



BIM

ESTABLISHED 1984

FINAL PLACEMENT

2019-21

MASTER OF BUSINESS
ADMINISTRATION (MBA)

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Classification of the Entire Graduate Pool

The graduating class is categorized into three major groups:

- Graduates seeking placement through the institute
- Graduates not seeking placement through the institute
- Graduates who did not get placed

Table 1: Classification of the Entire Graduate Pool

Categories	Number
1. Sought placement through the institute	118*
2. Did not seek placement through the institute	
2a. Sabbatical	-
2b. Continuing education	-
2c. Postponing job search	-
2d. Entrepreneurship (Starting a new business)	-
2e. Returning to/ joining family business	-
2f. Sought placement outside the campus placement process	-
2g. Did not seek placements for other reasons	1
Total who did not seek employment through the institute	1
3. Number unplaced, if any	-
Total Graduates	119

* 118 offer letters were available for verification (109 offer letters, 3 letter of intents and 5 provisional offer letters and 1 email confirmation) of which 18 offers were signed and accepted.



Key Highlights

MBA Program (2019-21 batch)



**Batch size
(119 students)**



**Highest Salary
(Rs 15.00 lakh)**



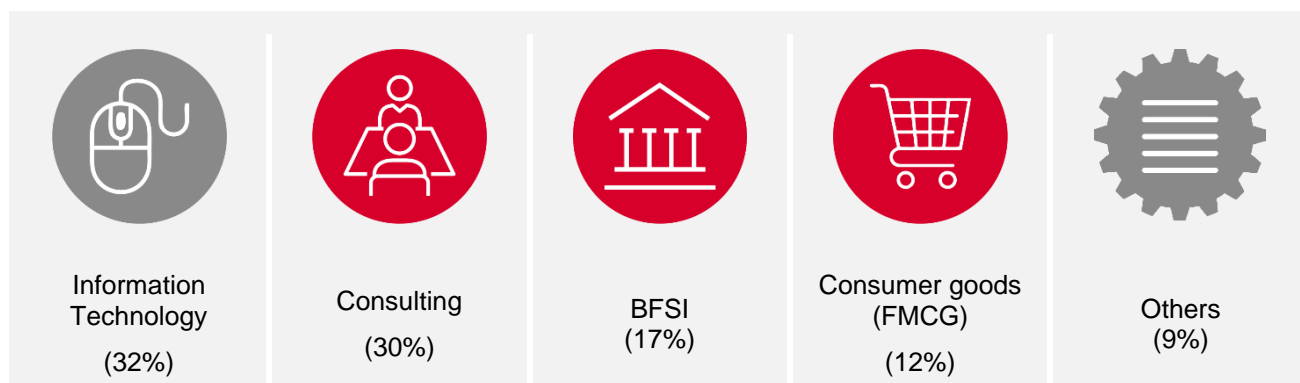
**Mean Salary
(Rs 8.39 lakh)**



**Number of
recruiters (32)**



Sectoral Highlights



- Highest offers were made in Information Technology sector (32%)
- Others include offers from Manufacturing(5%), Education (2%), Engineering/ Technology (2%)

Sector-wise classification

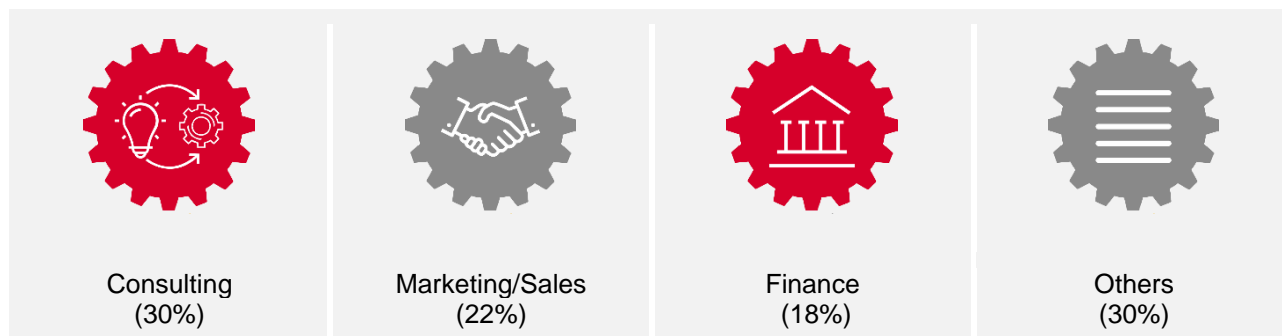
The table below shows sector-wise break-up of the accepted offers.

Table 2: Classification of Placements Based on Sector

Sector	Number of Offers accepted
BFSI	20
Consulting	36
Consumer goods (FMCG)	14
Information Technology (IT)	38
Manufacturing	06
Others	04
Grand Total	118



Functional Highlights



- Highest offers received for Consulting (30%)
- Others include offers for Systems/IT (10%), Operations/Supply Chain (10%), General Management (8%), and Human Resource (2%)

Function-wise classification

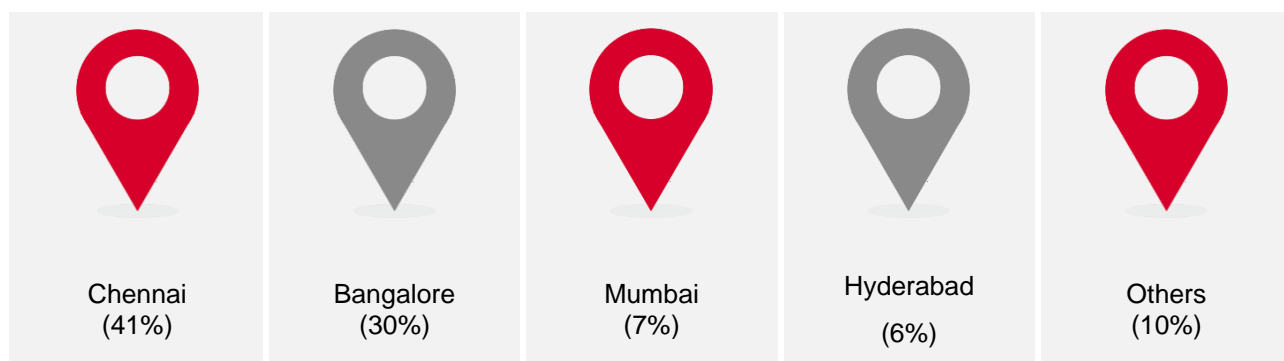
The table below shows function-wise break-up of the accepted offers.

Table 3: Classification of Placements Based on Function

Function	Number of Offers accepted
Consulting	35
Finance	21
General Management	09
Human Resource	03
Marketing/Sales	26
Operations/Supply Chain	12
Systems / IT	12
Grand Total	118



Location Highlights



- Highest offers received for Chennai (41%) location.
- Others include offers for Coimbatore (2%), Pune (3%), Trivandrum (2%), Madurai, Salem and Tirunelveli cumulatively contributing (3%)
- 6% of letters with location details were not available.

Location-wise classification

The table below shows location-wise break-up of the accepted offers.

Table 4: Classification of Placements Based on Location

Location	Number of Offers accepted
Bangalore	36
Chennai	49
Coimbatore	02
Data not available	07
Hyderabad	07
Madurai	01
Mumbai	08
Pune	03
Salem	01
Tirunelveli	01
Trivandrum	03
Grand Total	118



Salary details

Salary Heads – Domestic (INR)

Table 5: Classification of Salary Components in INR

Salary Head (INR)	Min	Max	Median	Mean	Data
Total Fixed Salary	400000	1168363	696876	689260	118
One time Cash Payments	40000	150000	45000	63750	08
Total Guaranteed Cash Payments	400000	1318363	696876	693582	118
Performance linked compensation (max)	18000	350000	64069	73937	85
Other payments	21600	338463	60102	100337	108
Maximum Earning Potential (including non-cash, long term, and performance linked components)	543744	1500000	825253	838676	118

Sector-wise classification of salary

Note: The mean and the median figures for one-time cash payments in the following sections are calculated only from those offers which contain such payments.

Table 6: Sector-wise Classification of Fixed Yearly Cash Component in INR

Fixed Yearly Cash Component (INR)					
Sectors	Min	Max	Median	Mean	Data
BFSI	564495	1012704	720804	754877	20
Consulting	569201	916667	696876	676232	36
Consumer goods (FMCG)	564059	1040000	564059	694447	14
Information Technology (IT)	489000	1168363	704612	686041	38
Manufacturing	568400	900224	601902	667638	06
Others	400000	678396	507362	523280	04

Table 7: Sector-wise Classification of Onetime Cash Payments in INR

One time Cash Payments (INR)					
Sectors	Min	Max	Median	Mean	Data
BFSI	40000	40000	40000	40000	04
Information Technology (IT)	50000	150000	50000	83333	03
Manufacturing	100000	100000	100000	100000	01

Table 8: Sector-wise Classification of Total Guaranteed Cash Payments in INR

Total Guaranteed Cash Payments (INR)					
Sectors	Min	Max	Median	Mean	Data
BFSI	564495	1012704	720804	762877	20
Consulting	569201	916667	696876	676232	36
Consumer goods (FMCG)	564059	1040000	564059	694447	14
Information Technology (IT)	489000	1318363	704612	692620	38
Manufacturing	568400	900224	601902	684305	06
Others	400000	678396	507362	523280	04

Table 9: Sector-wise Classification of Performance Linked Compensation in INR

Performance Linked Compensation (INR)					
Sectors	Min	Max	Median	Mean	Data
BFSI	67500	69996	69996	69372	04
Consulting	26640	99996	64069	52701	35
Consumer goods (FMCG)	18000	285000	60000	103714	14
Information Technology (IT)	38095	150000	50000	64398	24
Manufacturing	76200	350000	106901	149381	05
Others	68182	200000	150000	139394	03

Table 10: Sector-wise Classification of Other Payments in INR

Other Payments (INR)					
Sectors	Min	Max	Median	Mean	Data
BFSI	24480	69948	40334	43078	20
Consulting	64308	338463	71880	167976	35
Consumer goods (FMCG)	34489	52447	34489	39191	14
Information Technology (IT)	21600	224126	59593	101908	30
Manufacturing	43034	114635	45872	57783	06
Others	21600	79118	42363	47694	03

Table 11: Sector-wise Classification of Maximum Earning Potential Cash Component in INR

Maximum Earning Potential (INR)					
Sectors	Min	Max	Median	Mean	Data
BFSI	675000	1072806	815519	819829	20
Consulting	825253	995508	919510	890780	36
Consumer goods (FMCG)	658548	1377447	658548	837352	14
Information Technology (IT)	543744	1500000	799998	813746	38
Manufacturing	718335	1298933	734187	866572	06
Others	582995	849996	610696	663596	04

Function-wise classification of salary

Note: The mean and the median figures for one-time cash payments in the following sections are calculated only from those offers which contain such payments.

Table 12: Function-wise Classification of Fixed Yearly Cash Component in INR

Fixed Yearly Cash Component (INR)					
Functions	Min	Max	Median	Mean	Data
Consulting	569201	916667	696876	677982	35
Finance	564495	1012704	720804	743902	21
General Management	704612	1168363	761905	839203	09
Human Resource	400000	778860	696876	625245	03
Marketing/Sales	474091	1040000	614482	677930	26
Operations/Supply Chain	525874	705874	525874	557104	12
Systems / IT	489000	835128	696876	686776	12

Table 13: Function-wise Classification of Onetime Cash Payments in INR

One time Cash Payments (INR)					
Functions	Min	Max	Median	Mean	Data
Finance	40000	40000	40000	40000	04
General Management	150000	150000	-	-	01
Marketing/Sales	50000	100000	50000	66667	03

Table 14: Function-wise Classification of Total Guaranteed Cash Payments in INR

Total Guaranteed Cash Payments (INR)					
Functions	Min	Max	Median	Mean	Data
Consulting	569201	916667	696876	677982	35
Finance	564495	1012704	720804	751521	21
General Management	704612	1318363	761905	855870	09
Human Resource	400000	778860	696876	625245	03
Marketing/Sales	474091	1040000	614482	685623	26
Operations/Supply Chain	525874	705874	525874	557104	12
Systems / IT	489000	835128	696876	686776	12

Table 15: Function-wise Classification of Performance Linked Compensation in INR

Performance Linked Compensation (INR)					
Functions	Min	Max	Median	Mean	Data
Consulting	26640	99996	64069	50930	34
Finance	67500	106901	69996	81882	06
General Management	18000	350000	39996	80874	09
Human Resource	64069	200000	71612	111894	03
Marketing/Sales	39000	285000	60000	97880	23
Systems / IT	50000	123000	64069	74698	10

Table 16: Function-wise Classification of Other Payments in INR

Other Payments (INR)					
Functions	Min	Max	Median	Mean	Data
Consulting	55392	338463	69990	170151	34
Finance	21600	69948	43005	42456	21
General Management	39336	58909	55392	51548	05
Human Resource	64308	71880	68094	68094	02
Marketing/Sales	21600	114635	36463	43622	22
Operations/Supply Chain	42363	224126	224126	178979	12
Systems / IT	38436	68100	61545	54864	12

Table 17: Function-wise Classification of Maximum Earning Potential Cash Component in INR

Maximum Earning Potential (INR)					
Functions	Min	Max	Median	Mean	Data
Consulting	800000	995508	922352	892748	35
Finance	675000	1072806	799990	817371	21
General Management	800000	1500000	800000	965381	09
Human Resource	600000	922352	825253	782535	03
Marketing/Sales	621391	1377447	692115	809119	26
Operations/Supply Chain	582995	750000	750000	736083	12
Systems / IT	543744	1018404	825253	803888	12

Location-wise classification of salary

Note: The mean and the median figures for one-time cash payments in the following sections are calculated only from those offers which contain such payments.

