

Placement Report – 2010-12

Batch 27

At BIM, the focus is on creating managers with competence and leaders with integrity. The PGP program is structured in such a way that students are able to discover their strengths, develop areas of interest and convert their passion into a career. Little wonder that most of the alumni are heading organizations across the world. These organizations represent a variety of industries including all major ones like FMCG, BFSI, Consulting, Information Technology, Media & Entertainment, Academia, NGOs etc.

The placement process at BIM is a most focused process that begins with personality exploration, numerous counseling sessions and gradual discovery of interests and expertise. Placement process takes into account individual preferences of organizations, functions and locations before companies are invited to participate in the process. The process also includes Personality Growth laboratory, a battery of psychometric tests and frequent interaction with industry stalwarts to enable students to make informed choices. It is therefore incidental that almost every year despite the dream option (second job option) available, many students chose to stick to their first option as they find their calling there.

The placements in 2010-12 for the 27th batch were no different from earlier years. Despite the economic slowdown, the dream option was retained and several students got a chance to take a second shot at a career which they believed to be a more suitable option for their life and career. The industry mix of the companies visiting the campus reflected the preferences expressed by the students of batch 27 and also the continuing relationship of the institute with various organizations in the country. The industry mix was of particular significance as it gives our students a variety of options to choose from and a wider playing area to influence the destiny of their respective organization and also our country.

The details are below:

No of students eligible to participate in the placement process this year – 118

No of Companies participated in the Placement Process – 41

No of Offers made during the process – 137

Average CTC – 8.15 lacs

Median CTC – 8.05 lacs

Highest CTC – 13 lacs

International Offers - None

“At BIM we have always focused on finding the right fit between a student’s strengths and the demands of the role. I am happy that we were able to achieve this in a large measure this year again. This year’s process was characterized by the “dream option” being made available to every student. This year’s process also stands out for the quality and quantity both in terms of offers made by companies to our students. I wish all the best to our students in their respective careers and also express my heartfelt gratitude to all the companies who participated in the placement process”.

Dr S Sundar

Placement Chairman

Placement Process - Details

Industry	No of Cos	No of Offers
FMCG	4	8
Rating Agencies	1	11
Investment Banking	1	1
Consulting	7	9
Manufacturing	6	16
International Trade	1	5
Banking	6	25
Insurance	1	3
IT	5	41
Consumer Durables	1	4
Marketing Research	2	3
Infrastructure	1	1
Wealth Management	1	1
FII	1	2
Automobile	3	7
Total	41	137

"A career in classic finance is what I aspired for when I decided to pursue MBA. I am excited that I have landed a role that will give me an opportunity to live my dream".

Mandeep Kaur, EXIM Bank, Mumbai

"I always wanted to be a part of India Growth Story and I found a dream role in Bharti Realty. I will now be able to participate in the making of another Airtel"

Nitin Verma, Bharti Realty Ltd, New Delhi

"I am proud and humbled at the same time for bagging the job with highest CTC on Day 1 of the placement process. This also gives me a chance to understand and explore the FMCG industry."

P Bharath Kumar, Wipro Consumer Care, Bangalore

I am very happy to have got a job with Asian Paints. This is an opportunity that will make me play the role of a leader from day one. I am eager and excited at the same time.

Protyay Pramanik, Asian Paints, Mumbai