT PROFILE



SARAN T (42104)

MBA 2025-27

25 Years

Bachelor of Engineering

Work Experience: 19 Months

Madurai, Tamil Nadu

[linkedin.com/in/saran-t25](https://www.linkedin.com/in/saran-t25)

sarant_42@bim.edu

Known Languages : Tamil, English

Technical Skills : MS Excel, Inspection Tools (Vernier, Micrometer), 7QC Tools

Certifications : HBS

About Me : I am a Mechanical Engineering graduate with 1.7 years of hands-on experience as a Quality Inspector in a manufacturing environment. My role involved ensuring product standards, monitoring production quality, and implementing process improvements. This experience has sharpened my analytical thinking, attention to detail, and understanding of industrial standards and systems.

Hobbies : Watching movies and series



SASIDHAR M (42105)

MBA 2025-27

23 Years

B.Voc Textiles and Apparel Design

Salem, Tamil Nadu

[linkedin.com/in/sasidhar-mailesan](https://www.linkedin.com/in/sasidhar-mailesan)

sasidharm_42@bim.edu

Known Languages : Tamil, English

Technical Skills : MS Office, Basic CAD, CorelDRAW, Photoshop

Certifications : Sewing Machine Operator – NSDC • Industrial Engineer – NSDC • Sourcing Manager – NSDC • Financial Accounting Online Course – HBS • Finance Online Course – HBS • Mathematics for Management – HBS • Quantitative Methods – HBS • Spreadsheet Modeling – HBS

Achievements : Tenni Koit – Divisional Third • Kho Kho – Zonal Second

About Me : MBA student with a Bachelor of Vocation in Textiles and Apparel Design, blending creative design thinking with business strategy. Skilled in collaborative problem-solving, with a focus on achieving measurable results through structured, goal-oriented approaches.

Hobbies : Fitness, Sports activities

STUDENT PROFILE



SEJAL (42106)

MBA 2025-27

22 Years

B.Tech Mechanical

Chennai, Tamil Nadu

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sejalr_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Excel, PowerPoint

Certifications : E-Business – NPTEL • Entrepreneurship – NPTEL • Spreadsheet Modeling – HBS
• Mathematics for Management – HBS • Financial Accounting – HBS • Quantitative Methods – HBS • AutoCAD

About Me : Passionate person who would make any amount of effort under my breaking point to achieve the things I really want to achieve.

Hobbies : Art, Dance, Videography and Editing, Working out



SHEELA JEMIL (42107)

MBA 2025-27

21 Years

B.E Computer Science and Engineering

Dharmapuri, Tamil Nadu

[linkedin.com/in/sheela-jemil](https://www.linkedin.com/in/sheela-jemil)

sheelajemil_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Python, Java, C#, C, Microsoft Office, Google Workspace, Adobe Photoshop, Adobe Illustrator and Canva

Certifications : Microsoft Office Fundamentals, Network Essentials, Generative AI for Engineering, Salesforce Developer Certification, HBS Business Fundamentals

Achievements : Curated and led TEDxGCT, managing speaker outreach, content, and event execution • Winner of multiple debate, writing, and public speaking competitions • Organized campus workshops, speaker sessions, and alumni reunions end-to-end

About Me : I'm a curious and driven management student with a tech background. I enjoy leading teams, organizing events, and bringing ideas to life. Whether it's solving problems or building brands, I love work that blends creativity with strategy. I'm always up for learning something new and making things better.

Hobbies : Creative writing, Journaling, Reading, Cafe-hopping

STUDENT PROFILE



SHREEJA KUMAR (42108)

MBA 2025-27

21 Years

B.A Honors Psychology

Delhi

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shreejakumar_42@bim.edu

Known Languages : Hindi, English

Technical Skills : Excel

Certifications : HBS

About Me : I am a Psychology graduate with a passion for understanding human behavior and communication. Creative, curious, and self-motivated, I enjoy working in dynamic environments. I also run a YouTube channel where I share insights and experiences, combining creativity with knowledge to connect with a wider audience.

