



BIM

ESTABLISHED 1984

FINAL PLACEMENT

2021-23

MASTER OF BUSINESS
ADMINISTRATION (MBA)

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Classification of the Entire Graduate Pool

The graduating class is categorized into three major groups:

- Graduates seeking placement through the institute
- Graduates not seeking placement through the institute
- Graduates who did not get placed

Table 1: Classification of the Entire Graduate Pool

Categories	Number
1. Sought placement through the institute	108*
2. Did not seek placement through the institute	
2a. Sabbatical	-
2b. Continuing education	-
2c. Postponing job search	-
2d. Entrepreneurship (Starting a new business)	-
2e. Returning to/ joining family business	-
2f. Sought placement outside the campus placement process	-
2g. Did not seek placements for other reasons	5
Total who did not seek employment through the institute	5
3. Number unplaced, if any	-
Total Graduates	113

* 90 offer letters were available for verification (81 offer letter and 9 offer cum appointment letter) Out of the total final placement offers, 17 were pre-placement offers and we have received 5 pre-placement offer letters.

Details regarding employment not sought through institute is awaited.



Key Highlights

MBA Program (2021-23 batch)



**Batch size
(113 students)**



**Highest Salary
(Rs 17.50 lakh)**



**Mean Salary
(Rs 11.84 lakh)**



**Number of
recruiters (28)**



Sectoral Highlights



- Highest offers were made in Information Technology (47%).
- Out of total offers from Information Technology, 5% belongs to Analytics.

Sector-wise classification

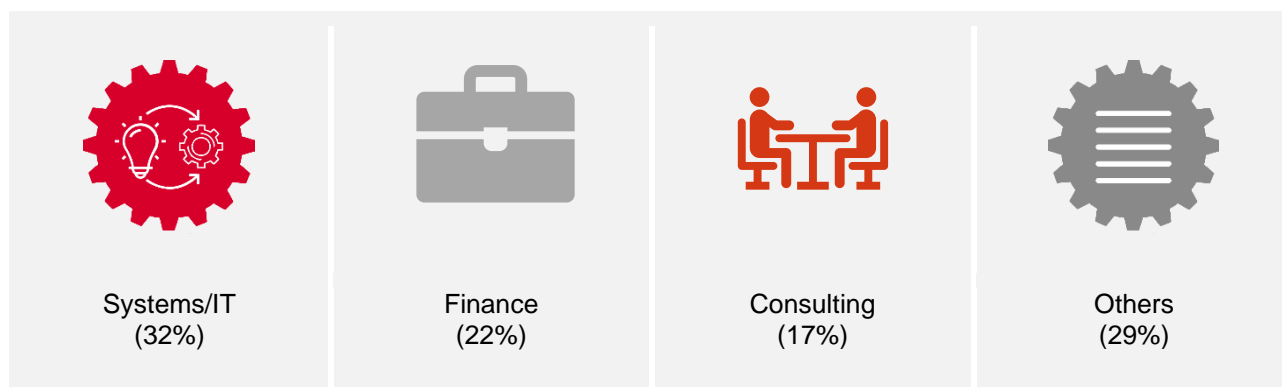
The table below shows sector-wise break-up of the accepted offers.

Table 2: Classification of Placements Based on Sector

Sector	Number of Offers accepted
Information Technology	43
BFSI	27
Consumer goods (FMCG)	07
Manufacturing	07
Consulting	06
Grand Total	90



Functional Highlights



- Highest offers received for Systems/IT (32%)
- Others includes General Management (16%), Marketing/Sales (11%) and Human Resource (2%)

