

Being & Becoming a

LEADER

Experience Leadership

A two day Leadership Development Program



Leadership is forged in personality through experiences and the meaning that we assign to those experiences. These meanings find their sources in our personality and culture. Leaders draw strength from these sources and apply them to the context they are a part of. Only then change happens, revolutions take place, and transformations begin. This program, a derivative of the leadership course at BIM, shall allow you to experience your own leadership and related meanings objectively and equip you to re-interpret them creatively to release new energy and to make you freer. This course has received national media coverage and acclaim by managers of companies across the country.

Dates :
21 (Friday) & 22 (Saturday)
September 2018

Registration fees :
₹ 16000/- per person plus GST (Residential)
50% Discount for Academic Institution & MSMEs (Non-Residential)

*Cheques/DD may be drawn in favor of
Bharathidasan Institute of Management*

Venue :
BIM Campus

Last date of Registration :
8th September 2018

Methodology

Experiential method to learn managing emotions in a team, reflecting upon innate tendency to control, evaluate, concern for task and people, driving performance through 'here & now' sessions, case studies, discussions, lecture and activities. In addition, several psychometric instruments, and inputs from literature and philosophy shall be used.

Facilitator Profile

Dr. Abhishek Kumar is a business leader turned academician who enjoys unfolding roots of issues and ideas. He is an authority on brand personality and advocates leaders to develop themselves as symbols that are rich in content. His research work too focuses on how symbols are developed to resolve organizational, psychological and social conflicts in organizations and society. He handles courses on leadership, brand management and product innovation. His courses draw extensively from diverse fields of literature, philosophy, psychology, and sociology and have received nation-wide recognition in the business media. He has published several case studies on leadership and product development in internationally reputed journals and case repositories like Ivey Publishing, Vikalpa-The Journal of Decision Makers, Management and Labour Studies (XLR) etc. Prior to joining academia, he was a business leader in media and banking industries. As business head of a newspaper and bank branches at New Delhi he led both small and large businesses. His teams won 'the best newspaper in the world for children' award by WAN, Paris and was among the top 3 businesses on CSR activity in Yes Bank.

For queries, call +91 9489683091 or mail to kabhishek@bim.edu



TESTIMONIALS

Understanding Leadership through poetry and literature made me realize the distinction between subjective and objective elements in my behaviour as a leader.

Dinesh Chinnaswamy

Assistant Area Manager - Market Development, TAFE

Amazing connect with people and activities actually showed how leaders can be different in their thought process... yet... will follow certain common codes to bring the team on a single common path and drive goals and behaviors... Look forward to some more session like this.

Anshuman Banerjee

Assistant Vice President, Genpact India

Leadership course was a fitting end to the two years of MBA journey; the learnings of which will remain all throughout my life. The striking aspect of the course was the participatory and inclusive way of delivery, helping me to introspect on my strengths and weaknesses and accentuate the leader in me.

Gopika Sadanandam

Senior Associate Consultant, Infosys Limited, Chennai

People become Leaders when they start to understand that life is full of shades and inbetweenness. The Leadership course here at BIM is designed in such a way that one introspects, realises, formulates and implements the methods needed to handle these inbetweenness. 'How you learn' becomes more important than 'what you learn' in courses like Leadership and that's exactly why the Leadership course by Prof. Abhishek sir has truly been the best influence on me so far.

V Divagar

Management Trainee, MTR Foods, Bengaluru

Leadership module, with its carefully designed content enabled us to explore and draw lessons from our life experiences to find our own 'truth' regarding leadership. In that way, it is truly experiential and helps us identify areas of improvement while becoming a leader. The principles of psychology and GRC incorporated helps one understand communication and dynamics between people of diverse backgrounds and at different levels of authority.

Mohammed Nafees

Senior Business Analyst, Cognizant Technology Solutions, Chennai

Everything in management boils down to effective leadership and the leadership course at BIM with its unique designs exposes budding managers to various leadership styles and discover the one best suited for their personality. This approach to leadership is truly one of a kind and an opportunity not to be missed.

Bhavani Sridharan

Area Sales Manager, Hindustan Unilever Ltd, Chennai

The leadership course was a very refreshing and unconventional one. It taught us leadership through real and practical examples and exercises including 'shadowing a leader' and a book filled with live cases. A rare combination of interesting as well as enriching.

Archana Srikanth

Area Sales Manager, Hindustan Unilever Ltd, Chennai

Bharathidasan Institute of Management, Tiruchirappalli

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