

Managers with **COMPETENCE**



Executive Placements 2011



Bharathidasan Institute of Management, Tiruchirappalli

Established in 1984 as a School of Excellence of Bharathidasan University

Executive Placements 2011



From the Director's Desk



N.Bala Baskar
Director

I am happy that the 26th Batch has had a successful placement season, keeping up the tradition set up by their seniors.

They have succeeded in getting the desired profiles and good compensation packages for most students. The Placement Committee has put in a lot of effort and hard work. I congratulate them and place on record my appreciation for the very good work done.

I exhort the 27th Batch to try and improve on the high standard set by Placom26.

From the Placement Chairman



Prof.M.Sankaran
Placement Chairman

Prof. M.Sankaran, Placement Chairman said, "Placements for the class of 2011 was a resounding success. The institute succeeded in offering focussed placements for the entire batch by matching the strengths of the students with the opportunities available in the job market.

I sincerely express my heartfelt gratitude to all the recruiters on behalf of the entire BIM family."

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The Indian economy performing in resplendent colours set the tone for the Executive Placements 2011 at BIM, Trichy. The single minded hard work and perseverance of students paid off with recruiters handsomely showering the students with niche profiles and enviable pay scales. Placements 2011 saw exuberant students walking away with plum offers from our host of regular as well as new recruiters. BIM has raised its bar again by outdoing last year's figure by a margin of 10%.



BIM's stature as a B school par excellence has time and again been validated by our standing in the B - school rankings and also through the novel initiatives taken up by us.

The performance of BIM as an institute has been steadfast, with our standing at an overall rank of 16th on an all India basis, courtesy CNBC TV-18. BIM, founded on the premise of 'Value Based Education', has been churning out managers with competence for the past 26 years.

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The corporate world is taking cognizance of this rising B school by offering our students with never the before seen offers.

Placement 2011 kicked off with industry giants vying to pick up some of the best talents in the country. BIM saw a host of top notch firms making their presence this placement season.



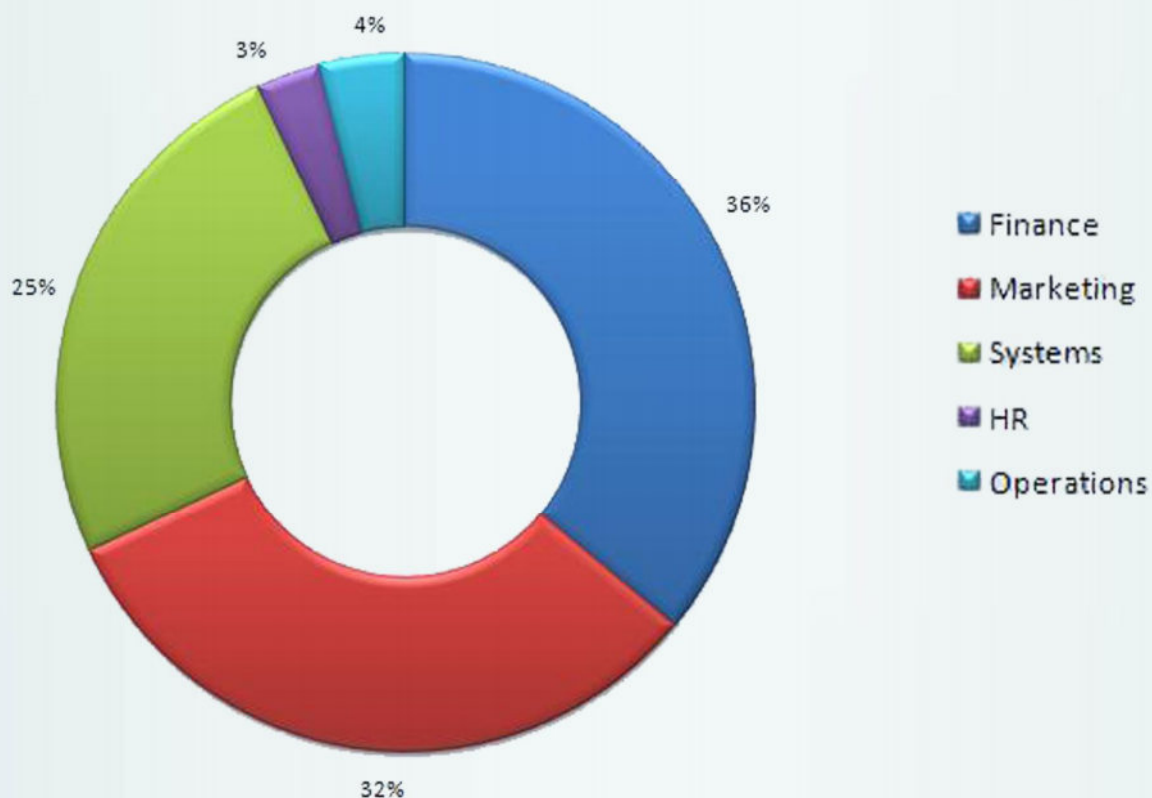
Some of the new recruiters like Google, CRISIL, Accenture, Murugappa Group, Wealth Advisors India, EXIM Bank, CitiBank, HDFC Bank, IDFC, iGate and Feedback Consulting sought to build relationship with the Institute.