Function-wise classification

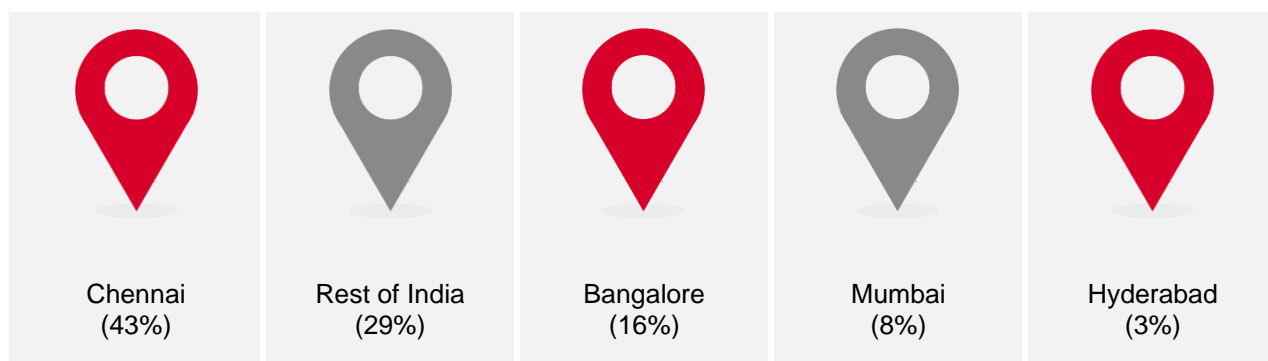
The table below shows function-wise break-up of the accepted offers.

Table 3: Classification of Placements Based on Function

Function	Number of Offers accepted
Systems/IT	29
Finance	20
Consulting	15
General Management	14
Marketing/sales	10
Human Resource	02
Grand Total	90



Location Highlights



- Highest offers received for Chennai (43%) location.
- Remaining offers are from Kolkata (1%) location.
- Rest of India 29% includes offers for Trichy (3%) and Coimbatore (2%), Cochin (1%), Nagpur (1%), Trivandrum (1%), Karur (1%).
- 20% of letters with location details were not available and have been considered in Rest of India

Location-wise classification

The table below shows location-wise break-up of the accepted offers.

Table 4: Classification of Placements Based on Location

Location	Number of Offers accepted
Chennai	39
Rest of India	26
Bangalore	14
Mumbai	07
Hyderabad	03
Kolkata	01
Grand Total	90



Salary details

Salary Heads – Domestic (INR)

Table 5: Classification of Salary Components in INR

Salary Head (INR)	Min	Max	Median	Mean	Data
Total Fixed Salary	615084	1359200	970347	959272	90
One time Cash Payments	50000	200000	87500	114875	40
Total Guaranteed Cash Payments	615084	1491455	1009298	1010327	90
Performance linked compensation (max)	20000	350000	111600	181007	47
Other payments	30000	188677	69948	79227	90
Maximum Earning Potential (including non-cash, long term, and performance linked components)	761210	1750000	1143650	1184080	90

Sector-wise classification of salary

Note: The mean and the median figures for one-time cash payments in the following sections are calculated only from those offers which contain such payments.

Table 6: Sector-wise Classification of Fixed Yearly Cash Component in INR

Fixed Yearly Cash Component (INR)					
Sectors	Min	Max	Median	Mean	Data
BFSI	655104	1300000	790440	886425	27
Consulting	835800	970694	925360	908512	06
Consumer goods (FMCG)	1106820	1135000	1106820	1118897	07
Information Technology (IT)	615084	1359200	1026036	982893	43
Manufacturing	785304	1011323	1011323	979035	07

Table 7: Sector-wise Classification of Onetime Cash Payments in INR

One time Cash Payments (INR)					
Sectors	Min	Max	Median	Mean	Data
BFSI	180000	180000	180000	180000	04
Consulting	150000	150000	-	150000	01
Consumer goods (FMCG)	75000	75000	75000	75000	03
Information Technology (IT)	50000	200000	75000	88462	26
Manufacturing	200000	200000	200000	200000	06

