

## **PLACEMENT REPORT OF BATCH 2013-2015 ( 30<sup>th</sup> BATCH)**

Placements continue to evolve at a rapid pace, and this year was no exception. 84 students or 70% of the batch were placed on the 21<sup>st</sup> November 2014, the DAY 1 of the placement process. Majority of the students decided to stick to their first job despite having an option to apply for one more job. It is a glorious testimony to the focused-education and placement process at the institute. The details of the placements this season are given below.

No of Students who participated in the placement process: 120

No. of offers made by all companies - 130

No of Companies that participated in the process: 41 (Names of Companies on the BIM website)

Sectors represented by these companies - 8 (BFSI, Manufacturing, FMCG, Consulting, IT & ITes, Consumer Durables, Social Media, Infrastructure)

Average CTC – 9.1 LPA

Median CTC – 8.80 LPA

Maximum CTC – 14.00 LPA

Minimum CTC – 6.00 LPA

The placement team strives to provide students an appropriate role that leverages his uniqueness and strengths and therefore a joyous start to his/her career and prepare a life of success and happiness. The PGP program is so structured that students are able to discover their strengths, develop areas of interest and convert their passion into a career. The placement process is in sync with the PGP program and begins with personality exploration, numerous counseling sessions and gradual discovery of interests and expertise. The process includes Personality Growth Laboratory, a battery of Psychometric Tests and frequent interaction with industry stalwarts to enable students to make informed choices.

The result of this process is that today a large number of our alumni don the top most position in organizations across the world. They are our pride and flag bearers and an elite club within the realms of corporate scene led and directed ably by the BIM Alumni Association.

The offers made to our students were spread across following sectors and functions:

