

# PLACEMENT REPORT 2019 - 2020



**BIM** T R I C H Y  
ESTABLISHED 1984

Bharathidasan Institute  
of Management

 MHD Campus, BHEL Complex

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 [www.bim.edu](http://www.bim.edu)

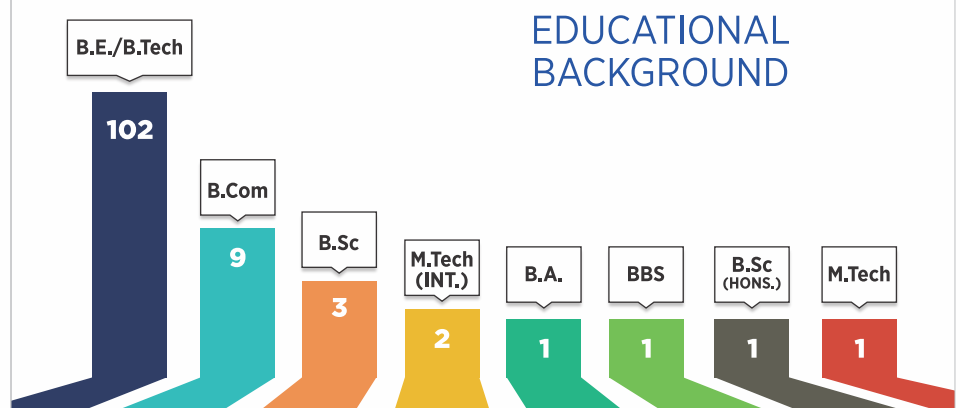
BATCH 2018 - 2020

# Executive Placements

At Bharathidasan Institute of Management (BIM), our main objective is to transform the students to enable them to face the challenges of the corporate world effectively. The MBA program at BIM endeavors to build strong, skillful managers who are passionate driven. The environment here is so conducive that the students are encouraged to introspect and realize their potential in order to develop themselves.



Male 92  
Female 28



# PROMINENT RECRUITERS

**AMEEX  
TECHNOLOGIES**

**ASIAN PAINTS**

**CAPGEMINI**

**CITI CORP**

**EY GLOBAL  
DELIVERY SERVICES**

**GODREJ & BOYCE**

**HASHEDIN  
TECHNOLOGIES**

**HDFC BANK**

**HDFC LIFE**

**HDFC**

**HSBC**

**ICICI BANK**

**ICRA**

**INFOSYS**

**MICROLAND**

**MINDTREE**

**NAGA**

**NEPHROPLUS**

**NINJACART**

**NIPPON PAINTS**

**PON PURE**

**RAMCO SYSTEMS**

**SBI CAPITAL  
MARKETS**

**STOVEKRAFT**

**TAFE**

**TATA CONSULTANCY  
SERVICES**

**THOUGHT WORKS**

**TTK PRESTIGE**

**TVS CREDIT  
SERVICES**

**TVS EMERALD  
HAVEN REALTY**

**UNILEVER**

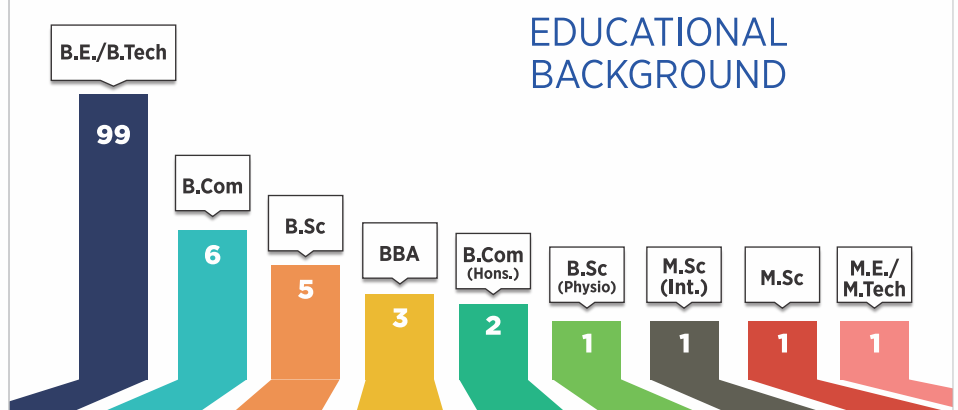
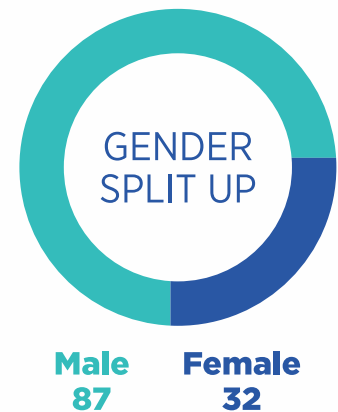
**VEDANTA**

**WIPRO  
TECHNOLOGIES**

BATCH 2019 - 2021

# Summer Internship

Another Hallmark in the BIM experience is its Corporate Immersion Program (CIP). It is a three month-long summer internship that forms a part of BIM's curriculum. Companies perceive our Corporate Immersion program as a prospective opportunity to evaluate the capabilities as well as the learning of students. Over the past few years, there has been a notable rise in the number of Pre-Placement Offers and Pre-Placement Interviews that the students have received from the Corporate Immersion Program, showcasing the trust of recruiters on BIM.



# PROMINENT RECRUITERS

**ABBOTT PHARMA  
INDIA**

**ALGAVISTA**

**AMEEX  
TECHNOLOGIES**

**ASIAN PAINTS**

**CUMI**

**EASTERN  
CONDIMENTS**

**EMBDES  
ENGINEERING  
SOLUTIONS**

**EXPORT - IMPORT  
BANK OF INDIA**

**EY GDS**

**FEEDBACK  
CONSULTANCY**

**FUTURE GENERALI  
TOTAL INSURANCE  
SOLUTIONS**

**HINDUJA TECH**

**HINDUSTAN ZINC**

**HUPLUS MARKET  
INNOVATIONS**

**IGNITED MIND  
EDUCATIONAL  
SERVICES**

**INTELLECT  
DESIGN ARENA**

**KAYBASE**

**MADBEE MOBILITY  
SOLUTIONS**

**MCCANN  
WORLDGROUP**

**NEPHROPLUS**

**PARRY  
NUTRACEUTICALS  
EID PARRY**

**PEACOCK SOLAR**

**PUVI  
ORGANICS**

**SBI CAPITAL  
MARKETS**

**SEAPORT AI**

**SPARK CAPITAL  
ADVISORS**

**SREE ANUSHAM  
RUBBERS**

**SYMRISE**

**TNUIFSL**

**TECHINDIA  
INFOWAY**

**TENZAI SYSTEMS**

**TIGER ANALYTICS**

**TRACTOR AND FARM  
EQUIPMENT(TAFE)**

**TTK HEALTHCARE**

**TVS CREDIT  
SERVICES**

**UNIPHORE  
SOFTWARE  
SERVICES**

**VANS SKILLING  
& ADVISORY**

**VDART INC**

**VEDANTA**

**WHITECUBE  
SOLUTIONS**

**YANTRAVISION**