Table 18: Location-wise Classification of Fixed Yearly Cash Component in INR

Fixed Yearly Cash Component (INR)					
Location	Min	Max	Median	Mean	Data
Bangalore	400000	835128	650480	643866	36
Chennai	525874	1168363	705874	712501	49
Coimbatore	655560	1040000	847780	847780	02
Data not available	489000	916667	540632	660303	07
Hyderabad	678396	819852	704612	719869	07
Madurai	1040000	1040000	-	-	01
Mumbai	564059	932160	564059	621509	08
Pune	696876	778860	737856	737864	03
Salem	655560	655560	-	-	01
Tirunelveli	1040000	1040000	-	-	01
Trivandrum	569201	696876	696876	654318	03

Table 19: Location-wise Classification of Onetime Cash Payments in INR

Onetime Cash Payments (INR)					
Location	Min	Max	Median	Mean	Data
Chennai	40000	150000	40000	60000	06
Data not available	50000	100000	75000	75000	02

Table 20: Location-wise Classification of Total Guaranteed Cash Payments in INR

Total Guaranteed Cash Payments (INR)					
Location	Min	Max	Median	Mean	Data
Bangalore	400000	835128	650480	643866	36
Chennai	525874	1318363	711560	719848	49
Coimbatore	655560	1040000	847780	847780	02
Data not available	489000	916667	550000	681732	07
Hyderabad	678396	819852	704612	719869	07
Madurai	1040000	1040000	-	-	01
Mumbai	564059	932160	564059	621509	08
Pune	696876	778860	737856	737864	03
Salem	655560	655560	-	-	01
Tirunelveli	1040000	1040000	-	-	01
Trivandrum	569201	696876	696876	654318	03

Table 21: Location-wise Classification of Performance Linked Compensation in INR

Performance Linked Compensation (INR)					
Location	Min	Max	Median	Mean	Data
Bangalore	26640	200000	60000	59334	33
Chennai	38095	122728	57035	63762	26
Coimbatore	285000	285000	-	-	01
Data not available	76200	350000	150000	192067	03
Hyderabad	39996	150000	64069	71620	07
Madurai	285000	285000	-	-	01
Mumbai	18000	60000	60000	54000	07
Pune	64069	71612	67838	67840	03
Tirunelveli	285000	285000	-	-	01
Trivandrum	26640	64069	64069	51593	03

Table 22: Location-wise Classification of Other Payments in INR

Other Payments (INR)					
Location	Min	Max	Median	Mean	Data
Bangalore	21600	338463	65778	153125	35
Chennai	21600	224126	50566	87167	42
Coimbatore	24480	52447	38464	38464	02
Data not available	42363	62813	54254	52577	05
Hyderabad	21600	75660	64308	57823	07
Madurai	52447	52447	-	-	01
Mumbai	24480	39336	34489	33844	08
Pune	64308	71880	68100	68096	03
Salem	24480	24480	-	-	01
Tirunelveli	52447	52447	-	-	01
Trivandrum	64308	338463	64308	155693	03

Table 23: Location-wise Classification of Maximum Earning Potential in INR

Maximum Earning Potential (INR)					
Location	Min	Max	Median	Mean	Data
Bangalore	600000	1018404	873794	847127	36
Chennai	674157	1500000	799996	828395	49
Coimbatore	680040	1377447	1028744	1028744	02
Data not available	543744	1298933	700000	801601	07
Hyderabad	800000	970887	825253	849312	07
Madurai	1377447	1377447	-	-	01
Mumbai	658548	989496	658548	702603	08
Pune	825253	922352	873794	873800	03
Salem	680040	680040	-	-	01
Tirunelveli	1377447	1377447	-	-	01
Trivandrum	825253	934304	825253	861603	03



Other details

Table 24: Details regarding Pre- Season Placement Offers

Sr. No.	Parameters	Number
1	Total Pre-Season Placement offers offered	07
2	Total Pre-Season Placement offers accepted	06



Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Version 2.2.

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