Table 8: Sector-wise Classification of Total Guaranteed Cash Payments in INR

Total Guaranteed Cash Payments (INR)					
Sectors	Min	Max	Median	Mean	Data
BFSI	655104	1300000	790440	913092	27
Consulting	868498	985800	925360	933512	06
Consumer goods (FMCG)	1106820	1210000	1106820	1151040	07
Information Technology (IT)	615084	1491455	1101036	1036381	43
Manufacturing	785304	1211323	1211323	1150463	07

Table 9: Sector-wise Classification of Performance Linked Compensation in INR

Performance Linked Compensation (INR)					
Sectors	Min	Max	Median	Mean	Data
BFSI	111600	305000	305000	280825	08
Consulting	20000	90409	20476.2	43560	06
Consumer goods (FMCG)	335000	335000	335000	335000	03
Information Technology (IT)	54996	231000	99996	120600	24
Manufacturing	350000	350000	350000	350000	06

Table 10: Sector-wise Classification of Other Payments in INR

Other Payments (INR)					
Sectors	Min	Max	Median	Mean	Data
BFSI	33600	87400	52812	54498	27
Consulting	45593	97082	93876	81418	06
Consumer goods (FMCG)	68436	104894	68436	84061	07
Information Technology (IT)	30000	146126	73964	78727	43
Manufacturing	64704	188677	188677	170967	07

Table 11: Sector-wise Classification of Maximum Earning Potential Cash Component in INR

Maximum Earning Potential (INR)					
Sectors	Min	Max	Median	Mean	Data
BFSI	818040	1387400	1030052	1050797	27
Consulting	1004500	1140000	1039240	1058490	06
Consumer goods (FMCG)	1175256	1649894	1175256	1378672	07
Information Technology (IT)	761210	1700000	1175000	1182419	43
Manufacturing	850008	1750000	1750000	1621430	07

Function-wise classification of salary

Note: The mean and the median figures for one-time cash payments in the following sections are calculated only from those offers which contain such payments.

Table 12: Function-wise Classification of Fixed Yearly Cash Component in INR

Fixed Yearly Cash Component (INR)					
Functions	Min	Max	Median	Mean	Data
Consulting	819852	1359200	925360	1032852	15
Finance	784440	1228452	816594	912465	20
General Management	833748	1106820	1011323	997298	14
Human Resource	1300000	1300000	1300000	1300000	02
Marketing / Sales	655104	1135000	738204	837157	10
Systems / IT	615084	1119312	1026036	953746	29

Table 13: Function-wise Classification of Onetime Cash Payments in INR

One time Cash Payments (INR)					
Functions	Min	Max	Median	Mean	Data
Consulting	150000	150000	-	150000	01
Finance	50000	180000	180000	153333	06
General Management	50000	200000	200000	145000	10
Human Resource	-	-	-	-	-
Marketing / Sales	50000	75000	75000	68750	04
Systems / IT	50000	200000	75000	94737	19

Table 14: Function-wise Classification of Total Guaranteed Cash Payments in INR

Total Guaranteed Cash Payments (INR)					
Functions	Min	Max	Median	Mean	Data
Consulting	819852	1491455	925360	1042852	15
Finance	784440	1280000	841594	958465	20
General Management	883748	1211323	1106820	1100869	14
Human Resource	1300000	1300000	1300000	1300000	02
Marketing / Sales	655104	1210000	738204	864657	10
Systems / IT	615084	1215700	1101036	1015815	29

Table 15: Function-wise Classification of Performance Linked Compensation in INR

Performance Linked Compensation (INR)					
Functions	Min	Max	Median	Mean	Data
Consulting	20000	140909	70000	72817	15
Finance	75000	111600	90000	92200	03
General Management	75000	350000	350000	281250	08
Human Resource	-	-	-	-	-
Marketing / Sales	75000	335000	305000	289444	09
Systems / IT	54996	305000	231000	190292	12

Table 16: Function-wise Classification of Other Payments in INR

Other Payments (INR)					
Functions	Min	Max	Median	Mean	Data
Consulting	45593	106123	93872	87816	15
Finance	33600	71559	40701	46598	20
General Management	60508	188677	68436	117890	14
Human Resource	87400	87400	87400	87400	02
Marketing / Sales	60756	104894	69948	78988	10
Systems / IT	30000	146126	73964	78140	29