Hobbies : Badminton, Art, Reading



MOHIT SINGH (42109)

MBA 2025-27

25 Years

Bachelor of Engineering

Work Experience: 24 Months

Mumbai, Maharashtra

[linkedin.com/in/mohitsingghh](https://www.linkedin.com/in/mohitsingghh)

singhmohitkams_42@bim.edu

Known Languages : English, Hindi, Marathi

Technical Skills : Power BI, SQL, Lead Generation Tools, Microsoft Suite, Python, CRM

Certifications : Power BI, SQL • McKinsey Forward Learning • AI/ML and Data-Driven Decision Making
• Enhancing Decision Making with AI and Big Data • HBS: Financial Accounting, Finance, Spreadsheet Modelling

Achievements : IMO – International Maths Olympiad • National Science Olympiad • School Football Team Captain • DSO Football Tournament Winner • Promoted to Interim Sr. Business Development Executive within 6 months • NGO collaboration – Pragya Foundation • Case Competition (Unstop) – NETTS Mobility Second Runner-Up • Consult Blitz 5.0 – 5th Rank • Markencia Marketing Face Off – Finalist • General Mills SC Innovate Season 5 – Finalist

About Me : I'm someone who's hands-on, adaptable, and believes in progress over perfection. I've worked in high-pressure roles, led outreach campaigns, and handled backend operations. I enjoy taking ownership, collaborating with people, and seeing things through till the end while keeping it real, humble, and focused.

Hobbies : Football, Travelling, Listening to Music

STUDENT PROFILE



SOLAI KESAVAN B (42110)

MBA 2025-27

22 Years

Bachelor of Engineering Computer Science
Kanyakumari, Tamil Nadu

[linkedin.com/in/solaikesavan](https://www.linkedin.com/in/solaikesavan)
solaikesavanb_42@bim.edu

Known Languages : Tamil, English, Telugu

Technical Skills : Python, C Programming, React JS, Microsoft Excel, SQL

Certifications : Crash Course on Python, Problem Solving in C – NPTEL, IIT Kanpur, Spreadsheet Modeling – HBS, Financial Accounting – HBS

Achievements : Winner of the Startup TN Hackathon competition, securing funding and working with the Government of Tamil Nadu, B Certificate holder in National Cadet Corps (NCC)

About Me : I'm Solai Kesavan from Kanyakumari, with a strong background in Computer Science. I'm adaptive, a quick learner, and enjoy networking. With a logical mindset and problem-solving skills from programming, I'm always keen to explore new ideas and excited to apply my technical expertise to real-world business challenges.

Hobbies : Sports, Movie Buff, Listening to Music, Gym



SRI VIGNESH G (42111)

MBA 2025-27

21 Years

Electrical and Electronics Engineering
Dindigul, Tamil Nadu

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srivigneshg_42@bim.edu

Known Languages : Tamil, English

Technical Skills : Python, Matlab, Basics of C programming

Certifications : Matlab, IOT certification by Coursera, Python- Next wave , Html & Css - Next wave, HBS Courses

Achievements : Two time Zonal winners (Hockey), Represented Madurai district (Hockey)

About Me : I am a naturally curious person who enjoys exploring new ideas and finding practical solutions to challenges. I believe in working together, learning from others, and adapting to situations with an open mind. My strong work ethic comes from wanting to give my best in everything I do, and take pride in contributing meaningfully to any team or project I am part of. For me, success is not just about results but also about the growth, relationships, and learning gained along the way.

Hobbies : Sports, listening to music, Gym, Travelling

STUDENT PROFILE



AKSHAT SRIVASTAVA (42112)

MBA 2025-27

26 Years

B.Tech

Work Experience: 34 Months

Lucknow, Uttar Pradesh

[linkedin.com/in/akshat-srivastava-bim42](https://www.linkedin.com/in/akshat-srivastava-bim42)

srivastavaakshat_42@bim.edu

Known Languages : English, Hindi

Technical Skills : DOT NET Development

Certifications : HBS

About Me : I am a former Software Developer who likes to find solutions to problems, whether puzzle games or real-life situations. I believe almost 3 years of work experience has taught me a lot about organizations and how people work. Hence, I intend to use that knowledge to become a well-rounded leader.