A total of 55 companies were keen to participate in the placement process. Of which 36 companies went back with offers made to 119 students of the batch. Each student got 1.1 offers on an average.

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Profile Wise Split up



List of companies – sector wise

Sector	Companies
BFSI	Bajaj Auto Finance Ltd, Citibank, Cognizant (UBS), CRISIL, EXIM Bank, HDFC Bank, HDFC Life, HDFC Ltd, ICRA, IDBI Bank, Irevna, JP Morgan Chase, SBI Bank, SBI Capital Markets, UCO Bank, Wealth Advisors India Ltd
FMCG	Asian Paints, CavinKare, Wipro Consumer Care
Consulting	Deloitte Touche Tohmatsu, Feedback Consulting, iMacs
IT/ITeS	Accenture, Google, HCL, iGate, Infosys, Ramco Systems, TCS eServe, Wipro Infotech
Manufacturing	Balmer Lawrie & Co Ltd, Murugappa Group, UCAL Fuel Systems Ltd
Others	IDFC, IMRB, Thomas Cook

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Finance students benefitted from the buoyant mood of the economy with firms like CRISIL, ICRA, Irvna, SBI Caps, CTS UBS, SBI Bank, EXIM Bank and HDFC Bank making their presence felt. The financial services industry, which has always recruited in good numbers from BIM, has offered some of the most coveted profiles this season as well.

Students were offered roles in Equity Research, Fixed Income Securities and Derivate Analysis, Wealth Management, Project Finance, and Risk management to name a few.

Impressed with our students' performance, companies have gone to the extent of carving out new profiles like Strategy Research & Intelligence.



Consultancy firms like Deloitte and iMacs have offered roles in Strategy & Operations and Corporate Advisory functions. Marketing firms, spurred by the optimism in the economy, made a beeline to recruit the brightest of minds.

Apart from the regular recruiters like Wipro Consumer Care, Asian paints, IMRB, CavinKare and HDFC Life, this year saw the addition of heavy weights like Citibank, Murugappa group, Feedback Consulting, HDFC Bank, IDBI Bank etc. Some of the roles offered include Area Sales Manager, Business Development Manager, Research Manager and Relationship Manager. Students were offered profiles in both B2B and B2C segment.

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The surge in the IT industry was clearly seen in the heavy demand for systems profile students. Students with a prior IT work-ex had an edge over the rest. Systems ruled the roost in the placement process with premier IT firms like Accenture, Google, Infosys, HCL, Ramco Systems and iGate picking up students for Project Management, ERP Consulting, Business Analyst, AdWords Associate roles. Students were offered Senior & Middle Management positions for IT solutions & Mobilization profiles.



This year also saw PSUs like SBI Bank and Balmer Lawrie & Co offering IT and Online marketing profile. Operations saw a tremendous push and the Institute reaped rich dividends in form of top notch firms like Accenture Consulting and Thomas Cook hiring this season. BIM being associated with BHEL, which excels in the area of operations, has always produced good talents in the field of operations. Our students have consistently met the confidence reposed by the recruiters.

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HR at BIM has been witnessing an improving trend year on year. This year, core HR functional roles like Organisational Development, Training & Development and Recruitment were offered by companies like Murugappa Group, UCAL Systems, to name a few. Students were also offered HR consultant roles in top IT firms. The presence of industry renowned faculty and hands-on teaching coupled with the contribution of BIM alumni in the HR space is bearing fruit through increased offers.



Highest Salary	Rs. 10.76 LPA
Average Salary	Rs. 8.79 LPA
Median Salary	Rs. 7.90 LPA
Lowest Salary	Rs 6.00 LPA
Offers Per student	1.1

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Student coordinator message



Manoj.M

Student Coordinator

Manoj M, Student Placement Coordinator said, "The success of this placement season is solely because of the diligent efforts put in by the Placement Committee and the students of the class of 2011. I thank the Director, Placement Chairman, Placement Coordinators, Faculty and non-teaching staff for the relentless support extended. I also thank our Alumni for their continuous guidance and encouragement".