Table 17: Function-wise Classification of Maximum Earning Potential Cash Component in INR

Maximum Earning Potential (INR)					
Functions	Min	Max	Median	Mean	Data
Consulting	1000008	1700000	1039240	1203485	15
Finance	818040	1332812	898357	1018892	20
General Management	1011303	1750000	1175256	1379474	14
Human Resource	1387400	1387400	1387400	1387400	02
Marketing / Sales	850008	1649894	1048052	1204145	10
Systems / IT	761210	1495200	1175000	1172696	29

Location-wise classification of salary

Note: The mean and the median figures for one-time cash payments in the following sections are calculated only from those offers which contain such payments.

Table 18: Location-wise Classification of Fixed Yearly Cash Component in INR

Fixed Yearly Cash Component (INR)					
Location	Min	Max	Median	Mean	Data
Bangalore	691104	1359200	948027	1024607	14
Chennai	615084	1341455	926840	917933	39
Hyderabad	819852	835800	819852	825168	03
Kolkata	790440	790440	-	790440	01
Mumbai	715104	1228452	1106820	1027241	07
Rest of India	655104	1135000	1011323	989767	26

Table 19: Location-wise Classification of Onetime Cash Payments in INR

Onetime Cash Payments (INR)					
Location	Min	Max	Median	Mean	Data
Bangalore	-	-	-	-	-
Chennai	75000	200000	75000	106471	17
Hyderabad	150000	150000	-	150000	01
Kolkata	-	-	-	-	-
Mumbai	-	-	-	-	-
Rest Of India	50000	200000	100000	119773	22

Table 20: Location-wise Classification of Total Guaranteed Cash Payments in INR

Total Guaranteed Cash Payments (INR)					
Location	Min	Max	Median	Mean	Data
Bangalore	691104	1359200	948027	1024607	14
Chennai	615084	1491455	950795	964343	39
Hyderabad	819852	985800	819852	875168	03
Kolkata	790440	790440	-	790440	01
Mumbai	715104	1228452	1106820	1027241	07
Rest of India	655104	1280000	1211323	1091114	26

Table 21: Location-wise Classification of Performance Linked Compensation in INR

Performance Linked Compensation (INR)					
Location	Min	Max	Median	Mean	Data
Bangalore	20000	305000	70000	82132	11
Chennai	54996	305000	140909	190879	09
Hyderabad	90000	99996	99996	96664	03
Kolkata	-	-	-	-	-
Mumbai	99996	305000	202498	202498	02
Rest of India	20000	350000	231000	235955	22

Table 22: Location-wise Classification of Other Payments in INR

Other Payments (INR)					
Location	Min	Max	Median	Mean	Data
Bangalore	33600	118926	93880	85358	14
Chennai	30000	146126	69948	71037	39
Hyderabad	64200	80160	80160	74840	03
Kolkata	33600	33600	-	33600	01
Mumbai	68436	80160	68436	70773	07
Rest of India	33600	188677	61818	92746	26

Table 23: Location-wise Classification of Maximum Earning Potential in INR

Maximum Earning Potential (INR)					
Location	Min	Max	Median	Mean	Data
Bangalore	833040	1535323	1077390	1174497	14
Chennai	761210	1700000	1100000	1079429	39
Hyderabad	1000008	1140000	1000008	1046672	03
Kolkata	824040	824040	-	824040	01
Mumbai	1000008	1300011	1175256	1155871	07
Rest of India	818040	1750000	1495200	1383513	26



Other details

Table 24: Details regarding Pre- Season Placement Offers

Sr. No.	Parameters	Number
1	Total Pre-Season Placement offers offered	17
2	Total Pre-Season Placement offers accepted	05

Note: Out of the total 17 pre-placement offers accepted, 5 offers were shared with CRISIL.



Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Version 2.2.

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