Hobbies : Video games, chess



SUSEENDRAN LAKSHMINARAYANAN (42113)

MBA 2025-27

22 Years

Bachelor of Engineering

Work Experience: 12 Months

Chennai, Tamil Nadu

[linkedin.com/in/suseendranl](https://www.linkedin.com/in/suseendranl)

suseendranl_42@bim.edu

Known Languages : Telugu, Tamil, English

Technical Skills : Python, MS Office

Certifications : Certified in HBS

Achievements : Won 1st place in tug of war at school level

About Me : A dedicated and detail-oriented professional with experience in supply chain and project management. Known for problem-solving, accountability, and strong communication skills. Passionate about continuous learning and team collaboration. Eager to contribute to organizational growth through efficient processes and innovative thinking, while upholding professionalism and integrity in every task.

Hobbies : Gardening, cooking, community service, speech delivery

STUDENT PROFILE



S.T. SUTHERSAN (42114)

MBA 2025-27

20 Years

B.Com

Madurai, Tamil Nadu

[linkedin.com/in/ suthersan-s-t](https://www.linkedin.com/in/suthersan-s-t)

suthersanst_42@bim.edu

Known Languages : English, Tamil, Hindi

Certifications : Tara English Course, Powerpoint, Excel, Power BI

Achievements : General Proficiency Award for academic performance in "The Madura College"

About Me : Basically, I am a person who wants to complete any task in the given time. If I fix a plan or routine, I will follow it strictly without any changes. If a problem occurs, I think from different angles and try to find the correct solution.

Hobbies : Playing football, Photogrpahy, Videography



THRISHA B (42115)

MBA 2025-27

20 Years

B.Com

Chennai, Tamil Nadu

[linkedin.com/in/thrisha-balaji](https://www.linkedin.com/in/thrisha-balaji)

thrishab_42@bim.edu

Known Languages : Tamil, English

Technical Skills : Excel, PowerPoint, Java

Certifications : Typewriting, Excel and Employability Skills - Naan Mudhalvan, Certificate from GUVI, HBS Courses

Achievements : Won proficiency and merit awards in UG, participated and won in inter-college and departmental activities, presented papers

About Me : I'm a hardworking, self-motivated individual with a strong commitment to excellence. I deliver high-quality results and consistently strive to achieve my goals.

Hobbies : Playing tennis, practicing yoga and Exploring global ideas through TED Talks

STUDENT PROFILE



UDAYA KIRAN (42116)

MBA 2025-27

22 Years

B.Tech Computer Science

Chennai, Tamil Nadu

[linkedin.com/in/udaya-kirana](https://www.linkedin.com/in/udaya-kirana)

udayakirana_42@bim.edu

Known Languages : English, Tamil, Hindi

Technical Skills : MS Office 365, Figma, Jira, Python, Power BI

Certifications : Google Project Management – Coursera, HBS course

Achievements : T-shirt design competition winner

About Me : A creative thinker and adaptable individual who thrives in both collaborative and independent roles. Leading team projects sparked my interest in management, while my passion for art helps me approach challenges with creativity and fresh perspectives.

Hobbies : Painting, wall art, fashion design



VAITHIYANATHAN S (42117)

MBA 2025-27

24 Years

BBA

Work Experience: 21 Months

Dharmapuri, Tamil Nadu

[linkedin.com/in/vaithiyanathan-s-481a131bb](https://www.linkedin.com/in/vaithiyanathan-s-481a131bb)

vaithiyanathans_42@bim.edu

Known Languages : English, Tamil

Technical Skills : Trade & Shipping Operations, Customs Filing Systems, Freight Management Systems (FMS), Shipment Tracking & Management

Certifications : Junior Grade Typewriting – English, HBS

About Me : I am a motivated and adaptable individual with a background in trade and logistics. I thrive in dynamic environments, embrace challenges, and learn quickly. My teamwork mindset, willingness to take initiative, and commitment to growth enable me to contribute meaningfully to any role I undertake.

Hobbies : Gaming, Watching Sports

STUDENT PROFILE



VIKASH VARDHAN V S (42118)

MBA 2025-27

22 Years

Production Engineering

Salem, Tamil Nadu

[linkedin.com/in/vikash-vardhan](https://www.linkedin.com/in/vikash-vardhan)

vikashvardhanvs_42@bim.edu

Known Languages : English, Tamil

Technical Skills : AutoCAD, CREO, Simulation (Mechanical)

Certifications : HBS, Kurukshetra Workshop

About Me : I am a person with strong sense of self-discipline, resilience, and perseverance, which have shaped me into a person with a clear vision, well-defined goals, and a disciplined approach to life.

Hobbies : Reading fiction, playing cricket, music



VITHYA A (42119)

MBA 2025-27

20 Years

B.Sc Mathematics

Vridhachalam, Cuddalore

[linkedin.com/in/vithya-arunachalam](https://www.linkedin.com/in/vithya-arunachalam)

vithyaa_42@bim.edu

Known Languages : English, Tamil, Hindi

Technical Skills : C programming, Tally ERP9 & Tally Prime, Power BI, MS oriented skills, Canva

Certifications : Basics Concepts in Computer and Internet, Certificate on Office Automation, Dakshin Bharat Hindi Examinations (4 exams), C & C++, Certificate from Hindu University of America, HBS courses, NISM Certification

Achievements : High Achiever Award (Academics)

About Me : An aspiring finance professional with a strong academic background. Developed excellent analytical and quantitative skills through rigorous coursework and practical projects. Demonstrated strong problem-solving abilities and a commitment to the continuous learning. Having the strengthened teamwork, communication, and organizational skills, preparing to contribute effectively in a dynamic finance environment.

Hobbies : Tennis, Mehndi Art

STUDENT PROFILE



S YOGA MURUGAN (42120)

MBA 2025-27

22 Years

Business Administration

Madurai, Tamil Nadu

[linkedin.com/in/yoga-murugan](https://www.linkedin.com/in/yoga-murugan)

yogamurugans_42@bim.edu

Known Languages : Tamil, English

Technical Skills : Tally

Certifications : NPTEL, HBS Financial Accounting

Achievements : 2nd prize in paper presentation and corporate walk, President of Elton Mayo Club, active in Toyota and Aavin projects, excelled in academics, NPTEL courses, and committee roles

About Me : S. Yoga Murugan, a BBA graduate pursuing MBA at Thiagarajar College, has hands-on experience with Anamalais Toyota and Aavin. He actively participates in intercollege events, holds key roles in NSS, TEBA, and student committees, and has completed elite NPTEL and HP online courses. He also possesses typewriting and Tally skill.



DHRUV DHARAWAT (42071)

MBA 2025-27

24 Years

B.Sc Computer Science

Work Experience: 37 Months

Mumbai, Maharashtra

[linkedin.com/in/dhruv-dharawat/](https://www.linkedin.com/in/dhruv-dharawat/)

dharawatdhruvmh_42@bim.edu

Known Languages : English, Hindi, Gujarati, Marathi

Technical Skills : Excel, SQL, Power Bi, Tableau, Python for data analysis

Certifications : Havard Business School / SQL Bootcamp / Advance Excel Pivots-Charts - Data analysis

Achievements : Part of the automation of a key financial reporting database at ICICI Prudential, streamlining manual workflows and earning the prestigious TATVA NANO award for enhancing organizational productivity.

About Me : A dedicated and results-driven professional with an unwavering attention to detail, I prioritize precision in every aspect of my work. I excel in fostering a collaborative environment where every team member feels valued and has an equal opportunity to contribute and succeed. Fluent in Excel, Tableau, and SQL, I thrive on clarity, efficiency, and making data speak.

Hobbies : Cricket, Cycling, Watching documentaries

STUDENT PROFILE



DHARSHANA V (42072)

MBA 2025-27

22 Years

Computer Science with Data Analytics

Work Experience: 4 Months

Rajapalayam, Tamil Nadu

[linkedin.com/in/dharshana-v](https://www.linkedin.com/in/dharshana-v)

dharshanav_42@bim.edu

Known Languages : English, Tamil, Hindi, Telugu

Technical Skills : Python, Excel

Certifications : Google Digital Marketing and E-Commerce Certificate, NPTEL Python for Data Science

Achievements : Google Developer Student Club Lead, Member of Toastmasters

About Me : I am a Computer Science graduate with a specialization in Data Analytics from PSG College of Arts and Science. I gained leadership exposure as the first GDSC Lead at my college and through Toastmasters. I worked at Avasoft in the Salesforce domain and am now pursuing an MBA to build strong managerial skills and business acumen.

Hobbies : Cooking, Reading Tamil Novels



ELAVENIL P (42073)

MBA 2025-27

24 Years

B.Tech

Work Experience: 34 Months

Trichy, Tamil Nadu

[linkedin.com/in/elavenil-p/](https://www.linkedin.com/in/elavenil-p/)

elavenilp_42@bim.edu

Known Languages : English, Tamil

Technical Skills : React, Angular, Typescript, Javascript, Selenium with Python, Robotframework, Manual Testing, Python, Java, C, C++, C#, .NET, Outsystems

Certifications : HTML5, Responsive Web Design, Google AI & Prompting Essentials, UX Design (Google), Digital Marketing (Google)

Achievements : Bravo digital award from manager for handling multiple complex tasks, First class with distinction in B.Tech, CBSE board exam topper

About Me : I am a B.Tech graduate in Computer Science from Amrita University, Coimbatore. I worked at BOSCH as a Software Engineer for nearly 3 years and specialized in frontend development. I'm now pursuing an MBA to strengthen my leadership and management capabilities.

Hobbies : Shuttle, Doodle drawing, Reading books, Travelling, Playing and training my dog

STUDENT PROFILE



FRAN SIJU M (42074)

MBA 2025-27

22 Years

B.Com

Nagercoil, Tamil Nadu

[linkedin.com/in/fran-siju-m28](https://www.linkedin.com/in/fran-siju-m28)

fransijum_42@bim.edu

Known Languages : English, Tamil

Technical Skills : MS Office Tools

Certifications : HBS

About Me : I'm Fran Siju from Kanyakumari. I completed my Bachelor of Commerce at Loyola College, Chennai. As a fresher, I'm eager to acquire new skills and learn something new every day while pursuing my MBA. I'm particularly interested in analytics and excited to grow in this field over the next two years.

Hobbies : Creative writing, Singing, Reading newspaper



GOKUL M (42075)

MBA 2025-27

24 Years

B.E Mechanical Engineering

Work Experience: 28 Months

Madurai, Tamil Nadu

[linkedin.com/in/gokulm2000](https://www.linkedin.com/in/gokulm2000)

gokulm_42@bim.edu

Known Languages : Tamil, English

Technical Skills : Analytical problem solving, Dashboard creation (Excel, Power Bi) and Root cause analysis

Certifications : Equity Stock Market by IIMB, Financial Accounting by IIMB, Lean Six Sigma (White belt – Six Sigma Society, Green belt – 6 Sigma Study), Foreign Exchange Market by IIMB, Microsoft Excel by Udemy

About Me : I am an MBA candidate with a strong foundation in independent and organized work. With 2.5 years of experience in the automobile design sector, I have consistently demonstrated the ability to handle diverse responsibilities efficiently while maintaining a positive and collaborative outlook. I take initiative, adapt quickly, and am always ready to take on greater responsibilities to contribute toward collective goals.

Hobbies : Portrait and perspective drawings

At BIM Trichy, placements are more than just a final-year event—they are the culmination of sustained effort, industry interaction, and focused preparation. The entire process is managed by the Student Placement Committee with guidance from faculty coordinators, ensuring professionalism and clarity at every step.

1. RECRUITER CONNECT & CONVERSATIONS

Companies begin their interaction with BIM students through structured Pre-Placement Talks. These sessions offer recruiters a chance to introduce their organisation, role expectations, growth opportunities, and workplace culture. Students are encouraged to engage, ask questions, and explore career fit.

2. APPLICATIONS & **RESUME** **SUBMISSIONS**

Once job descriptions are shared, interested students apply through the Placement Committee by submitting their updated resumes and any required documentation. Recruiters are requested to review these applications and share their shortlist ahead of the interview dates.

3. INTERVIEW ROUNDS

Companies may conduct interviews on campus, virtually, or at their office premises. The process may include personal interviews, case rounds, group discussions, or domain-specific assessments, based on each organisation's hiring process. The Placement Committee facilitates all scheduling and logistics support.

4. OFFERS & **CONFIRMATIONS**

Formal offers are communicated to the Placement Committee and then shared with the selected candidates. Offers typically include all relevant details such as role, location, CTC, and terms. Students respond as per BIM's placement policy, which ensures a fair and structured acceptance process.



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INSTITUTE OF
MANAGEMENT

BIM's second new campus on a 19 acre sprawling land and 3,50,000 sq.ft. of builtup area will further boost its capacity building initiatives.

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